

# BBP™33 Label Printer

*The way label making should be*



The BBP33 Label Printer is a completely hassle free, easy to use PC-based printer that can print signs and labels up to 101.6 mm wide. Smart chip supplies automatically set up the label in your Brady software, eliminating manual calibration and label waste. Drop-in ribbon and label cartridges ensure fast and effortless material changes. The BBP33 Label Printer can print on a full range of laboratory labels and provides you clear and durable labelling to eliminate errors in sample identification and ensure traceability.

**It is really that simple and hassle free – exactly the way label making should be.**

## Solves all your labelling challenges

- Eliminate errors in sample identification and ensure traceability with clear and durable labelling
- Fits best in your laboratory environment due to its small footprint
- Materials withstanding extreme conditions, including freezer storage, liquid nitrogen and hot water baths.
- Automatic label setup with no calibration
- Fast and effortless material changeovers
- Prints correctly on the first label!
- So simple, your whole team can use it

## Impressive material lineup for your Laboratory ID

Depending on the customer's needs, the BBP33 Label Printer can be used with a wide range of materials specially designed for Laboratory Identification:

- Vial & Tube
- Vial Top Labels
- Well Plate Labels
- Centrifuge, Eppendorf & PCR Tube Labels
- Conical / Large Tube Labels
- Slide Labels
- Straw Labelling
- Tissue Cassette Labels
- Bottles, Flasks, Dishes & General ID



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Fast supply changeover and waste-free setup, never-before-seen in a PC-based printer.



- Thermal Transfer Printer
- Print Resolution: 300 dpi
- Print speed: 101 mm/sec. (Max.)
- Prints die cut labels from 6.35 mm to 101 mm wide
- Continuous labels from 12.5 mm up to 3 m long
- Built-in bar code symbologies
- Dimensions: 230.6 x 241.6 x 304.8 mm (W x H x D)
- Use with LabelMark™, CodeSoft™ and MarkWare™ Labelling Software or Windows® based driver for 3rd party software use

## Automatic label setup with no calibration

The printer “reads” critical information from your cartridges and automatically sets up the correct label format in the printer or your Brady software.

- No need to adjust the sensor or manually calibrate your labels.
- No need to set the print speed or go through burn temp trials that result in errors or wasted labels.
- No scrolling through lists searching for a label part
- No need to set up label dimensions in software

**The printer does all this for you!**



## Fast and effortless material changeovers

- Foolproof “drop-in” ribbon and label cartridges
- Drop in the cartridge, lock it and start typing – that’s all you need to do! (anyone can do it!)
- No threading the ribbon around spools and printheads
- Ink side of ribbon always faces the right way
- Easy-to-handle cartridges that won’t roll away or get damaged



## Prints correctly on the first label!

- No more wasted labels
- No label calibration, alignment or sensor adjustments before printing
- Save labels and save money



WHEN PERFORMANCE MATTERS MOST™

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