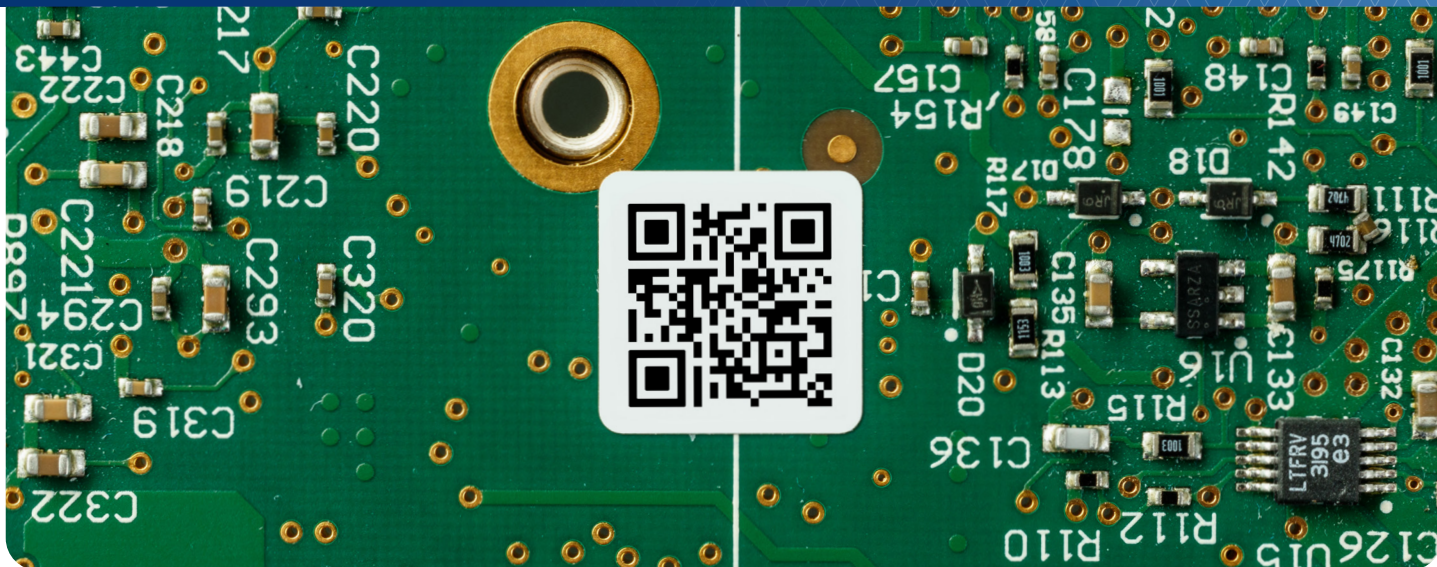




NEW POLYIMIDE LABELS

BETTER PCB & COMPONENT ID

New B#'s. Enhanced topcoat. Now more durable than ever to withstand your toughest washes – repeatedly. Ideal for multiple jobs and small font printing for improved, long-lasting performance.



Ultra tough - survives multiple harsh washes



Works for most **PCB processes**



Clearer, small-font printing



Uses **Brady Series ribbon R6300**



Prints with **lower burn temps**

► **Request a sample!**
Contact your Brady representative.

NEW POLYIMIDE LABELS

BUILT FOR BETTER PERFORMANCE

○ Why are there new B#'s?

In 1 word: enhancements. Just like the old Polyimide B#'s, but better. An ultra-durable topcoat takes in more ink to print smaller fonts. Plus, it uses lower burn temps, which prolongs printer life. Great for multiple applications that don't require reflow or preheating.

○ Will I need a new ribbon?

Yes. You'll need a new Primary Ribbon: R6300 Recommended. For the best quality print performance, customers should use the R6300 Ribbon with the new Polyimide labels. Though the R6000HF ribbon is acceptable, we suggest customers first test it for their specific application.

○ Do Polyimide Labels have the same printer compatibility?

Yes. The new B#'s will have the same printer compatibility as our previous Polyimide line.

○ I'm interested. How do I get samples?

Call your Brady rep today to request a specific B# sample.

○ Are Polyimide Labels more expensive?

No. They are the same price as previous Polyimide Labels you've purchased from Brady. Plus, they can be used in the same printers. Basically, it's an enhanced label for the same price.

○ What are the new B#'s for the Polyimides Labels?

Current Brady Polyimide B#	▶	New Polyimide B#
B-717	▶	B-767
B-718	▶	B-768
B-727	▶	B-797
B-7727	▶	B-7797