

## Color your way to an improved workplace

### BBP<sup>®</sup>37 Color and Cut Sign and Label Printer

### BBP<sup>®</sup>35 Multicolor Sign and Label Printer



Because safety and productivity mean the world to you, it's time to step up to a new level of safety by creating signs and labels that demand attention. The BBP35 and BBP37 sign and label printers feature Brady's signature print smart technology for fast material changeovers and set up, and give you the power to make signs and labels in the colors and shapes you need to make an impact — right at your own facility and right when you need them. With these printers on hand, you get a variety of efficiency-improving features, including:

- **Shape cutting** — with a revolutionary built-in cutter system, cut out shapes and text, or cut around your message to create labels that look and fit just right (BBP37 printer only)
- **Label making made easy** — incredibly easy and intuitive interface so anyone can walk up and print labels
- **5-inches-per-second print speed** — fast processing time and print speed mean you don't have to wait around for your labels
- **Lots of options** — with more than 300 durable parts, you have the supplies you need to meet your application needs, including GHS labels, pipe labels, 10-year outdoor materials and beyond
- **Software access** — with the BBP37 printer, you get access to the Brady Workstation Lean Visuals app that allows you to create and save gauge labels and more, while reducing the amount of material you use

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