

Application Engineering Services

Taking Your Printing
to the Next Level



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Taking your printing workflow to the next level.

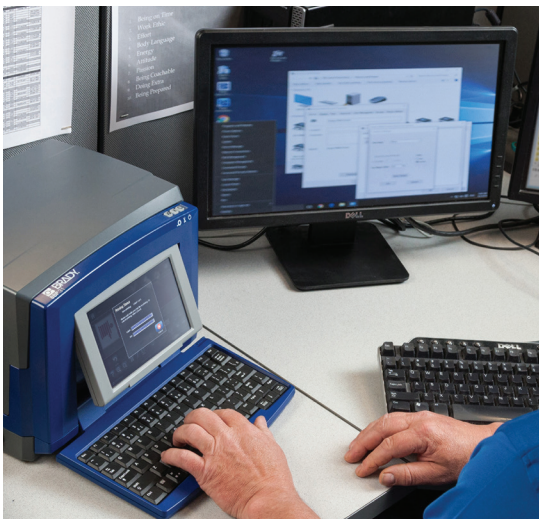
Data. Sometimes it isn't easy getting it onto a printed label. Or, maybe it is easy but the way your operators track and interface with the data creates inefficiencies and errors. This is where Brady's Application Engineering Service engineers can help. We create custom programming and integration assistance to remove obstacles in your printing workflow to meet your specific requirements. The result is better data flow from database to printer and improved efficiency, productivity and consistency with your operators.



Template Creation Service

Templates are pre-formatted label files in Brady software or stand-alone printers that facilitate data entry. We create them customized to your specific data entry and workflow situation. Using templates can speed printing time, make manual data entry easier, allow you to import data to print many labels at once and maintain consistent label appearance across large volumes of one-of-a-kind but similar labels. Most templates that are simple stand-alone templates or templates designed for basic importation of data from a spreadsheet are included in a flat-rate fee. For highly complex templates and label importation requirements, Brady can quote a custom template project.

Catalog #	Description	List Price
114623	Template Creation Service – Basic or Complex Template	Call to quote

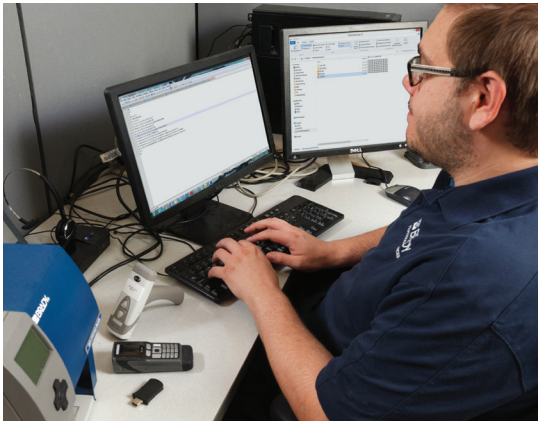


File Conversion Service

Often, the only thing standing between the printer and the label you want to use and the ones you're struggling with is a file format! We solve that problem by providing expertise and a resource to convert your files to work with Brady equipment, or to work within a specific workflow requirement you may have. Tell us what you're trying to do and we'll scope out a conversion solution just for your situation.

Catalog #	Description	List Price
114624	Advanced Integration, Programming & Conversion Service	Call to quote

Contact Brady's Application Engineering Team at:
Application_Engineering@bradycorp.com
1-877-864-3529



Advanced Integration & Engineering Service

We can create customized ways to get your data flowing through your unique workflow. We bring together data, printer, software, collection device and label, and then connect those pieces in the way you need them to flow. Whether you're looking to reduce data entry time, improve tracking, access data from a tricky source or even just get your data onto the label where you want it to be, this service is where you start. We'll meet with you to scope your detailed workflow obstacles and create a custom solution to meet your new ID project need or improve your current process.

Catalog #	Description	List Price
114624	Advanced Integration, Programming & Conversion Service	Call to quote

Custom Programing

From simple, custom front-end interface programming to "built from scratch" custom tracking software, we can help you get your labeling workflow working efficiently. We'll map out what you want to do, how you want your operators to interface and where you're running into obstacles. From there, we'll scope out custom software programming work that will help.

Catalog #	Description	List Price
114624	Advanced Integration, Programming & Conversion Service	Call to quote



Scan-To-Print Integration Assistance

If you're looking to use a scanner with your Brady printer, then this service can help you to integrate the printer, scanner and software to meet the needs of your desired labeling workflow. Brady technicians will work with you to map out the steps and complete your scan-to-print workflow mapping request.

Catalog #	Description	List Price
114621	Scan-to-Print Integration Assistance Service	Call to quote



Advanced Product Use Training & Install

Brady will conduct extended training sessions on how-to-use your Brady printer over the phone or even in person at your site. This service is custom-tailored to your requests and labeling applications. It can also be quoted for users needing extended setup assistance that goes beyond the no-charge, one-hour "Stress-Free" Phone Set-Up session. Advanced sessions typically involve more complex integration of Brady printer and software within your IT environment.

Catalog #	Description	List Price
114625	Advanced Product Use & Training – via Phone/Web Conference	Call to quote
114626	Advanced Product Use & Training – On-Site	Call to quote



Meet the Team: Application Engineers

Our team of 7 Application Engineers are part of Brady's R&D group. With years of experience, they are qualified and ready to solve data and integration problems, and remove obstacles to get your labeling project moving forward. They learn about your detailed ID workflow needs and scope a customized solution.



Move your labeling project forward with Brady's Application Engineers.

Integration of Printer,
Software & Labels

Custom Programming

File Conversions

Template Creation

Scan-To-Print Mapping

Data Flow Integration from
Database to Printer

Contact Brady's Application
Engineering Team at:

Application_Engineering@bradycorp.com

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