



BBP®35 and BBP®37 Printers

Multi-color label printers with unprecedented capabilities, unrivaled ease of use, and the best materials. There's never been a better tool to label your entire facility.

Printer Model	BBP®35 Printer and BBP®37 Printer
Description	Facility, Safety and Lean 5S printer for walk up and print ease of use, fast supply changeovers, multicolor printing and ability to cut-out text and shapes (cut-outs enabled on BBP37 only). Best choice for "lean event" labeling situations and multiple user locations because it has a very approachable interface and very fast supply changeovers.
Applications	Facility & Safety ID, Signs, Pipe Markers, Lean/5S, Arc Flash Labels, GHS & Chemical Labels, Equipment Labels, Panel & Push Button Labels, Reflective & Glow in the Dark Labels, Tags, Magnetic, Cold-Temp Labeling . Cut-out Text with BBP37 only.
Label Material Types	Extremely aggressive 8-10 year outdoor vinyl with high tack and chemical resistance, plus Toughstripe® floor tape, wash-down material, 10-hr glow in the dark, reflective, magnetic, tags, engraved plate substitute and 20 other materials.
Includes	Printer, Power Cord, USB Cable, Cleaning Kit, Cutter Cleaning Tool, Quick Start Guide
Warranty	5 year
Printer Features:	
Mode of Operation	Stand-Alone & Peripheral Modes
Print Technology	Thermal Transfer
Print Resolution	300 dpi
Color Printing Capability	Multi Color
Maximum Print Speed	5 in/sec
Cutter Type	Auto Cutter. BBP37 also has XY Cutter.
Maximum Tape/Label Width	4 in
Memory	512 Mb
Media Sensor Adjustment	None
Display & User Interface:	
Display Type	Color Touch Screen
Display Size	3.63 in x 6.0 in
Display Resolution	1024 X 600 pixels
Keyboard Type	Full Size QWERTY
Print Preview Feature?	Yes
Supply Remaining Gauge	Yes
Languages	English, Spanish, Portuguese, French
Units	Inches, millimeters, points

Stand-Alone Apps & Editing:		
Built-In Label Wizards	Custom Label GHS / CLP Safety Signs Pipe Marker Arc Flash Circle Gauge	Gradient Scale Right-To-Know WHMIS Tags General Templates Quick Label
Text Formatting Options	Bold, Underline, Italics Serialization Insert Time/Date Expand/Condense Autosize Text Option Vertical Text Reverse Print Mirror Print Justification Object Alignment Rotate Object	Variable or Fixed Label Length Frame Cut-out Shapes & Text (BBP37 only) Import Graphics Import Fonts Import Files to Printer Export Files to Another Printer
Fonts / Graphics / Symbolologies:		
Font Sizes	0.05 in - 3.5 in	
Font Styles	Arial, Arial 65, Courier New, Tahoma, Times New Roman	
Symbols Quantity	664	
Symbols Categories	Arrows Fire Safety First Aid/Rescue Hazardous Transport Hazmat GHS/CLP Hazmat HSID Imported Graphics ISO Graphics Mandatory Miscellaneous	Packaging Personal Protective Equipment Prohibition Shapes Sign Headers Warning WHMIS
Special Characters Quantity	95	
Barcode Capability	Yes	
Barcode Symbolologies - Linear	Code 39 Code 128 Auto Interleaved 2 of 5	Additional through Brady Workstation
Barcode Symbolologies - 2D	QR Code PDF417	Additional through Brady Workstation

BBP®35 and BBP®37 Printer Specifications (continued)

Media / Supplies Information:	
Compatible Media	B30 Series
Compatible Ribbons	B30 Series
Die Cuts vs Continuous	Continuous Tapes, Pre-Printed Die Cut Labels, General Die Cut Labels
Ribbon & Label Installation	Media: Supplied in cartridge, drops into place, 15 sec changeover Ribbon: Supplied in cartridge, snaps into place, 5 sec changeover
Calibration Required?	No
Quantity of Stock Media Parts	326
Custom Media Parts Available	No
Media Widths	0.5 to 4 in
Maximum Printed Label Length	8.3 ft
Optional Accessories:	
Accessories Available	Replacement XY Cutting Blade, Cleaning Kit. See also Software Compatibility
Software & Connectivity:	
Connectivity Options	Stand-alone use, Ethernet, USB
Software Compatibility	Brady Workstation

Compatible Materials:

Material	
B-423 Glossy White Polyester	✓
B-424 Matte White Paper	✓
B-428 Metallized Polyester	✓
B-432 Glossy Clear Polyester	✓
B-434 Glossy Metallized Polyester	✓
B-437 Tedlar® Adhesive Material	✓
B-438 Tamper Evident Metallized Polyester	✓
B-483 ToughStripe® Printable Aggressive Polyester Floor Tape	✓
B-484 Glossy White Polyester	✓
B-486 Polyester Material	✓
B-488 High Performance Polyester	✓
B-489 Polyester Label	✓
B-509 Printable Magnetic	✓
B-526 Phosphorescent	✓
B-549 Cold Temperature Polyester	✓
B-551 Non-Adhesive Tag	✓
B-565 Metallized Polyester	✓
B-569 Low-Halide Polyester	✓
B-581 Repositionable Vinyl	✓
B-584 Reflective Tape	✓
B-593 Raised Panel Engraved Plate Substitute	✓
B-595 Indoor/Outdoor Vinyl	✓
B-724 Matte Amber Polyimide	✓
B-727 Glossy White Polyimide	✓
B-787 Glossy White Polyvinyl	✓
B-854 ToughWash® Metal Detectable	✓
B-855 ToughWash® Tape	✓
B-7569 Permanent Vinyl	✓

Physical / Operational Characteristics:	
Dimensions	11 in H x 19 in W x 14.25 in D
Weight	36 LB
Operating Temperature Range	50° to 104° F
Storage Temperature Range	-4° to 122° F
Operating Humidity Range	20%-80% RH Non- Condensing
Storage Humidity Range	15% to 90% RH Non- Condensing
Power Supply Voltage	110V - 240V
Auto Shutoff / Power Conserve	Yes
Agency Approvals / Regulatory Compliance:	
Enables Industry Compliance	USA & Canada - cULc Europe - CE (including Eu RoHS) Argentina - UL-AR and S Mark Mexico - UL NOM CoC Australia - RCM mark Russia - EAC Korea - KC China - CCC and RoHS India - BIS Taiwan - BSMI Exemption South Africa - LOA and SABS (No logo on product label)
U.S. Patents	Printers: 6364552 B1; 6788324; 6768502 B2 BBP®37 Printer Only: 6664995 B2; Ribbon cartridges: 6860658 B2; D480749
MSDS	n/a

Compatible Media: B30- Series Label Rolls and Print Ribbons



USA
Customer Service: 1-888-272-3946
Inside Sales: 1-888-311-0775
www.BradyID.com

Canada
Customer Service:
1-800-263-6179
www.BradyCanada.ca

Mexico
1-800-262-7777
Inside Sales: 1-800-262-7777 ext 177
www.BradyLatinAmerica.com



For more information on the
BBP®35 and BBP®37 printers and media, visit:

BradyID.com/bbp37

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