

Bradyprinter™ PR Plus Printer

BradyID.com

Printer Specifications	Bradyprinter™ PR 300 / 600 Plus	Bradyprinter™ PR 360 Plus
Description	Heavy-duty, high speed, high volume printer in 300 dpi and 600 dpi models. Also prints on widest selection of specialty and advanced materials, and has the smallest minimum label size.	Same performance as the PR300 Plus Printer but with 6.6" max print width for larger labels.
Applications & Other Comments	Higher-volume applications, and accommodates thicker and specialty materials. Ideal for ADM, wire sleeves, wire labels, electronics ID, raised panel labels, Nomex tags, and more.	Same as PR300 Plus Printer but with wider label capability.
Typical Throughput & Operational Hours	7000 labels / day 24 hrs / 7 days	7000 labels / day 24 hrs / 7 days
Print Technology & Color Capabilities	Thermal Transfer and Direct Thermal; Monocolor	Thermal Transfer and Direct Thermal; Monocolor
Print Resolution	300 or 600 dpi	300 dpi
Max Print Width	4.160"	6.400"
Media Widths	1.000"-4.700"	2.000"-7.090"
Minimum Label Dimension	0.157"	0.157"
Auto Cut-off	Optional	Optional
PC Connect or Stand Alone Operation	PC Connect only	PC Connect only
Ribbon & Material Installation	Labels: Loose roll, "thread-thru" required Ribbon: Loose roll, "thread-thru" required	Labels: Loose roll, "thread-thru" required Ribbon: Loose roll, "thread-thru" required
Calibration Required	Yes	Yes
Label Creation & Set-up	Semi-automatic (select label part from software and label sets up)	Semi-automatic (select label part from software and label sets up)
Connectivity Options	Standard: Serial, USB, Ethernet 10/100	Standard: Serial, USB, Ethernet 10/100
Compatible PC Software	Labelmark™ Software, Codesoft™ Software, Windows® based driver for 3rd party software use*	Labelmark™ Software, Codesoft™ Software, Windows® based driver for 3rd party software use*

Specialty Material Recommendations		
B-593 Raised Panel Labels	Yes (Recommended)	Yes (Recommended)
Nomex® Tags	Yes (Recommended)	Yes (Recommended)
B-330 Polyolefin Heat Shrink Wrap	Yes (Recommended)	Yes (Recommended)
PermaSleeve® PS & HT	Yes (Recommended)	Yes (Recommended)
PermaSleeve® ZH	Yes (Recommended)	Yes (Recommended)
PermaSleeve® HX	Yes (Recommended)	Yes (Recommended)
Double-Sided PermaSleeve®	Not Recommended	Not Recommended
Outdoor Safety & Facility Labels	No	No
White Print Ribbon	Not Recommended	Not Recommended

PR Plus Printer and Accessories

Catalog #	Description
PR 300 Plus - 300 dpi Printer	
BP-PR300+	PR300 Plus Printer
BP-PR300+-LMS	PR300 Plus Printer and Labelmark Software
BP-PR300+-PPR	PR300 Plus Printer with Peel & Present
PR 360 Plus - 300 dpi Printer with 6.4" max print width	
BP-PR360+	PR360 Plus Printer
BP-PR360+-LMS	PR360 Plus Printer and Labelmark Software
BP-PR360+-PPR	PR360 Plus Printer with Peel & Present
PR 600 Plus - 600 dpi Printer	
BP-PR600+	PR600 Plus Printer
BP-PR600+-LMS	PR600 Plus Printer and Labelmark Software
BP-PR600+-PPR	PR600 Plus Printer with Peel & Present
Accessories	
PR+-AutoCutter-FI	PR+ Field Installable Cutter CU4
120994	Universal Rolling Case
64692	Print Head Cleaning Pen

PR Plus Software Solutions:



LabelMark™ Labeling Software

Robust cd-based software solution for label design, data importing, editing and printing. Written specifically for wire and datacomm ID, ADM labeling and general industrial applications. *View page 220 for more information.*



CodeSoft™ Label Design Software

This powerful cd-based enterprise level label creation software features more extensive capabilities for integration with 3rd party software applications. *View page 223 for more information.*

Brady360® 5 Year Warranty

We always stand behind our products to make sure they deliver you an unrivaled customer experience. We've strengthened our commitment to you with a **5-year printer warranty standard and free of charge** on our benchtop printer models.* With a team of 30 certified tech support and repair technicians and our 5-year warranty backing you up, you can rest assured you'll have the support you need—every step of the way.



Free 5-year warranty standard on Benchtop models* covers:

- Repair parts & labor
- One print head replacement
- Free loaner printer during repairs
- Free return shipping after repair
- Free Brady 360® stress-free printer setup session
- Free lifetime technical support via phone and email
- Free lifetime firmware upgrades
- One free Brady 360® preventative maintenance service

Access to additional fee-based support:

- On-site repair service
- On-site custom set-up and training
- Additional print head coverage (after the first free replacement)
- Advanced custom integration, programming support and template creation

**Excludes repairs due to negligence. Excludes Wraptom™ model and handheld models. See BradyID.com/brady360 for full coverage details & restrictions.*