

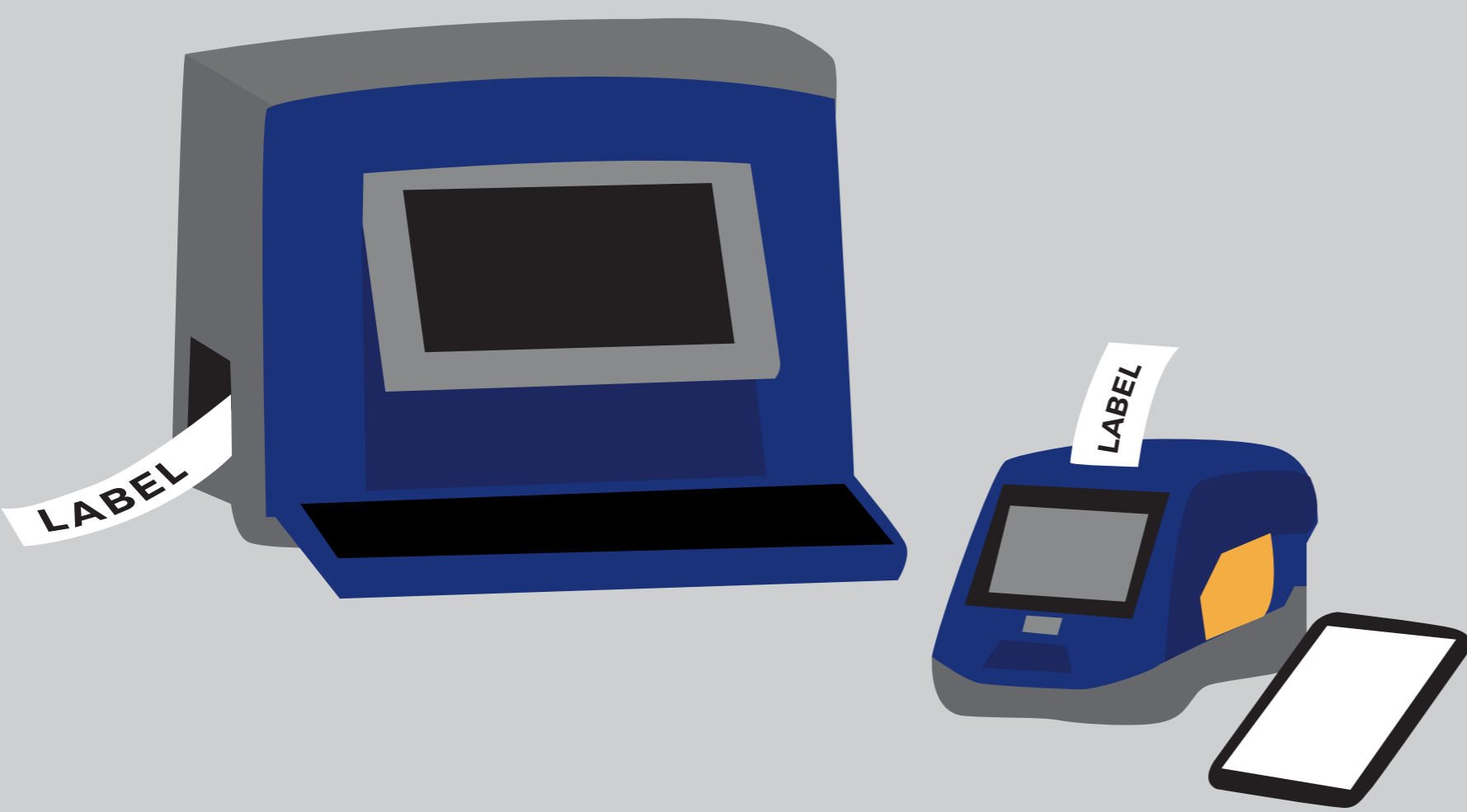
Safety labels speed to label faceoff

On-demand vs. Pre-printed

You've decided to take action and start creating a safer, leaner workplace with more visuals. Now it's time to consider two common labeling options: on-demand / do-it-yourself (DIY) printing and ordering pre-printed labels and signs.

Let's take a look at the difference between the two in terms of time:

Do-it-yourself labels



You have a need for a label.

You access a nearby benchtop printer, or you connect to a portable printer with Brady Workstation software. Using a simple, user-friendly interface, you create a label, print it and apply it.

You print more when you want, because you can and all to make your facility safer and more efficient.



The choice is simple!

Not only does DIY labeling save you time, it also...

Convenient

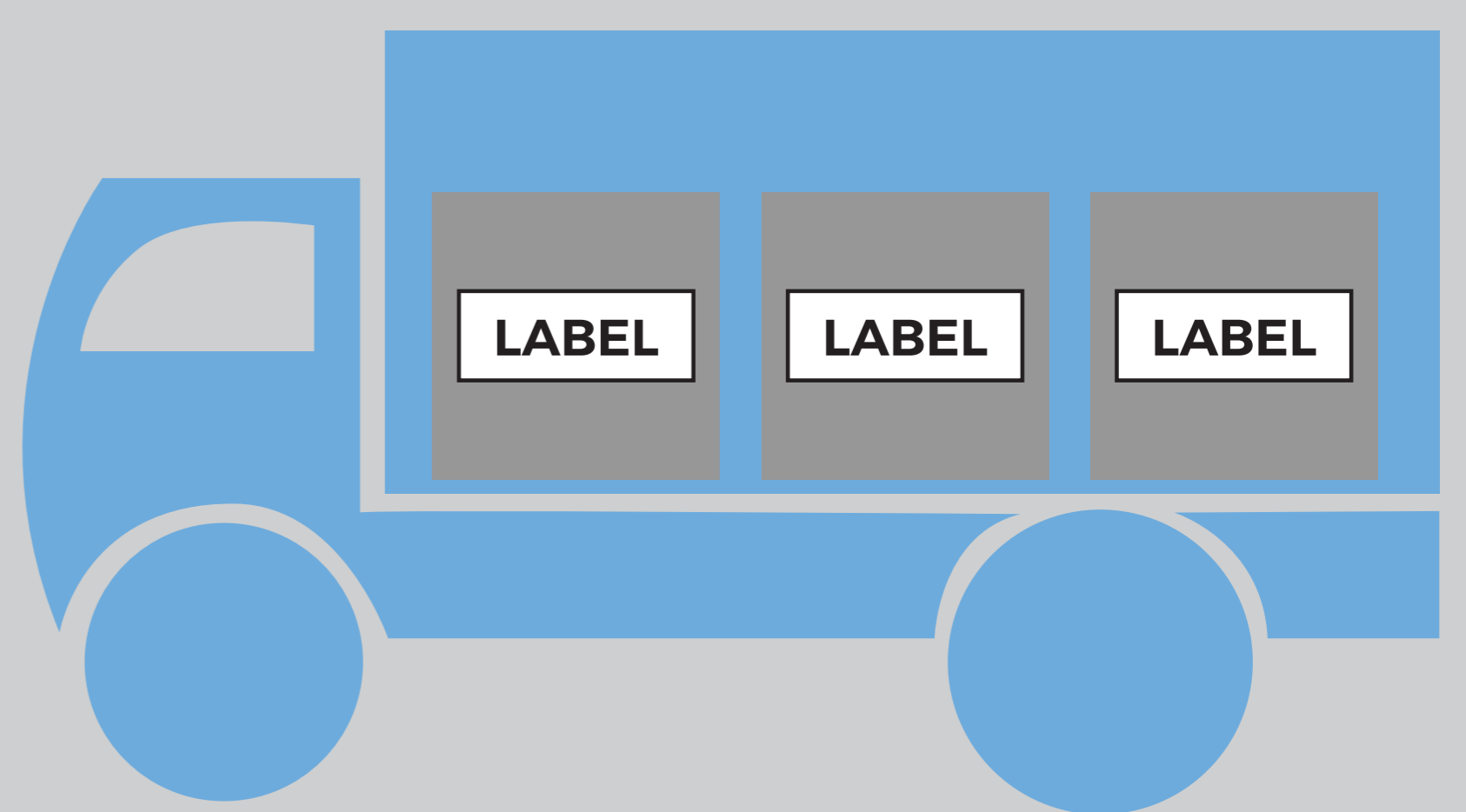
You can create labels from common templates and use a wide variety of label materials. Plus, with a printer on hand, you can pace your projects as needed.



Customizable

You can have multiple languages, consistent messaging and instructions your employees will understand.

Pre-printed labels



You have a need for a label.

You do some research on where to order and what to order.



You decide to place the order, taking time to process the order and provide all of the necessary information.



The waiting begins.



An accident almost occurs because the label you needed wasn't in place to inform employees of the hazard.



You continue to wait for the label to arrive.



... still waiting.



The label arrives! You put it in place and realize you could really use a few more. Back to the drawing board!