



# THE WORLD'S MOST TRUSTED LABELERS

**Brady Portable Printers**



# Portable is now **MORE POWERFUL**

## Brady portable printers

Your job. You take pride in it and recognize its importance. Even more important is **how** you do your job, because performance is everything.

To do your best, you need the best tools. Tools that make your job easier and more efficient. If you're a contractor, you're looking for rugged, handheld tools that print on the go. Lab techs, on the other hand, look for equipment and materials based on environment: chemicals, cryogenic or sterilization. If you're in the shop, you need something else — a dependable workhorse to print labels day in and day out.

At Brady, we understand what you need to get the job done. And why it's important you get the right identification, where you need it, in the easiest way possible. We can get you there.

With three different series of portable printers, you can choose the tool that's best for your job — one that's dependable, durable and designed for you.



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# GET THE JOB DONE RIGHT on any jobsite

## Contractor series

Tough, dependable label printers designed to withstand the rigors of field jobsites.



### M210 Label Printer

Designed for the toolbox, the M210 has the features and functions to tackle your daily tasks with ease.



### M211 Label Printer

Design, preview and print – all from your phone. Simple and intuitive, the M211 is built for the jobsite, running all day on a full charge while resisting drops, shocks and crushes.



### M410 Label Printer

Specifically engineered for premium 1" printing, the M410 is an everyday workhorse for DataCom and electrical professionals.

## Workspace series

High-performing, small footprint label printers designed for stationary workspaces.



### M210-LAB Label Printer

Stay prepared for harsh lab environments with the M210-LAB. Kick out continuous labels with confidence as you quickly take on your toughest lab jobs.



### M510 Label Printer

The perfect companion for your project workspace, the M510 delivers high-volume, high-quality labels day in and day out. Whether you're in a lab or facility, this printer works as hard as you do.



### M511 Label Printer

The M511 works the way you need to with bigger messages and edge-to-edge printing. Design and print from a phone, tablet or PC, connecting up to 5 devices at a time.

## Flex series

The most technologically advanced label printers that can flex between field jobsites and stationary workspaces for unparalleled versatility.



### M610 Label Printer

Rugged in the field, dependable in the shop, the durable M610 handles your toughest industrial applications – wire, cable, component ID – fast and efficiently.



### M611 Label Printer

The M611 works where you do, using Bluetooth and Wi-Fi connectivity to modernize workflows. That means you can access files in emails, share data with team members in different locations and print on demand anytime, anywhere.



### M710 Label Printer

Fast and flexible, the M710 is your tool for seamless label creation from the shop to the field. Print on the toughest materials around with extra durability from a Li-ION battery that lasts all day long.



# READY FOR ANY JOBSITE

As a contractor, you've got dependability in mind, so you need a printer that's tough and works quickly — all at a great value. Choose from three models with convenient features to fit your fast pace.



## M210 Label Printer

Take on your toughest on-site labeling challenges to get the job done right. With smart automatic formatting, all you need to do is drop in a label cartridge, type and print.



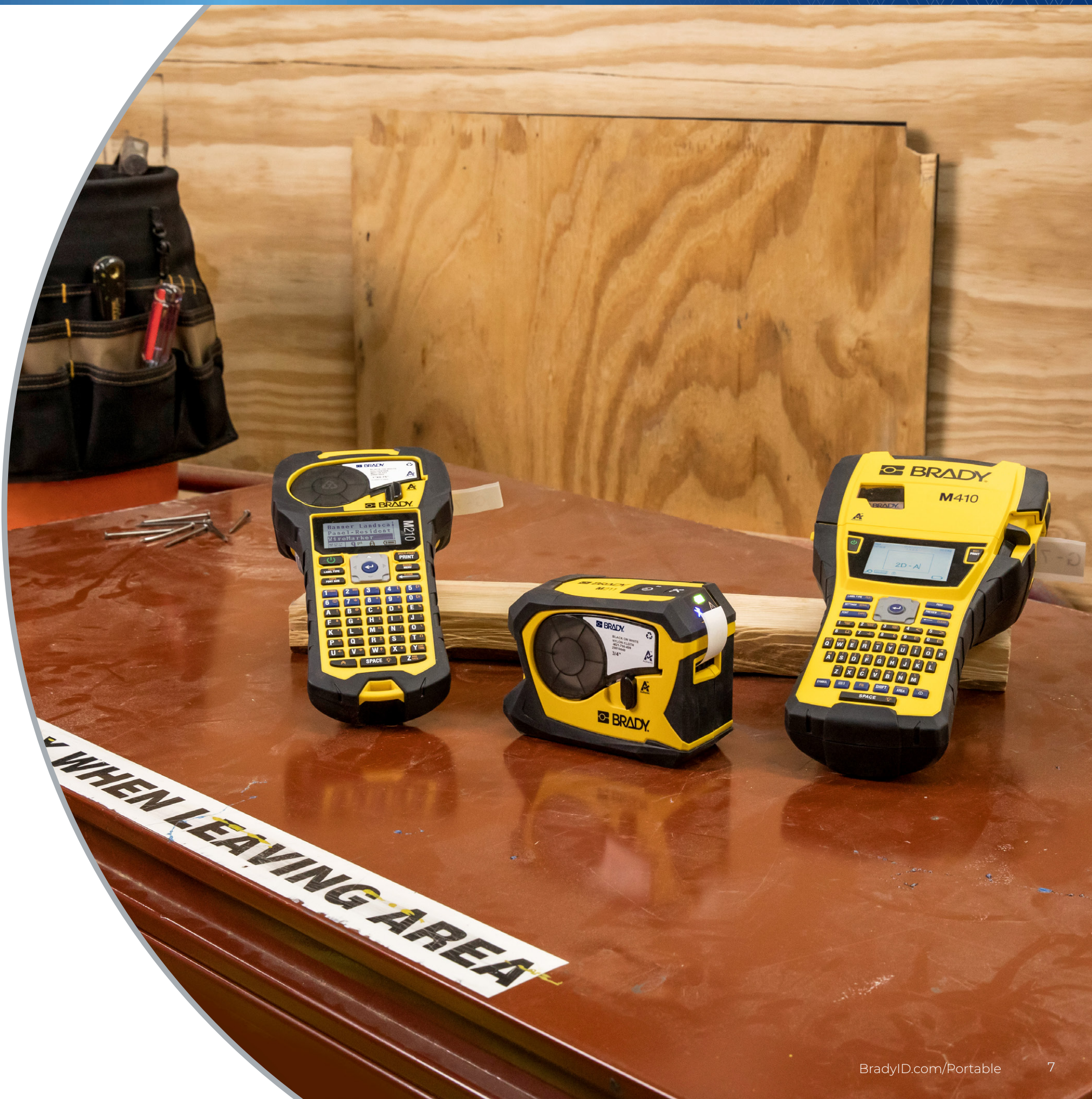
## M211 Label Printer

Optimized for mobile so you can seamlessly design, view and print labels with the Express Labels Mobile App. Design on screen. Print on demand. Label on site. This tough, compact labeler belongs on any jobsite.



## M410 Label Printer

Power through whatever the job throws at you. From easy-to-use onboard menu options to auto label setup with edge-to-edge printing, its jobsite ready for DataCom and electrical professionals.







# MEET THE DEMANDS OF ON-SITE LABELING

## THE M210

**Rugged, reliable and ready for the toolbox**  
so you can quickly and easily print labels anywhere



**The tough, intuitive labeler** that belongs on any job site

**Do more with these time-saving features:**

- ▶ Create and print with a built-in keypad
- ▶ 11 pre-loaded application design guides
- ▶ Ability to create UPC, DataMatrix and QR codes
- ▶ Store up to 12 label files up to 2MB
- ▶ Prints up to 2,000 on a single charge with a Li-ION battery pack\*
- ▶ Onboard label material gauge

\* Sold separately. Included in all M210 Printer Kits.

### PRINT THE WAY YOU WORK



CUSTOM  
DESIGN GUIDES



CHOOSE FROM 90+  
EASY-TO-LOAD  
CARTRIDGES



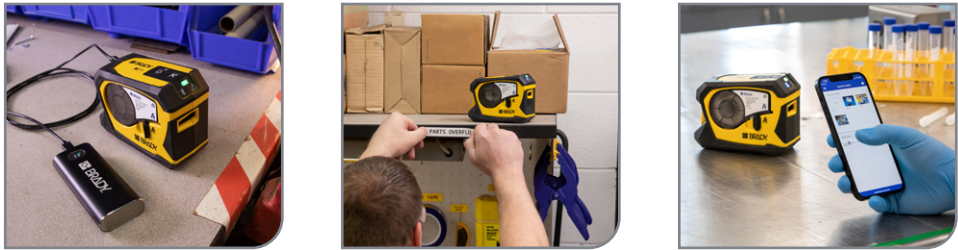
BUILT TO  
WITHSTAND  
TOUGH JOB SITES



# DESIGN. PREVIEW. PRINT. ALL FROM YOUR PHONE.

## THE M211

**Bluetooth enabled so you can get the job done**  
right from our industry-leading Express Labels Mobile app



**Label creation is just a tap away**  
for on-the-go printing

**Do more with these time-saving features:**

- ▶ 20+ barcode/QR code types, 85 fonts and over 1400 symbols
- ▶ Resists 6-foot drops, 250-lb crushes and military-grade shocks
- ▶ 90+ cartridges and 12 material types
- ▶ Keep work moving with label design guides
- ▶ Print up to 300 labels on a full charge with an internal Li-ION battery
- ▶ Auto label cutter

### PRINTING OPTIMIZED FOR MOBILE



DESIGN  
ON SCREEN

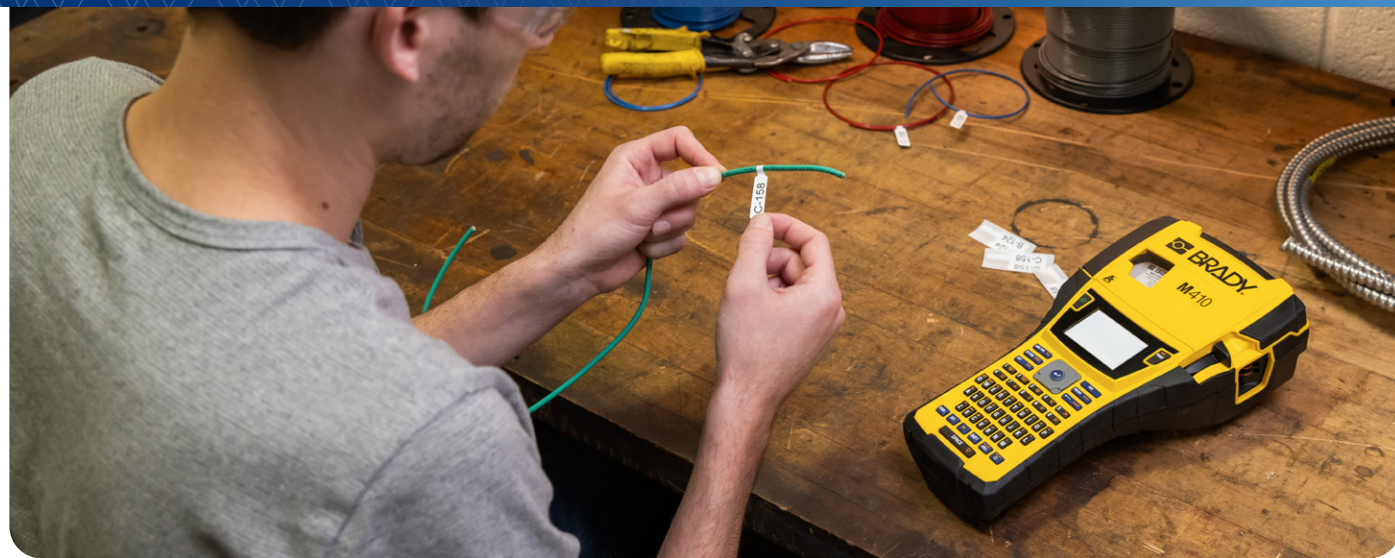


PRINT ON  
DEMAND



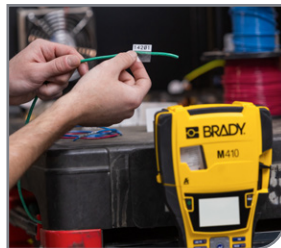
LABEL  
ON SITE





# 1" WIDE LABELS. ONE TOUGH LABELER. THE M410

**Your toughest labeling jobs just got a lot easier**  
A workhorse for DataCom and electrical professionals



## Wrap, sleeve, tag and flag through your most challenging work

### Get more with these time-saving features:

- ▶ 1.33" per second print speed
- ▶ Print up to 250 labels per charge with rechargeable NiMH battery
- ▶ Withstands 4' drops
- ▶ Design and print labels using the keypad or desktop software
- ▶ Less than 0.06" of label waste per job
- ▶ View cartridges in easy-to-see window
- ▶ 300 dpi for sharp print quality
- ▶ Create labels with design guides

### TAKE ON ANYTHING THE JOB THROWS AT YOU



EASY-TO-USE  
ONBOARD  
MENU OPTIONS



EDGE-TO-EDGE  
PRINTING



INTUITIVE  
QWERTY KEYPAD



### Magnet

For more time-saving accessories, see page 26



# COMPACT DESIGN. BIG CAPABILITIES.

Own your own workspace, and its efficiency. From labeling lab samples to identifying wires in a control panel, your work requires tools that fit into your space, not the other way around.



**M210-LAB Label Printer**

Whether you're labeling beakers for short experiments or dropping vials into a cryo freezer, the label materials and built-in label creation guides are a perfect partnership for your lab.



**M510 Label Printer**

Punch in data like a pro. This printing powerhouse quickly delivers high-volume, high-quality labels so you can power through the workday. Purpose-built to fit in tight spaces for lab, safety and electrical professionals.



**M511 Label Printer**

With edge-to-edge printing and on-demand labeling, get work done faster — right where your work demands — from a phone, PC or tablet. Ideal for bold safety messages or text-heavy ID labels.







LABEL IN THE HARSHTEST LAB CONDITIONS

# M210-LAB

**Keep your lab organized with materials** designed to withstand tough environments



Level up your lab labeling for a **more efficient and organized workspace**

Do more with these time-saving features:

- ▶ Create labels for equipment, tubes, beakers and bottles
- ▶ Built-in label templates with mathematical symbols
- ▶ Design labels to spec with 6 different text sizes
- ▶ Backlit LCD graphics display
- ▶ 90 hassle-free cartridges across 12 material types
- ▶ Print up to 2,000 labels per charge with an external Li-ION battery pack\*

\* Sold separately

MADE FOR A VARIETY OF TASKS



TUBE AND VIAL LABELING



CHEMICAL RESISTANT



TEMPERATURE RESISTANT



POWERFUL PRECISION. ELEVATED EXPERIENCE.

# THE M510

**All-day power. Every day durability.**

A powerhouse for lab, safety and electrical professionals



**Import with ease.** Label with confidence.

Get more with these time-saving features:

- ▶ 1.5" per second print speed
- ▶ Print up to 4,400 on a single charge with the enhanced Gen3 Li-ION battery\*
- ▶ Store and import data files from a USB thumb drive
- ▶ Withstands 4' drops
- ▶ 300 dpi for sharp print quality
- ▶ Design and print labels using the two keypads or desktop software
- ▶ Seamless cartridge changes

\* Sold separately. Included in all M510 Printer Kits.

PUNCH IN DATA **LIKE A PRO**



CREATE LABELS UP TO 1.5"

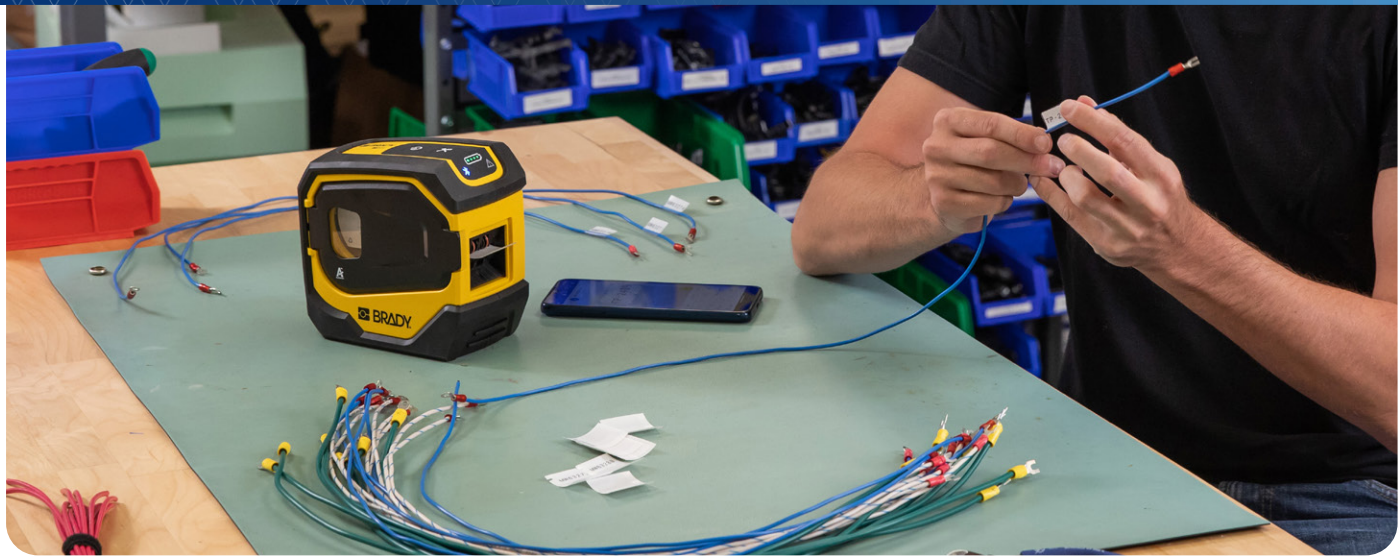


EDGE-TO-EDGE PRINTING



DESIGN AND PRINT FROM THE KEYPADS OR A PC





# WORK SMARTER. LABEL LARGER.

# THE M511

**Design. Preview. Print. Up to 1.5" wide labels —**  
any way you choose.



**More information. Less waste.**  
Communicate better with bigger labels

Do more with these industry-leading features:

- ▶ Less label waste with edge-to-edge printing
- ▶ 8+ hours / 1,000 labels on a single charge
- ▶ Space-saving design
- ▶ Auto label cutter
- ▶ Bluetooth 5.0 delivers continuous connection
- ▶ Resists 6 ft. drops, 250 lb. crushes and has military-grade shock resistance
- ▶ Share label files in multiple locations
- ▶ 300 dpi resolution for 1D and 2D barcodes

**REVOLUTIONIZE**  
THE WAY YOU WORK



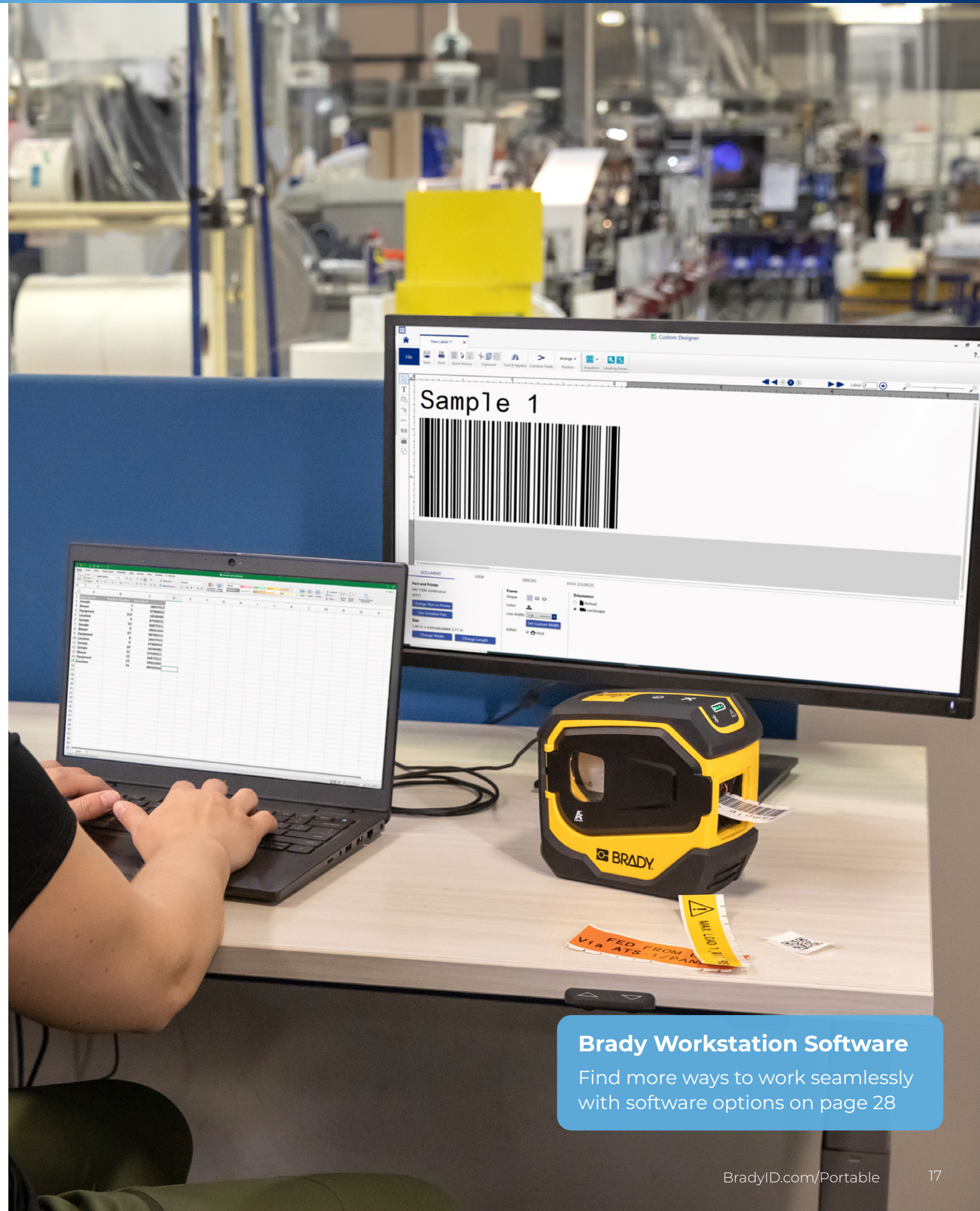
**PRINT UP TO**  
**1.5" WIDE LABELS**



**CONNECT UP**  
**TO 5 DEVICES**  
**AT A TIME**



**DESIGN &**  
**PRINT WITH A**  
**PHONE OR PC**



**Brady Workstation Software**

Find more ways to work seamlessly  
with software options on page 28



# FLEXIBILITY AT WORK

Get the job done right with more speed, versatility and durability than ever before. Work all day on a single charge with advanced battery technology, or power up with an AC adapter. Import files or create and store them on board. Enjoy the freedom to print in the field or from stationary workspaces.



## M610 Label Printer

Design and print labels using a keypad, mobile app or software. Plus, easily store and import files. From the facility to the field, you'll be sure to get the job done right.



## M611 Label Printer

A compact design with big capabilities. Share files, import data and design and print your way anytime, anywhere using Bluetooth or Wi-Fi. With a phone, tablet or computer, create labels with 100's of purpose-built materials.



## M710 Label Printer

Take on more jobs, and get them done in record time. Design and print with a mobile app, software or keypad and color touchscreen. Enjoy printing on the toughest materials around and without interruptions thanks to a Li-ION battery that lasts all day long.







# THE DURABILITY YOUR WORK DEMANDS

## THE M610

**Portable just got more powerful**  
Get the job done right in the facility — or in the field



**Save and store labels on board**  
with the widest range of data entry options.

Get more with these time-saving features:

- ▶ 2" per second print speed
- ▶ Enhanced Gen3 Li-ION battery
- ▶ Store and import data files from USB thumb drive
- ▶ Import and save files, lists and graphics
- ▶ Design and print labels using a keypad, mobile app or desktop software
- ▶ Prints text, barcodes, shapes and images

**DO MORE WITH**  
ENHANCED CAPABILITIES

-  **6' DROP MILITARY GRADE SHOCK RESISTANCE**
-  **PRINT 4,500 LABELS ON A FULL CHARGE**
-  **WIDER (0°-115°F) OPERATING TEMP. RANGE**



# FLEXIBILITY IN THE FIELD

## THE M611

**Design. Preview. Print.** Any way you choose.






**Flexibility at work to design & print —**  
The right labels, right when you need them. Anytime. Anywhere.

Get more with these time-saving features:

- ▶ 2 in. per second print speed & 2 in. width
- ▶ Share label files in multiple locations
- ▶ Store more than 1,000 labels on board, then print in the field
- ▶ Print up to 2,500 labels on a single charge with the Li-ION battery
- ▶ Compact and lightweight
- ▶ Connect to computer using Wi-Fi or USB cable

**MODERNIZE**  
**WORKFLOWS**  
IN MULTIPLE WAYS

-  **CREATE** LABELS IN OFFICE OR SHOP. SAVE FOR EASY SHARING
-  **SHARE** VIA EMAIL TO FIELD, PRINT RIGHT FROM PRINTER TOUCH SCREEN OR PHONE
-  **CONNECT** UP TO 5 DEVICES VIA BLUETOOTH



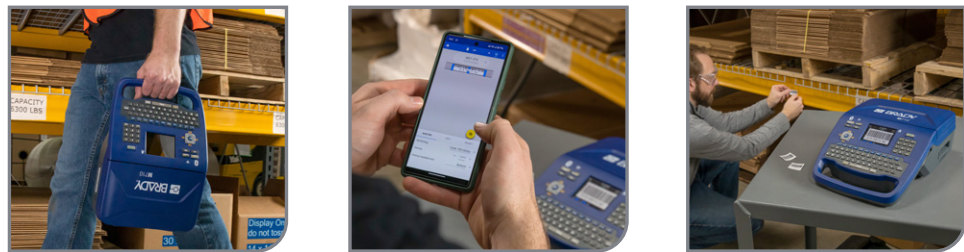


# OUR FASTEST, MOST ADVANCED PORTABLE YET

# THE M710

## More Speed. Less Mess.

Print 3 inches per second. Cut labels automatically.



## One device. 100s of applications.

Print on the toughest label materials around.

### Get more with these time-saving features:

- ▶ 3 in. per second print speed
- ▶ Withstands 4' drops, blowing sand and dust
- ▶ Label saving, sharing and data imports
- ▶ Prints text, barcodes, shapes and images
- ▶ Use keypad or software to print labels
- ▶ Prints 4,500 labels on a single charge with Li-ION battery

## GET MORE DONE WITH:



LIGHTNING-FAST  
PRINT SPEEDS



SHOP-TO-FIELD &  
FLEXIBILITY



MORE THAN  
60 MATERIAL &  
CUSTOM LABEL  
OPTIONS

## Bulk Boxes

Learn how Brady materials can optimize your performance on page 30





PRINTER COMPARISON



	CONTRACTOR SERIES			WORKSPACE SERIES		
	M210	M211	M410	M210-LAB	M510	M511
Max Label Width Inches (mm)	0.75 (19.1)	0.75 (19.1)	1.0 (25.4)	0.75 (19.1)	1.5 (38.1)	1.5 (38.1)
Print Speed in./ sec (mm/sec)	0.4 (10.2)	0.6 (15.2)	1.33 (33.0)	0.4 (10.2)	1.5 (38.1)	1.33 (33.0)
Print quality (dpi)	203	203	300	203	300	300
Maximum labels per day	100	100	250	100	500	500
Applications	Wire and cable DataCom Electrical Lean / 5S General identification	Wire and cable DataCom Electrical Lean / 5S General identification	DataCom Electrical Wire and cable General identification	Laboratory General identification	Laboratory Component & Equipment Wire and cable DataCom Electrical Lean / 5S General Identification Safety and Facility Construction	Laboratory Component & Equipment Wire and cable DataCom Electrical Lean / 5S General Identification Safety and Facility Construction
Material types	12	12	12	12	26	26
Label parts	90+	90+	110+	90+	250+	250+
Compatible media	M21-	M21-	M4-, M4C-	M21-	M4- M4C-, M5-, M5C-	M4- M4C-, M5-, M5C-
Print options	ABC Keypad	Mobile device	PC Connect QWERTY Keypad	ABC Keypad	PC Connect QWERTY Keypad	Mobile device PC Connect
Cutter type	Manual Cutter	Auto Cutter, with label retention	Manual Cutter	Manual Cutter	Manual Cutter	Auto Cutter, with label retention
Durability	Resistant to 6 foot drops, Military-grade shock resistance (MIL-STD-810G)	Resistant to 6 foot drops, Military-grade shock resistance (MIL-STD-810G), Resistant to 250-lb crushes	Resistant to 4 foot drops	Resistant to 6 foot drops	Resistant to 4 foot drops	Resistant to 6 foot drops, Military-grade shock resistance (MIL-STD-810G), Blowing sand and dust, Resistant to 250-lb crushes
Kits available	M210-KIT	M211-KIT	M410-KIT M410-PWID M410-SFID	—	M510-KIT M510-PWID M510-SFID M510-LAB	M511-KIT M511-SFID
Built-in wizards	Wire marker, terminal block, patch panel, custom length, fixed length, flag label, breaker box, banner landscape, portrait landscape	Wire wrap, terminal block, patch panel, flag label, breaker box, blank, vial, tube, slide, sleeve	Patch panel, wire marker, flag label, terminal block, desistrip, 66 block, 110 block, BIX block	Vial, custom length, fixed length, banner landscape, portrait landscape	Patch panel, wire marker, flag label, terminal block, desistrip, 66 block, 110 block, BIX block, vial	Wire wrap, terminal block, patch panel, flag label, breaker box, blank, vial, tube, slide, sleeve
Connectivity Options	—	Bluetooth (Single Connection)	USB	—	USB	USB and Bluetooth (Up to 5 concurrent connections)
Software compatibility	—	Express Labels Mobile App	Brady Workstation	—	Brady Workstation	Express Labels Mobile App, Brady Workstation
Power options	6 AA batteries, Rechargeable Li-ION battery, AC adapter	Non-Removable Rechargeable Li-ION battery, AC adapter	Rechargeable NiMH battery, AC adapter	6 AA batteries, Rechargeable Li-ION battery, AC adapter	Rechargeable NiMH, Rechargeable Li-ION battery, AC adapter	Non-Removable Rechargeable Li-ION battery, AC adapter



FLEX SERIES		
M610	M611	M710
2.0 (50.8)	2.0 (50.8)	2.0 (50.8)
2.0 (50.8)	2.0 (50.8)	3.0 (76.2)
300	300	300
750	750	1000
Asset Tracking Circuit Board Labeling Data and Telecommunications Labeling Electrical Labeling General Identification Wire and Cable Labeling Facility Identification Safety Identification	Asset Tracking Circuit Board Labeling Component and Equipment Labeling Data and Telecommunications Labeling Electrical Labeling General Identification Laboratory Labeling Wire and Cable Labeling Facility Identification Safety Identification	Circuit Board Labeling Datacom and Telecommunications Labeling Electrical Labeling General Identification Inspection Repair Lean / 5S Pipe Marker Rating & Name Plates Safety Identification Wire and Cable Labeling Facility Identification
50+	50+	60+
900+	900+	1400+
M6-, M6C-, BM-, BMC-	M6-, M6C-, BM-, BMC-	M7-, M7C-, BM7-, BM7C-, BMC-, BM-, M6-, M6C-
PC Connect, QWERTY Keypad  *Bluetooth and mobile device capable models available	Mobile device, PC Connect	PC Connect, QWERTY Keypad  *Bluetooth and mobile device capable models available
Manual Cutter	Auto Cutter, with label retention	Auto Cutter
Resistant to 6 foot drops, Military-grade shock resistance (MIL-STD-810G)	Resistant to 4 foot drops, Military-grade shock resistance (MIL-STD-810G)	Resistant to 4 foot drops, Blowing sand and dust (MIL-STD-810G)
M610-KIT M610-B-KIT M610-B-SFID M610-B-PWID	M611-SFID M611-PWID M611-LAB	M710-KIT M710-WB-KIT M710-WB-SFID M710-WB-PWID
66 Block, Breaker Box, DesiStrip, Flags, General, Patch Panel, Terminal Block, Wire Wrap	Wire wrap, terminal block, patch panel, flag label, breaker box, blank, vial, tube, slide, sleeve	Pipe Marker, Wire Wrap, Arrow Tape, Breaker Box, DesiStrip, Face Plate, Flags, Patch Panel, Terminal Block, Vial, Safety, 66 Block
USB and Bluetooth (Single Connection)	USB, Wi-Fi and Bluetooth (Up to 5 concurrent connections)	USB, Wi-Fi and Bluetooth (Up to 5 concurrent connections)
Brady Workstation, Express Labels Mobile App	Brady Workstation, Express Labels Mobile App	Brady Workstation, Express Labels Mobile App
Rechargeable Li-ION Battery, AC adapter	Rechargeable Li-ION Battery, AC adapter	Rechargeable Li-ION Battery, AC adapter

PRINT LIKE A PRO

All Brady portable printers are made to get the job done



**Built to work**  
Ready for any jobsite, our printers have been put to the test to ensure industrial-grade performance every single time.



**High-performance label options**  
From field to facility to lab, you can rely on durable, purpose-built materials that perform.



**Connectivity flexibility**  
Find connectivity options to create labels quickly and easily whether you're in the office or on the go.



**Industry-leading coverage**  
We stand behind our products which is why all portable printers come with a 2-year warranty and unrivaled tech support.



PRINTER ACCESSORIES

	CONTRACTOR SERIES			WORKSPACE SERIES			FLEX SERIES		
	M210	M211	M410	M210-LAB	M510	M511	M610	M611	M710
Magnets									
M21-MAGNET	•	•		•					
M410-MAGNET			•						
M51-MAGNET					•	•			
M610-MAGNET							•		
M611-MAGNET								•	
Belt Clips / Utility Hooks									
M21-BELTCLIP	•	•		•					
M210-TOOL	•			•					
M410-HOOK			•						
M51-HOOK					•	•			
AC Adapters / USB Cables									
M210-AC	•			•					
M211-M511-AC		•				•			
M41-51-61-AC			•		•		•	•	
M710-AC									•
M-USB-103788			•		•		•	•	
USB-C-A-CABLE									•
Power Bricks / Battery Chargers									
M210-PWR-KIT	•			•					
M211-POWER		•							
M211-M511-POWER		•				•			
M410-QC			•						
Batteries									
M210-BATTERY	•			•					
M410-BATT			•						
M-LION-BATTERY					•		•		•
M-NIMH-BATTERY					•		•		•
M610-BATTERYCOVER							•		
Hard Cases									
M210-HC	•			•					
M211-HC		•							
M410-HC			•						
M510-HC					•				
M511-HC						•			
M610-HC							•		
M611-HC								•	
M710-HC									•
Soft Cases									
BMP-SC-1	•	•		•	•	•			
BMP-SC-2			•				•	•	
BMP-SC-3									•
M611-SLING								•	
BMP-STRAP-1								•	
Label Cutter									
M610-CUTTER							•		
Media Adapter									
M71-ADAPT-BK									•
Cleaning Kits									
PCK-5							•	•	
M71-CLEAN									•

Add-ons that maximize functionality and convenience



Belt Clip & Utility Hook  
For hands-free transport

Easily attach your printer to your tool belt, cart, rack or bucket organizer with a Belt Clip or Utility Hook



Magnet  
For hands-free operation

The Magnet accessory offers a convenient option to attach your printer to panels, I-beams and any other magnetic-receptive surface



Power Brick  
For power on the go

Use the high-capacity Power Brick for your printer, phone or tablet to keep everything running smoothly



Rechargeable Battery Pack  
For longer battery life

Work longer and with cordless printer operation with the rechargeable battery packs



Hard Case  
For printer protection and storage

Protect your printer from impacts and dust during transport; and keep accessories and label cartridges on hand and organized.





# SOFTWARE SOLUTIONS THAT MAKE YOUR JOB EASIER

Our software options move productivity forward by reducing manual input, and automating and simplifying processes. Whether you need to create labels on your desktop computer or complete an inspection using your mobile device, Brady has the software solution that meets your needs.

## KEY FEATURES



**Software suites**  
Choose from thoughtfully selected, job-specific labeling suites



**Premade templates**  
Get customization tools, graphic libraries and intuitive label guides



**Label on or off site**  
Go mobile and label on demand where and when you need it



**Maximize efficiency**  
Fast, accurate label creation – plus bundling discounts – is time and money back



### Express Labels Mobile App

Label creation, just a tap away

- ▶ Preview labels before printing, ensuring no labels are wasted
- ▶ Visual design guides simplify advance label creation for wraps, flags, breaker boxes, patch panels, safety labels and more
- ▶ Save and share labels to eliminate time creating new labels from scratch



### Brady Workstation Desktop Software

All you need to create the right label fast

- ▶ Automation, importing, templates, customization tools and dedicated customer care all in one software suite
- ▶ The Premade Editable Labels feature lets you print common labels custom-worded to your needs quickly
- ▶ Streamline workflows by installing the software on multiple PCs in a plant, making it easier to print pre-created templates



### Software Development Kit (SDK)

One simple integration to print from your software

- ▶ Employees can use their own Android or iOS web-based software apps to print labels for a seamless way to get data to a Brady printer
- ▶ The SDK Library connects, retrieves, monitors and supports data for faster and more efficient workflows
- ▶ A versatile technology that can be used with select Brady Bluetooth-enabled printers



▶ Scan to learn more about our software solutions or visit [bradyid.com/software](https://bradyid.com/software) for more information.



# THE RIGHT LABEL

## from the right partner

### Driven by industry-leading technology

Our portable printers work hard behind scenes so you can work seamlessly. Driven by smart technology, they communicate with label materials and software for smoother label setup and printing. That means they automatically recognize and adjust to material size, type, color and quantity for ultimate compatibility. Simple and intuitive, our portable lineup practically runs itself.

### Your time- and cost-saving benefits include:



DECREASED  
SETUP TIME



FEWER  
LABEL ERRORS



COMPLIANT  
LABEL CREATION



REDUCED  
MATERIAL WASTE

### Get the job done right on any jobsite

Optimize your performance with Brady materials



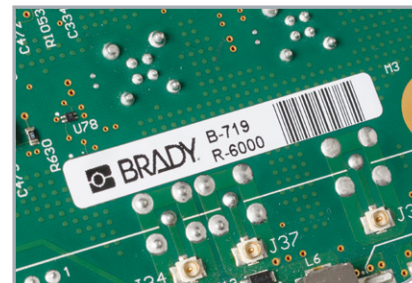
#### STANDARD MATERIALS

- ▶ Get the job done with over 50 high-performance materials and 1300+ label options across all portable printers.



#### BULK BOXES\*

- ▶ Save more by buying in bulk: more than 14 materials and 110+ label options.



#### CUSTOM\* OPTIONS

- ▶ Have specific needs? Enjoy unlimited custom label options in 60+ different materials.

\* Bulk and custom labels for Flex series only



### Enjoy a more premium labeling experience with optimized Brady Authentic materials

Authentic materials work seamlessly with Brady printers to produce enhanced performance and reliability you just don't get with materials from the "other guys." Get authentic. Get better with Brady.





## Material compatibility

It's all here — all the details that help you make the best decision for your work. Use this chart for an easy and quick comparison of the features and functions that matter most to you.

		Contractor Series			Workspace Series		
		M210	M211	M410	M210-LAB	M510	M511
All-Weather							
B-584	Retro Reflective All-Weather			•		•	•
B-595	All-Weather Vinyl	•	•	•	•	•	•
B-8591	All-Weather Polyester						
Electrostatic Dissipative							
B-473	Electrostatic Dissipative (ESD) Polyester						
B-767	Electrostatic Dissipative (ESD) Polyimide						
B-768	Ultra-Thin Electrostatic Dissipative (ESD) Polyimide						
B-719	Ultra-Thin Matte Electrostatic Dissipative (ESD) Polyimide						
B-767	Electrostatic Dissipative (ESD) Polyimide						
B-768	Ultra-Thin Electrostatic Dissipative (ESD) Polyimide						
Flags							
B-425	T-Flag or P-Flag Matte Polypropylene			•		•	•
B-8425	T-Flag or P-Flag Gloss Polypropylene						
B-483	QuickFlag™ Ultra Aggressive Adhesive Multi-Purpose Polyester			•		•	•
Glow in the Dark							
B-526	BradyGlo™ High Intensity Glow-in-the-Dark						
B-582	BradyGlo™ Glow-in-the-Dark						
Heat Shrink							
B-312	PermaSleeve Commercial Grade Heat-Shrink						
B-342	PermaSleeve Heat-Shrink	•	•	•	•	•	•
B-344	PermaSleeve Fluid Resistant Heat-Shrink						
B-345	PermaSleeve High Temp Heat-Shrink						
B-7641	PermaSleeve Low Smoke Zero Halogen Heat-Shrink			•		•	•
High Temperature							
B-724	Matte Amber Ultra Heat Resistant Polyimide						
B-797	Heat Resistant Polyimide Labels						
Laboratory							
B-461	Self-Laminating Cryogenic Polyester	•	•	•	•	•	•
B-481	StainerBondz Microscope Slide Satin Polyester					•	•
B-488	Solvent Resistant Polyester	•	•	•	•	•	•
B-490	FreezerBondz Cryogenic Matte Polyester					•	•
B-492	FreezerBondz Ultra-Thin Cryogenic Polyester					•	•
B-494	Color Polyester					•	•
B-7425	Chemical and Temperature Resistant Polypropylene	•	•	•	•	•	•
Metallized							
B-428	Metallized Matte Gray Polyester			•		•	•
B-435	Metallized Polyester						
B-486	Ultra Aggressive Adhesive Metallized Matte Polyester						

FLEX SERIES		
M610	M611	M710
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●	●	●

\*M71-ADAPT-BK media adapter required

## Materials that perform



## All-Weather

Get extra durability outdoors and in tough, industrial workspaces. Choose labels that are reflective or resist UV light, chemicals, salt spray and cleaners.



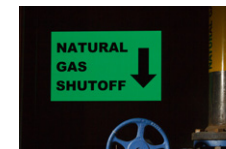
### Electrostatic Dissipative

Use high performance, low profile labels with static dissipative adhesive for machine readable applications, circuit boards and electronic components.



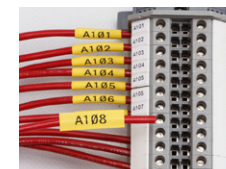
## Flags

Create easy-to-read, permanent identification for wires and cables or to track assets in labs and manufacturing environments.



## Glow-in-the-Dark

Use high luminance labels to communicate safety in low-lit areas. Make exits, stairwells and evacuation routes clear to visitors and employees.



## Heat Shrink

Choose industrial grade, heat-shrinkable sleeve labels for long lasting wire and cable identification. Built to Naval Air Systems Command (NAVAIR) and industry-specific standards.



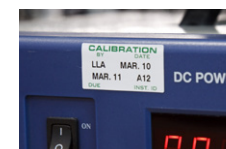
### High Temp Resistant

Durably designed to withstand extreme temperatures making them suitable for applications in electronics, aerospace and industrial settings.



## Laboratory

Ensure lab samples remain legible, scannable and trackable in every extreme process: cryogenic, staining, solvents and processing fluids.

**Metallized**

Use professional metallic-looking labels for rating plates, name plates and general identification of industrial products.



MATERIAL COMPATIBILITY CONTINUED		CONTRACTOR SERIES			WORKSPACE SERIES		
		M210	M211	M410	M210-LAB	M510	M511
Multi Purpose							
B-422	Aggressive Adhesive Multi-Purpose Polyester Labels			•		•	•
B-423	Harsh Environment Multi-Purpose Polyester Labels	•	•	•	•	•	•
B-430	Harsh Environment Multi-Purpose Clear Polyester Labels	•	•	•	•	•	•
B-432	Aggressive Adhesive Multi-Purpose Clear Polyester Labels					•	•
B-439	Multi-Purpose Vinyl Labels						
B-483	Ultra Aggressive Adhesive Multi-Purpose Polyester Labels			•		•	•
B-489	Ultra Aggressive Adhesive Multi-Purpose Matte Polyester Labels						
B-498	Repositionable Multi-Purpose Vinyl Cloth Labels			•	•	•	•
B-499	Aggressive Adhesive Multi-Purpose Nylon Labels	•	•	•	•	•	•
B-529	Multi-Purpose Matte Polypropylene Labels						
B-549	Cold Temperature Application Multi-Purpose Polyester Labels						
B-569	Low-Halide Multi-Purpose Polyester Labels						
B-581	Repositionable Multi-Purpose Vinyl Labels	•	•	•	•	•	•
B-459A	Multi-Purpose Matte Polyester Labels						
Paper							
B-403	Water Dissolvable Paper Labels	•	•	•	•	•	•
B-424	Paper Labels						
Tags/Inserts							
B-109	Multi-Purpose Tear Resistant Tags					•	•
B-145	Oval Tags					•	•
B-348	Low Smoke Zero Halogen Tags						
B-390	DuraSleeve Wire Marking Inserts						
B-412	High Tensile Polypropylene Inserts/Tags			•		•	•
B-7597	Polyethylene Tags						
B-7598	Polyester Tags						
B-7599	"Rapido" Tags						
B-145FR	Fire Retardant Oval Tags						
Tamper Evident							
B-351	Destructible Tamper Evident Matte Vinyl Labels					•	•
B-362	Tamper Evident Metallized Vinyl Labels						
B-530	Destructible Tamper Evident Vinyl Labels						
B-7546	VOID Pattern Tamper Evident Polyester Labels						
B-7576	VOID Pattern Tamper Evident Matte Metallized Polyester Labels						
Unique Materials							
B-414	BradyGrip Print-on-Hook Labels featuring VELCRO Brand Hook	•	•	•	•	•	•
B-509	Magnetic Polyester Labels						
B-593	Raised Panel Labels						
Washdown Resistant							
B-854	ToughWash Metal Detectable Washdown Resistant Labels						
B-855	ToughWash Washdown Resistant Labels						
Wrap Around							
B-417	Aggressive Adhesive Self-Laminating Vinyl Wrap Around Labels			•		•	•
B-427	Self-Laminating Vinyl Wrap Around Labels	•	•	•	•	•	•
B-437	Self-Extinguishing Tedlar Wrap Around Labels						
B-472	High Temp Flame Retardant Polyimide Wrap Around Labels						
B-642	Self-Laminating Self-Extinguishing Tedlar Wrap Around Labels						

FLEX SERIES		
M610	M611	M710
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\*Media adapter required

## Materials that perform



**Multi Purpose**  
Rely on white or clear labels for just about any industrial application involving high and low temperatures, harsh environments or regulatory specifications, including low-halide. Choose from various adhesion types: standard, high adhesion, ultra-high adhesion or repositionable.



**Paper**  
Use low cost, smear-resistant and dissolvable paper labels for identifying just about anything in labs or industrial settings.



**Tags/Inserts**  
Get added durability from tags engineered for extreme temperatures and abrasion. Use to wrap wire or cable bundles in patch panels and outlets.



**Tamper Evident**  
Ensure product and sample integrity with tamper-evident labels. Choose from labels that fracture easily, leave a VOID footprint or destruct upon removal.



**Unique Materials**  
From labels adhering to VELCRO® to durable, raised identification for switches, and even magnetic labels - Brady has you covered.



**Washdown Resistant**  
Choose specially-constructed labels built to outlast the harshest washdowns. Ideal for food and beverage processing.



**Wrap Around**  
Protect important wire and cable ID using labels with a clear laminating barrier. The clear vinyl resists abrasions and chemicals while keeping the white printable area intact.





We make products that make the world a safer and smarter place. From the depths of the ocean to outer space, from the factory floor to the delivery room — **we're just about everywhere you look.**

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Inside Sales: 1-800-262-7777 ext 177

