



Save up with your trade up

See the savings when you trade in your GlobalMark® Printer
Ends July 31, 2020



Your GlobalMark Printer has been an excellent tool for completing your identification projects, and now that it's retired, it's an excellent tool to earn some savings. **For an extremely limited time when you trade in your GlobalMark or competitive printer and purchase a new Brady printer, you can get up to \$1,500 in free materials.** Those aren't the only savings you'll see with your trade up. With a new Brady printer, you'll also see:

- **On-going material savings** — you'll save up to 15% annually on your label materials*
- **Time savings** — with a larger easier-to-use touchscreen and integrated keyboard**, more design wizards and up to 5x faster print speeds, you can get more done in less time
- **More material options** — up to 2x more material options for identification throughout your facility so you don't have to buy additional printers to complete your tasks

* Annual label savings comparison based on using one 4 in. polyester tape roll per month and 1 ribbon cartridge every other month at manufacturers suggested retail price (MSRP).

** Available on BBP®37 Color and Cut Sign and Label Printer and BradyPrinter S3100 only.

AVAILABLE THROUGH

GRAINGER[®]
FOR THE ONES WHO GET IT DONE

Keep reading to see how to trade up so you can save up!



Step 1

Determine if you have an eligible printer to trade up until July 31, 2020

Brady Corporation:	GlobalMark®1, GlobalMark®2, Labelizer® Plus, VersaPrinter™
Creative Safety Supply:	LabelTac 4, 4 Pro, 6, 9, Pro X
Epson ColorWorks:	C831, C3400, C3500, C7500
Graphics Products:	DuraLabel 9000, Kodiak, PRO 300, Toro
National Marker:	U400LP, UDO400
Industrial Safety Solutions:	SafetyPro, 4G, 7G, 9G, Evolution 600, Ranger
Max Systems:	CPM-100

Step 2

Contact your local Grainger representative to purchase one of these new Brady printers:



* Wi-Fi version only

Step 3

Visit BradyID.com/GraingerTradeUp, fill out the form and select your FREE materials bundle.*

After your new printer and materials arrive, we'll set up a time to pick up your trade-in and provide the training you need on your new printer.

Contact your local Brady or Grainger representative to learn more today!

* Proof of printer purchase required.

Terms and conditions: Offer valid in North America only. Value of free materials based on manufacturer's suggested list price. Eligible customers agree to trade up from a Brady GlobalMark printer or select competitive print systems to the BradyPrinter S3100, BBP37 or J2000. Eligible printer must be purchased by customer on or before July 31, 2020. All promotional printer bundles must ship to end user customer. Brady reserves the right to cancel this promotional offer at any time. Brady reserves the right to refuse any request.

