

AUTOMATE TRACEABILITY LABEL PRINTING IN PRODUCTION LINES



Christopher is an experienced Production Manager and an expert in traceability solutions. His goals include:

 Reduce waste
  Increase production
  Save resources

Christopher is using a traditional, manual label printing traceability setup to reduce waste and save resources.

 Manual label printing (find & open file, enter data in correct label fields, press print)
 \times
 5 manual print jobs per hour
 $=$
 Time spent on labelling: 20 minutes/hour

A. FULLY AUTOMATE

ERP / Data Automation app / Brady Printer



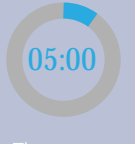
 Fully automated label printing
 \times
 5 print jobs per hour
 $=$
 Time spent on labelling: 0 minutes

Christopher can achieve greater production output by automating label printing with Brady.

100%
efficiency increase
in label printing

B. Automate with manual trigger




ERP / Scan & Print app / Scanner / Brady printer

 Automated label printing (scan barcode)
 \times
 5 print jobs per hour
 $=$
 Time spent on labelling: 5 minutes per hour

80%
efficiency increase
in label printing

C. CANCEL DATA RETYPING





Excel / Advanced Import app / Brady printer

 Largely automated label printing (manually import spreadsheet data)
 \times
 5 print jobs per hour
 $=$
 Time spent on labelling: 10 minutes per hour

50%
efficiency increase
in label printing



Brady printers can reliably print crisp, 600 dpi labels, even in small dimensions

 ABRASION RESISTANCE
  HIGH HEAT RESISTANCE
  SOLVENT/CHEMICAL RESISTANCE
  FUEL/OIL RESISTANCE

Brady labels stay attached throughout the production process



Brady labels remain legible throughout the production process