

BBP™33 Label Printer

The way label making should be



The BBP33 Label Printer is a completely hassle free, easy to use PC-based printer that can print signs and labels up to 101,6 mm wide. Smart chip supplies automatically set up the label in your Brady software, eliminating manual calibration and label waste. Drop-in ribbon and label cartridges ensure fast and effortless material changes. The BBP33 Label Printer can print on a full range of safety and facility label materials as well as die cut labels for wire identification, product identification or laboratory identification.

It is really that simple and hassle free – exactly the way label making should be.

Solves all your labelling challenges

- Automatic label setup with no calibration
- Fast and effortless material changeovers
- Prints on the first label!

Impressive material lineup

Depending on the customer's needs, the BBP33 Label Printer can be used with over 600 material parts in 40 different materials designed for:

- Wire & panel labels AND safety & facility identification labels
- Rating plates & circuit board labels AND production line facility labels
- Pipe markers & 5S labels AND general purpose die cut labels
- Tube & vial labels AND slide & tissue cassette labels
- Plus, custom label sizes are available!



BBP™33 Label Printer

Fast supply changeover and waste-free setup, never-before-seen in a PC-based printer. Full ranges of facility, safety & lean/5S label materials, as well as, die-cut labels for Wire, Laboratory and Product Identification.



- Thermal Transfer Printer
- Print Resolution: 300 dpi
- Print speed: 101 mm/sec. (Max.)
- Prints die cut labels from 6.35 mm to 101 mm wide
- Continuous labels from 12.5 mm up to 3 m long
- Built-in bar code symbologies
- Dimensions: 230.6 x 241.6 x 304.8 mm (W x H x D)
- Use with LabelMark™, CodeSoft™, MarkWare™ and Brady Workstation Labelling Software or Windows® based driver for 3rd party software use



Automatic label setup with no calibration

The printer “reads” critical information from your cartridges and automatically sets up the correct label format in the printer or your Brady software.

- No need to adjust the sensor or manually calibrate your labels.
- No need to set the print speed or go through burn temp trials that result in errors or wasted labels.
- No scrolling through lists searching for for a label part
- No need to set up label dimensions in software

The printer does all this for you!



Fast and effortless material changeovers

- Foolproof “drop-in” ribbon and label cartridges
- Drop in the cartridge, lock it and start typing – that’s all you need to do! (anyone can do it!)
- No threading the ribbon around spools and printheads
- Ink side of ribbon always faces the right way
- Easy-to-handle cartridges that won’t roll away or get damaged



Prints on the first label!

- No more wasted labels – even on sleeves!
- No label calibration, alignment or sensor adjustments before printing
- Save labels and save money

Request your free demo!



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