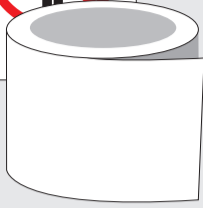


**NOTICE**  
AUTHORIZED  
PERSONNEL  
ONLY



# What **On-Demand** Labelling Solution Meets Your Needs?

## INDUSTRIAL INKJET

## THERMAL TRANSFER



### Colour

Do you need to print full colour labels?

BETTER

Prints over **16 million** colours for photos, logos, graphics and more.

Prints single colour or multicolour labels (typically with **4-colour** ribbon options).



### Speed

Do you need to quickly print colour labels?

BETTER

Prints full colour labels in a single pass at a speed of up to 6 inches per second.

Prints labels at a speed of up to 5 inches per second, per colour.



### Durability

Do your labels need to stand up to harsh environments?

BETTER

Offers **indoor** label materials with a topcoat that protects against smudging and harsh chemical, liquid and indoor lighting conditions.

Offers **indoor** and **outdoor** label durability, including materials that can last up to 8-10 years outdoors with chemical resistance.



### Resolution

Do your labels need high-resolution clarity?

BETTER

Offers **4800 dpi** for label clarity and fine detail on photos, graphics and more.

Offers **300 dpi** for safety and facility identification labels.



### Materials

Is label material offering and usage a determining factor?

Better for **minimal inventory**. All you need is white label materials to create full color labels, while using only the ink you need and allowing individual cartridge replacement.

Better for a **wide range** of material options to meet a variety of application needs, including custom label types and pre-printed headers.

▶ Visit [www.bradyeurope.com/BradyJet](http://www.bradyeurope.com/BradyJet) to learn more about inkjet label printing, and [www.bradyeurope.com/DIY](http://www.bradyeurope.com/DIY) to learn more about thermal transfer label printing

 **BRADY**  
WHEN PERFORMANCE MATTERS MOST™