BRADY

Your Start-to-Finish Solution for Identification

Information and Communications Technology

Your Complete Start-to-Finish Solution for Your Identification Needs
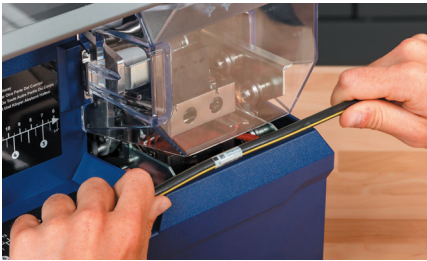
As we move to an increasingly wireless world, the amount of cabling in facilities increases as more devices are connected and dated systems are upgraded. In fact, it's estimated that service providers and enterprises spent more than $1 trillion on telecom / datacom gear and software in the past four years.

Whether you're a designer, installer or end-user, you need a trusted partner that understands the specific challenges in the Information and Communications Technology (ICT) industry. Turn to Brady. We bring more than 100 years of experience in identification, providing engineered solutions and industry expertise for a full start-to-finish solution for your ICT needs.

Portable Label Printers

Choose from a complete line of portable printers to support your labeling projects so you can stay on site and get your work done. These lightweight printers provide a durable design and an easy-to-use interface making them ideal for all of your labeling tasks. All portable printers are equipped with commonly used ICT formatting options including multi-line printing, print rotation and serialization.

Benchtop Label Printers and Automated Applicators

Complete your large identification projects with one of our easy-to-use benchtop printers. These printers are designed for high-performance printing day in and day out, and work with software from Brady for expanded label creation capabilities to help automate your processes. From basic high-volume projects, to automated print and apply solutions, Brady has a printer that fits your ICT needs.

Industry-Tested Materials

Reduce downtime with our world-class label materials that are engineered to withstand the harshest industry environments for long-lasting clear identification. We produce a wide variety of custom or stock die-cut and continuous label materials specifically designed for use in ICT applications including vinyl, polyester, polyimide and more.

Versatile Software

Make work easier with software that provides solutions for your label creation and cable management needs. Use Brady Workstation Software to easily create labels and automate your label creation process to save you time and reduce errors. And after your labeling projects are complete, use NetDoc Cable management software to fully document every aspect of your network.

Experts in ANSI TIA/EIA 606C compliance.

BRADY®

Portable label printers for on-site labeling

BMP®21-PLUS Printer

Your go-to printer for on-the-spot basic labeling needs. The durable exterior is built to withstand wear and tear of the field. This printer provides automatic-label formatting for cable wraps, patch panels, terminal blocks, cable flags and general banner labels.

BMP®41 Label Printer

Your step up from basic labeling needs. This rugged printer gives you the versatility of both die-cut and continuous labels and provides more advanced text and formatting options.

BMP®51 Label Printer

Offers the same great quick material changes as the BMP41 and BMP21-Plus, and adds wireless printing capabilities. With the optional Wi-Fi card, labels can be created on your mobile device and then printed from the BMP51. This printer also offers a wider range of materials specifically designed for ICT requirements. Integrates with Fluke Networks LinkWare™ Live.

BMP®61 Label Printer

A rugged and reliable partner in the field and dependable workhorse in the shop. This printer offers multiple user interfaces, a touchscreen, import and export capabilities and a variety of ways to connect and save your data, including an optional Wi-Fi model. Integrates with Fluke Networks LinkWare™ Live.

BradyPrinter M611 Mobile Label Printer

Your durable print-from-everywhere solution. Use with the Brady Workstation Express Labels Mobile App or Brady Workstation Desktop Software, and experience the convenience of easy label creation. This combination of printing and mobile technology allows you to get your data whether your in the office or in the field, and print via Bluetooth or Wi-Fi. Integrates with Fluke Networks LinkWare™ Live. Requires free Express Labels Mobile App or Brady Workstation Desktop Software.

BMP®71 Label Printer

The most versatile in the portable printer family easily crosses over into the benchtop printer family. Create labels in the field and view them before printing using the large full-color screen. Or, use it as a desktop printer by connecting it to your PC to create labels using a variety of label creation software from Brady.

Printer	Volume	Speed	Max. Label Width	Connectivity	Print Resolution	Barcode on Label
BMP21-PLUS	50 labels/day	0.40 in./sec (10.16 mm)	0.75 in. (19.05 mm)	N/A	203 dpi	Code 39 and 128
BMP41	250 labels/day	1.30 in./sec (33.02 mm)	1.00 in. (25.40 mm)	PC via USB	300 dpi	Code 39 and 128 and more using Brady Workstation
BMP51	750 labels/day	1.18 in./sec (29.97 mm)	1.50 in. (38.10 mm)	PC via USB	300 dpi	Code 39 and 128 and more using Brady Workstation
BMP61	1,000 labels/day	1.33 in./sec (33.78 mm)	1.92 in. (48.77 mm)	PC via USB/WiFi	300 dpi	Code 39 and 128 and more using Brady Workstation
BradyPrinter M611	1,000 labels/day	1.33 in./sec (33.78 mm)	1.92 in. (48.77 mm)	Bluetooth/Wi-Fi/USB 2.0	300 dpi	Driven by software
BMP71	1,000 labels/day	1.50 in./sec (38.10 mm)	2.00 in. (50.80 mm)	PC via USB	300 dpi	Code 39 and 128 and more using Brady Workstation

Benchtop printers and automated applicators for high-volume projects

BradyPrinter i3300 Industrial Label Printer

Get no waste, more labels and less effort printing. This printer boasts smart cell technology that allows the printer, label materials, ribbons and software to work together so you get fast and efficient label setup. You also get the added bonus of no-waste printing and a wide material offering so you can complete identification tasks throughout your facility.

BradyPrinter i5100 Industrial Label Printer

This printer provides the fundamental printing capabilities for the work you need to get done every day. You'll get the perfect combination of high-volume performance and smart printing technology to make high-mix printing easier throughout your facility.

BradyPrinter i7100 Industrial Label Printer

Your heavy-duty, high-volume and high-accuracy label printer. This printer has a specially designed print head to maintain readability on labels as small as 0.125 in. The solid frame and high-speed processor ensure you'll keep printing all day, every day.

Wraptor A6500 Wire ID Printer Applicator

Turn a series of inefficient labor-intensive tasks into an easy automated process. This time-saving printer applicator prints wire ID labels and applies them in as few as five seconds.

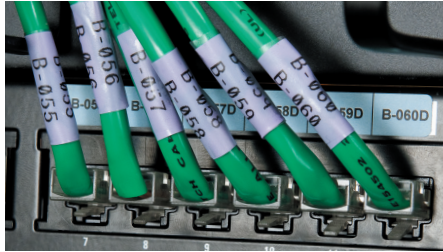| Printer	Volume	Speed	Max. Label Width	Connectivity	Print Resolution
BradyPrinter i3300	3,000 labels/day	up to 4.00 in./sec (101.6 mm)	4.25 in. (107.9 mm)	PC via USB and Ethernet	300 dpi
BradyPrinter i5100	5,000 labels/day	up to 11.80 in./sec (299.7 mm)	4.16 in. (105.6 mm)	PC via Serial, USB 2.0 and Ethernet 10/100	300 dpi, 600 dpi
BradyPrinter i7100	7000+ labels/day	up to 11.80 in./sec (299.7 mm)	4.33 in. (109.9 mm)	PC via Serial, USB 2.0 and Ethernet 10/100	300 dpi, 600 dpi
Wraptor A6500	7,000+ labels/day	5 seconds to print and apply	2.00 in. (50.8 mm)	Standard: USB, Ethernet 10/100	300 dpi

BRADY

Materials for every application

Whether you want to print via thermal transfer, laser or ink jet, Brady has the label materials to suit your needs.
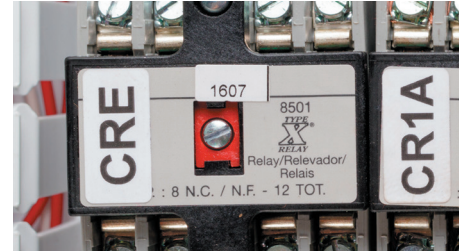
Common ICT applications include:
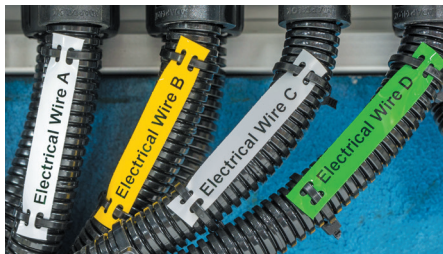

Equipment Labels

Self-Laminating Labels

Inside Panel Component Labels

Wrap-around Cable Labels

Cable Tags

Cable Flags

Heat Shrink Cable Markers

Patch Panel Labels

Fiber Optic Cable Markers

Asset Tracking Labels

Ink Jet and Laser Sheet Labels

Safety Labels

Software to make your label design, print and management easier

Brady Workstation Desktop Software

Brady Workstation is a combination of applications and software suites that are designed to help you easily create and print labels for specific applications throughout your facility. Pair these apps and suites with our benchtop printers and most of our portable label printers.

Check out these especially helpful software options for ICT:

Product and Wire Identification Suite – When you need to create product labels, wire and cable markers, and panel labels this suite is your go-to solution. It allows you to create basic text labels or labels with graphics and custom formatting, and serialize and import data.

Data Automation Suite – Get the power to fully automate your label printing with this suite. Easily set up templates and import data to make label creation an automated and error-free process.

Print Partner Suite – This suite includes everything you need to fill in your templates and print, including importing data from a variety of supported data sources or automatically generating sequential data for your labels.

Patch Panel App – This datacom-designed software allows you to create your patch panel labels for any panel configuration under the sun, and save the layout so you don't have to start from scratch on your future projects. With simple panel setup options and data replication, you can create both your patch panel and cable labels without re-entering your data.

For more information on Brady Workstation apps and suites, go to Workstation.BradyID.com.

Brady Workstation Mobile App

Brady Workstation Express Labels Mobile App – Your one-stop-shop for labeling, this app integrates common cloud providers to download files, templates and lists to your mobile device. Ready-made templates and editing tools make creating labels easy in the field. For use with BradyPrinter M611 Mobile Label Printer, BMP®51 and BMP®61 Portable Label Printers.

NetDoc® Cable Management Software

Make your job easier and more efficient with NetDoc Cable Management Software. As cable networks grow and become more complex, proper documentation is key to knowing what you have, where it is and what it's connected to. With NetDoc software you can document and identify every aspect of your network, including cables, patch panels, racks, assets and much more. Learn more now! Request a free demo at BradyID.com/NetDoc

Complete your facility identification

For all of your facility identification needs, Brady offers a comprehensive catalog of solutions.

Safety and Facility Signs

Lockout Tagout

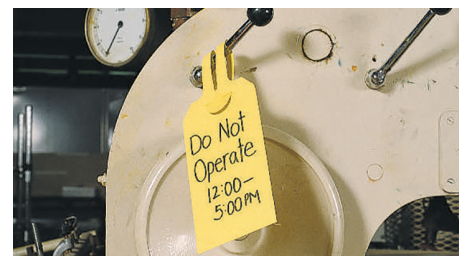**Floor Marking**

Spill Control

Pipe Marking

Cabinet/Rack Marking

Arc Flash Services and Labeling

Placards

Tags

We identify and protect premises, products and people.

For more information or to learn more about our innovative products, visit BradyID.com or call 1-888-272-3946.

USA
Customer Service: 1-888-272-3946
Inside Sales: 1-888-311-0775
BradyID.com

Canada
Customer Service: 1-800-263-6179
BradyCanada.ca

Mexico
Customer Service: 1-800-262-7777
Inside Sales: 1-800-262-7777 ext 177
BradyLatinAmerica.com

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