



Floor and area marking solutions

**Find the right material for your
application needs and budget**



Reliable floor and area marking solutions

Floor marking. It's a critical element in maintaining a safe, compliant and efficient workplace. Whether you're just starting out or taking your floor marking efforts to the next level, you can rely on Brady for a variety of good, better and best options to meet your long- and short-term floor and area marking needs. With these floor marking options, you'll get:

- High-visibility identification in a variety of colors
- Quick application and easy removal
- Compliance with OSHA and ANSI standards for floor marking

Find the right solution

Get exactly what works for your application, durability needs and budget. Use the chart below and the information on the following pages to pick the right floor marking options for your facility.

Solution	Key features	Applications
ToughStripe® Max Floor Marking Tape	Highest durability	Higher forklift and industrial vehicle traffic
ToughStripe® Floor Marking Tape	Longer application period with more shape and customization options	Walkways and aisles with heavy foot traffic, light industrial
GuideStripe™ Floor Tape	Slightly stiffer quality allows for easy indoor applications	Temporary use in areas with regular foot traffic
Economy Vinyl Marking Tape	Cost-effective solution for short application period	Short-term marking for 5S / Lean areas, work cells that change and more
PaintStripe™ Floor Marking Stencil	Paint stencil for longer, more permanent marking	Permanent work area designation



A shared experience

The way you do business says a lot. It shows what you value. And it's a roadmap for where you'd like to go.

If you value hard work and innovation, and look to a future with better solutions – ones that offer greater efficiency and easier ways to work – we do too. At Brady, we don't just want better, we're committed to it. And, after 100 years of making workplaces safer and more efficient, we're ready for one hundred more. But why stop there.

What we really want is for your business to be its best. The solutions we offer are flexible – to fit you today, and well into the future, as you grow. Whether that happens with floor signs or floor tape — know the value you place on finding the right solution now will pave the way for a better future. And that's a shared experience that's worth having.

Make every area easily visible

You can use our wide range of floor marking options in a variety of areas throughout your facility, including:

- Aisleways and traffic lanes
 - Work cell outlines
 - Equipment storage areas
- Material storage areas
 - QA inspection areas
 - Defective, scrap or rework areas
- “Keep clear” zones
 - Hazard areas
 - Area marking



ToughStripe® Max Floor Marking Tape

- The most durable floor tape for identifying high-traffic forklift and industrial vehicle areas
- Die-cut shapes include dots, arrows, footprints and a variety of corner marks



ToughStripe® Floor Marking Tape

- Longer application period with more options for aisle and floor marking
- Die-cut shapes include dashes, dots, arrows, footprints and corner marks. Dots, arrows and dashes packaged in rolls (not individually)



PaintStripe™ Floor Marking Stencil

- Quickly apply clean, straight lines for permanent identification
- Two adhesive types to securely mask edges and provide professional, permanent floor marking for industrial floors
- Printed cut-lines and a repeating 12-in. ruler facilitate accurate length measurement and rapid alignment of 90-degree corners



GuideStripe™ Floor Tape

- Temporary marking with added durability
- Withstands regular foot traffic so there's less need for reapplication



Economy Vinyl Floor Tape

- Economical solution for short-term identification
- Lower adhesion and durability make it an ideal choice for short-term applications with more limited foot traffic



Floor signs

- Provide messaging at the point of need
- A variety of legends and size options to fit your area of need
- Made of strong material designed to withstand the wear and tear of industrial environments

Floor marking solution	Width in. (mm)	Color	Shapes	Reflective, glow	Pre-spaced shapes	Checkered	Pre-printed legends and shapes	Permanent identification	Numbers and letters	Cold temperatures **
ToughStripe Max Floor Marking Tape	2.000 to 4.000 (50.8 to 101.6)		•	•						
ToughStripe Floor Marking Tape	2.000 to 4.000 (50.8 to 101.6)		•		•	•			•	•
GuideStripe Floor Tape	2.000 to 4.000 (50.8 to 101.6)									
Floor signs with anti-slip tread	14.000 to 17.000 (355.6 to 431.8)						•			
Economy Vinyl Floor Tape	2.000 to 4.000 (50.8 to 101.6)									
B-483 Print-on-demand ToughStripe Tape with overlamine*	1.000 to 3.000 (25.4 to 76.2)									
PaintStripe Floor Marking Stencil (B-518, B-519)	2.000 to 4.000 (50.8 to 101.6)							•		

* For use with BradyPrinter S3100, BMP®71, BBP®35 and BBP®37 Printers.
** Select color options available for cold temperature applications.

To find out more about each solution, visit BradyID.com.



Additional floor tape solutions

Get your ToughStripe Floor Tape Applicator to have one easy-to-use tool for every kind of tape, including:

- Economy Vinyl Marking Tape (up to 2 in.)
- GuideStripe Floor Tape
- ToughStripe Floor Marking Tape
- ToughStripe Max Floor Marking Tape



We identify and protect premises, products and people.

For more information or to learn more about our innovative products, visit BradyID.com or call 1-888-272-3946.



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