



Save up with your trade up

See the savings when you trade in your GlobalMark® Printer
Ends October 31, 2021



Your GlobalMark Printer has been an excellent tool for completing your identification projects, and now that it's retired, it's an excellent tool to earn some savings. **For an extremely limited time when you trade in your GlobalMark Printer and purchase a new Brady printer, you can get up to \$1,500 in free materials.** Those aren't the only savings you'll see with your trade up. With a new Brady printer, you'll also see:

- **On-going material savings** — you'll save up to 15% annually on your label materials*
- **Time savings** — with a larger easier-to-use touchscreen and integrated keyboard**, more design wizards and up to 5x faster print speeds, you can get more done in less time
- **More material options** — up to 2x more material options for identification throughout your facility so you don't have to buy additional printers to complete your tasks

* Annual label savings comparison based on using one 4 in. polyester tape roll per month and 1 ribbon cartridge every other month at manufacturers suggested retail price (MSRP).

** Available on BBP®37 Color and Cut Sign and Label Printer and BradyPrinter S3100 only.

Keep reading to see how to trade up so you can save up!

Step 1




Determine if you have an eligible printer to trade up until October 31, 2021

Brady Corporation:

GlobalMark®1, GlobalMark®2, Labelizer® Plus, VersaPrinter™

Step 2

Contact your local Brady representative to purchase one of these printer-and-label bundles:

BBP37 Printer Includes \$1,500 in materials		BradyPrinter S3100* Includes \$750 in materials	
	BBP37PROMO1		S3100PROMO1
	BBP37PROMO2		S3100PROMO2
	BBP37PROMO3		S3100PROMO3
	BBP37PROMO4		S3100PROMO4
	BBP37PROMO5	* Wi-Fi version only	

After your new printer and materials arrive, we'll set up a time to pick up your trade-in and provide the training you need on your new printer.

 **Contact your local representative to learn more today!**

Terms and conditions: Offer valid in North America only. Value of free materials based on manufacturer's suggested list price. Eligible customers agree to trade up from a Brady GlobalMark printer or select competitive print systems to the BradyPrinter S3100 or BBP37. Eligible printer must be purchased by customer on or before October 31, 2021. All promotional printer bundles must ship to end user customer. Brady reserves the right to cancel this promotional offer at any time. Brady reserves the right to refuse any request.

USA
Customer Service: 1-888-272-3946
BradyID.com

Canada
Customer Service: 1-800-263-6179
BradyCanada.ca

Mexico
Customer Service: 1-800-262-7777
Inside Sales: 1-800-262-7777 ext 177
BradyID.com.mx

