



## High performance industrial printing just got easier!

When you need better performance, better versatility and a better price all in one easy-to-use printer, you need Brady's BBP30 sign and label printer. This entry-level printer combines a compact size with fast print speeds and a range of consumables to make sign and label printing quicker and easier.

Printer Model	BBP®30 Label Printer
Description	The BBP30 Label Printer is an industrial label printer that's simple, powerful and brilliantly fast. This label maker features full hassle-free operation with drop-in tape and ribbon cartridges, automatic label set-up, no calibration, and no sensor adjustment. BBP30 printer includes the free Brady360® 5 year warranty. Use Brady Workstation label application software to create a huge variety of labels for any application.
Applications	Arc Flash Labels, Cold-Temperature Labeling, Equipment Marking, Facility ID, GHS & Chemical Labels, Glow in the Dark Labels, Lean/5S, Magnetic Labeling, Panel Labeling, Pipe & Valve Marking, Push Button Labeling, Reflective Labels, Safety Labeling, Signs, Tags
Label Material Types	Extremely aggressive 8-10 year outdoor vinyl with high tack and chemical resistance, plus wash-down material, 10-hr glow in the dark, reflective, magnetic, tags, engraved plate substitute and more.
Includes	BBP30 Printer, Power Cord, USB Cable, Cleaning Kit, Cutter Cleaning Tool and Quick Start Guide
Warranty	5 year
<b>Printer Features:</b>	
Mode of Operation	Peripheral Mode
Print Technology	Thermal Transfer
Print Resolution	300 dpi
Color Printing Capability	Monocolor print
Maximum Print Speed	4 in / sec
Cutter Type	Auto Cutter
Maximum Tape/Label Width	4.25 in
Memory	N/A
Media Sensor Adjustment	None
<b>Display &amp; User Interface:</b>	
Display Type	LCD
Display Size	50 mm x 20 mm
Display Resolution	Monocolor
Keyboard Type	n/a
Print Preview Feature?	n/a
Supply Remaining Gauge	Yes
Languages	Bulgarian, Simplified Chinese, Czech, Danish, Dutch, English, Estonian, Finnish, French, German, Hungarian, Italian, Norwegian, Polish, Portuguese, Romanian, Russian, Slovakian, Slovenian, Spanish, Swedish, Turkish

Units	Inches, millimeters
<b>Media / Supplies Information:</b>	
Compatible Media	B30 Series
Compatible Ribbons	B30 Series
Die Cuts vs Continuous	Continuous Tapes, Pre-Printed Die Cut Labels, General Die Cut Labels
Ribbon & Label Installation	<b>Media:</b> Supplied in cartridge, drops into place, 15 sec changeover <b>Ribbon:</b> Supplied in cartridge, snaps into place, 5 sec changeover
Calibration Required?	None
Quantity of Stock Media Parts	289
Custom Media Parts Available	No
Media Widths	0.5 to 4.25 in
Maximum Printed Label Length	10 ft
<b>Optional Accessories:</b>	
Accessories Available	Rolling Case, Media Wipers, Cutter Cleaning Tool
<b>Software &amp; Connectivity:</b>	
Connectivity Options	USB
Software Compatibility	Brady Workstation
<b>Physical / Operational Characteristics:</b>	
Dimensions	9.5 in H x 9.0 in W x 12 in D
Weight	12 lbs
Operating Temperature Range	50°F - 104°F
Storage Temperature Range	-4°F - 122°F
Operating Humidity Range	20% - 80% RH Non-Condensing
Storage Humidity Range	15% - 90% RH Non-Condensing
Power Supply Voltage	110 - 240 V
Auto Shutoff / Power Conserve	Yes
<b>Agency Approvals / Regulatory Compliance:</b>	
Enables Industry Compliance	USA & Canada - cULc Europe - CE (including Eu RoHS) Mexico - UL NOM CoC Australia - RCM mark Russia - EAC Korea - KC EMC China - CCC and RoHS Taiwan - BSMI Exemption
U.S. Patents	6364552, 5823689, 6570602, 8539869
MSDS	N/A

## BBP<sup>®</sup>30 Label Printer Specifications (continued)

### Compatible Materials:

Material	
B-438 Tamper Evident Metallized Polyester	✓
B-509 Printable Magnetic	✓
B-526 Phosphorescent	✓
B-549 Cold Temperature Polyester	✓
B-551 Non-Adhesive Tag	✓
B-565 Metallized Polyester	✓
B-569 Low-Halide Polyester	✓
B-581 Repositionable Vinyl	✓
B-584 Reflective Tape	✓
B-593 Raised Panel Engraved Plate Substitute	✓
B-595 Indoor/Outdoor Vinyl	✓
B-854 ToughWash <sup>®</sup> Metal Detectable	✓
B-855 ToughWash <sup>®</sup> Tape	✓
B-7569 Permanent Vinyl for GHS Labels	✓

### Compatible Media:

#### B30- Series Label Rolls and Print Ribbons



B30 Series Print Ribbons

B30 Series Label Rolls

## Brady Workstation

### A Desktop App Solution for Labeling & Safety Identification



Brady has revolutionized the way you create labels on your PC with the new Brady Workstation and its apps that are specific to the projects you want to execute. It's built to be simple – just pick the apps you need and get the job done fast.

After downloading the Brady Workstation to your PC, you fill your workstation with a variety of Brady labeling apps such as the Express Signs app, Pipe Marker app, Custom Designer app, Lockout Writer app, GHS Labels app and more. These apps feature built in regulations and standards to help you create signs and labels to keep your facility compliant and safe.

In addition, building your own signs, pipe markers, lockout procedures and labels with ease gives you time to spare for your other projects.

Get a free 30-day trial at [workstation.bradylid.com](http://workstation.bradylid.com).



## Brady360<sup>®</sup> 5-Year Warranty



We have you Covered.

We always stand behind our products to make sure they exceed your expectations and to deliver you an unrivaled customer experience. We've strengthened our commitment to you with a **5-year printer warranty standard free of charge** on our benchtop printer models.\*

With a team of 30 certified tech support and repair technicians and our 5-year warranty backing you up, you can rest assured you'll have the support you need — every step of the way.

Our 5-year warranty covers repair parts & labor, one print head replacement, a free loaner printer, a stress-free printer setup session and much more. You also have access to additional fee-based support, including an on-site repair service, custom programming and advanced integrations services.

\*Excludes repairs due to negligence, Wraptor™ model and handheld models.

See [www.BradylID.com/brady360](http://www.BradylID.com/brady360) for full coverage details.

USA  
Customer Service: 1-888-272-3946  
[BradyID.com](http://BradyID.com)

Canada  
Customer Service:  
1-800-263-6179  
[BradyCanada.ca](http://BradyCanada.ca)

Mexico  
1-800-262-7777  
Inside Sales: 1-800-262-7777 ext 177  
[BradyLatinAmerica.com](http://BradyLatinAmerica.com)

For more information on the  
BBP<sup>®</sup>30 label printer and media, visit:  
**[BradyID.com/bbp30](http://BradyID.com/bbp30)**

