

# See the difference by the numbers

## GlobalMark® and BBP®37 Printer Comparison

The BBP37 Color and Cut Sign and Label Printer directly replaces the GlobalMark2 printers. While both of these options have multicolor print technology and feature an easy-to-use touchscreen interface with a wide range of printer apps for nearly any facility application, your GlobalMark printer may be slowing you down. Check out the below comparison to see where you win when you upgrade:



Key features	GlobalMark2 Color and Cut	BBP37 Color and Cut
Print resolution	300 dpi	300 dpi
Display size	3.3 in. x 4.2 in.	<b>3.6 in. x 6.0 in.</b>
Display resolution	640 x 480 pixels	<b>1024 x 600 pixels</b>
Size and weight	12.0 in. H x 18.0 in. W x 15.0 in. D and 30 lbs	11.0 in. H x 19.0 in. W x 14.25 in. D and 36 lbs
Keyboard	Full size, external	<b>Efficient size, attached with fold-in design</b>
Connectivity options	USB Port	USB Port and Ethernet
Tape widths	0.5 in. — 4.0 in.	0.5 in. — 4.0 in.
Text fonts	4 (100's with MarkWare® Software)	<b>5 (100's with Brady Workstation)</b>
Text sizes	0.08 in. — 3.8 in. (with MarkWare® Software)	0.05 in. — 3.5 in. (with Brady Workstation)
Internal memory	16 Mb and 32 Mb external upgrade	<b>512 Mb</b>
Print speed	1 inch per second	<b>5 inches per second</b>
Process speed	Slight delay between screens	<b>Very fast</b>
Warranty	5 Year	5 Year
Auto shutoff / power conserve	No	<b>Yes</b>
Cutter type	Auto cutter, XY cutter	Auto cutter, XY cutter
Materials supported	13	<b>32</b>
Touchscreen	Medium response speed	<b>Very fast</b>
Interface	Limited on-screen information	Streamlined on-screen information
Software	MarkWare and MarkWare Express Software	<b>Brady Workstation Software</b>