QUICKLY PRODUCE 10,000+ CUSTOMER FACING LABELS IN FULL COLOUR

Reduce label cost of ownership

BRADY®

VECTOR
INDUSTRIAL FIXINGS

20mm M8 Metric Hex Bolts and Full Hex Plain Nuts Stainless Steel

63596/BRN

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1. Add your company logo in full colour

2. Highlight key information

3. Print at > 4x higher resolution compared to most thermal printers (203 dpi) for sharper text and more defined barcode.

4. Educate your buyers more about your brand and cross sell other product/service offerings via QR codes.

5. Use graphical aid to communicate information and value

6. Enhance the look of your product and help self-service buyers to locate their preferred style easily.

7. Colour code information for faster identification and minimise shipment errors.

ORDER ONLY BLANK LABELS IN REQUIRED SIZES

OCCUPIES LESS STORAGE SPACE, EASY TO LOCATE

PRINT 10 000+ LABELS WHEN YOU NEED THEM AT GREAT SPEED

PRINT ON RELIABLE, INDUSTRIAL GRADE LABEL MATERIALS

EASILY CHANGE THE LABEL DESIGN WITHIN MINUTES

MAIN PRINTER FEATURES

Print technology: Enhanced digital colour inkjet / Print speed: up to 18 meters per minute / Print resolution: 1600 x 1600 dpi / Printer durability: rugged design for industrial use / Printer weight: 35 kg / Label materials: polyester, polypropylene and paper / Label dimensions: 50.8 mm up to 215.9 mm wide.

VP750 PAYBACK PERIOD IN MONTHS

Printer payback in this example is approximately 3.5-5 months

Saving/Label	Production Labels/Months					
	500	1,000	2,000	5,000	8,000	10,000
$0.10	169.9	85.0	42.5	17.0	10.6	8.5
$0.20	85.0	42.5	21.2	8.5	5.3	4.2
$0.30	56.6	28.3	14.2	5.7	3.5	2.8
$0.50	34.0	17.0	8.5	3.4	2.1	1.7
$0.80	21.2	10.6	5.3	2.1	1.3	1.1

VP750

Water Resistant

▶ MORE INFORMATION AT www.bradyeurope.com/VP750