

# Save Up To 25% on Select Benchtop Printers

## Don't miss the savings and performance of a new printer

Trade up from a GlobalMark® printer for:



### On-going savings

Not only do you save 25% on a new printer, but compared to GlobalMark tapes and ribbons, the more you print the more you save.

**\$654.00\*** Annual label savings (15%)  
**+ \$812.50\*\*** Printer promo savings (25%)  
**\$1,466.50** Total savings

### Better performance

With a new printer, you'll benefit from:

- Saving time with 5x faster print speeds
- Easier label creation with larger touchscreen and integrated keyboard
- More built-in label wizards
- Faster material changeovers in as little as 20 seconds
- Over 300+ part options spanning 14 unique materials

## Here's how the trade up works:

### Step 1:

Determine if you have an eligible printer to trade up until June 30, 2019:

#### Brady Corporation:

GlobalMark1, GlobalMark2

#### Cobra Systems:

Striker3, StrikerPro, VnM4, VnM8

#### Creative Safety Supply:

LabelTac 4, 4 Pro, 6, 9, Pro X

#### Epson ColorWorks:

C831, C3400, C3500, C7500

#### Graphics Products:

DuraLabel 9000, Kodiak, PRO 300, Toro

#### National Marker:

U400LP, UDO400

#### Industrial Safety Solutions:

SafetyPro, 4G, 7G, 9G, Evolution 600, Ranger Max Systems CPM-100

### Step 2:

Contact your local Brady distributor and mention the promotional catalog numbers below for up to a 25% discount on the following Brady benchtop printers:



**BradyPrinter S3100:**  
(Catalog #: S3100-WPromo)

- Entry-level, mono-color printing (1 print color on a label)
- 3 in. per second print speed



**BBP®35 and BBP®37 Printers:**  
(Catalog #: BBP35Promo and BBP37Promo)

- Mono-color and multi-color printing
- X-Y plotter cutter (cuts out text and shapes) on BBP37 only
- 5 in. per second print speed

### Step 3:

A Brady representative will follow up to answer any questions, provide training if needed and make arrangements to pick up your old printer within 30 days so you can start saving on your printing.

Terms and conditions: Offer valid in North America only. Applicable discount is off manufacturer's suggested list price. Eligible customers agree to trade up from a Brady Globalmark printer or select competitive print systems to the BradyPrinter S3100, BBP35 or BBP37. Eligible printer must be purchased by customer on or before June 30th, 2019. Brady reserves the right to cancel this promotional offer at any time. Brady reserves the right to refuse any request.

\* Annual label savings comparison based on using one 4 in. polyester tape roll per month and 1 ribbon cartridge every other month at manufacturers suggested retail price (MSRP).  
 \*\* Printer savings based on 25% off manufacturers suggested retail price (MSRP). Actual savings may vary depending on individual distributor pricing policies.

**Limited time offer! Contact your local distributor or visit  
 BradyID.com/promotions.**