

## Reduce your cost per job

### BradyPrinter M611 Operational Efficiency Kit



As a leader to a team of electrical or data / telecom contractors, you're concerned about profits — specifically cost per job, so reducing it is critical. It can even help you power through times of economic uncertainty.

An effective way to counter costs is to use your highly trained, highly paid contractors to their fullest. If they make labels one by one, and drive back and forth from the shop to fix label errors, they're wasting time — which is money.

Instead, upgrade your technology to improve efficiencies. With the **BradyPrinter M611 Mobile Label Printer Operational Efficiency Kit**, you get a combination of an industrial printer for the shop and a portable printer for the job site. Together, they offer flexibility in when and how contractors complete their labeling.

- **Less time labeling** — print labels in the shop during job prep, or access emails and print from your mobile device
- **Faster rework** — spend less time fixing labels and factor in this efficiency when you're competing for the lowest bid
- **Lower cost per job** — eliminate contractor downtime; no more driving back and forth wasting time

# Flexible workplace, flexible solutions

Start your team out right with the complete Operational Efficiency Kit. Then, add on as you grow.



## Get started with the complete kit

Catalog #	Description
<b>Operational Efficiency Kit</b>	
M611-i3300-PWID	BradyPrinter M611 Bluetooth / Wi-Fi AC, BradyPrinter i3300 Industrial Label Printer and Brady Workstation Product and Wire ID Suite



## Outfit your team with more options as you grow your business

Catalog #	Description
<b>BradyPrinter M611 Mobile Label Printer Contractor kit</b>	
M611-AM-BWSPWID	BradyPrinter M611 Bluetooth / Wi-Fi AC with Brady Workstation Product and Wire ID Suite



<b>BradyPrinter M611 Mobile Label Printer</b>	
M611-AM-BT-W	BradyPrinter M611 Bluetooth / Wi-Fi AC

USA  
Customer Service: 1-888-272-3946  
Inside Sales: 1-888-311-0775  
BradyID.com

Canada  
Customer Service: 1-800-263-6179  
BradyCanada.ca

Mexico  
Customer Service: 1-800-262-7777  
Inside Sales: 1-800-262-7777 ext 177  
BradyLatinAmerica.com

