

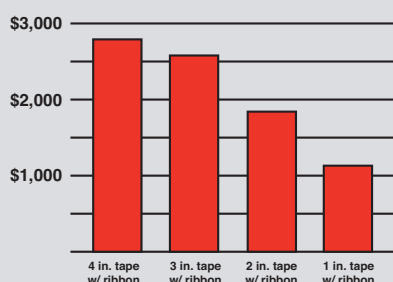
Save Up To 25% on Select Benchtop Printers

Don't miss the **savings and performance** of a new printer

Labelizer® Plus Printer and VersaPrinter™ users:

Save up to 40% on tapes and labels, helping you to pay for your new printer in as little as one year.

Annual tape and label savings*



*Based on 1 roll per month and manufacturer suggested list prices for B30 series tapes with ribbon versus Labelizer Plus and Versa materials.

All printer owners:

Compared to older models you'll benefit from:

- Faster print speeds up to 5 in. per second
- Higher print resolution
- Simple label creation with Brady Workstation
- Faster material changeovers
- Over 300+ part options spanning 14 unique materials

Here's how the trade up works:



Step 1:

Determine if you have an eligible printer to trade up until December 31, 2018:

Brady Corporation:

Labelizer® Plus Printer, VersaPrinter™

Cobra Systems:

Striker3, StrikerPro, VnM4, VnM8

Creative Safety Supply:

LabelTac 4, 4 Pro, 6, 9, Pro X

Epson ColorWorks:

C831, C3400, C3500, C7500

Graphics Products:

DuraLabel 9000, Kodiak, PRO 300, Toro

National Marker:

U400LP, UDO400

Industrial Safety Solutions:

SafetyPro, 4G, 7G, 9G, Evolution 600, Ranger Max Systems CPM-100

Step 2:

Contact your local Brady distributor and mention "Trade Up 25" for up to a 25% discount on the following Brady benchtop printers. Promotional printers will ship direct from Brady to the end-user. Eligible printers and promotional part numbers include:



BradyPrinter S3100:
(Part#: S3100-WPromo)

- Entry-level, mono-color printing (1 print color on a label)
- 3 in/sec print speed



BBP35 and BBP37 Printers:
(Part#: BBP35Promo and BBP37Promo)

- Mono-color and multi-color printing
- X-Y plotter cutter (cuts out text and shapes) on BBP37 only
- 5 in/sec print speed

Step 3:

Experience the savings and benefits of a new Brady printer! A Brady representative will follow up to answer any questions, provide training if needed and make arrangements to pick up your old printer within 30 days.

Terms and conditions: Offer valid in North America only. Applicable discount is off manufacturer's suggested list price. Eligible customers agree to trade up from Brady's Labelizer Plus, VersaPrinter or select competitive print systems to the BradyPrinter S3100, BBP35 or BBP37. Eligible printer must be purchased by customer on or before December 31st, 2018. Brady reserves the right to cancel this promotional offer at any time. Brady reserves the right to refuse any request.

Limited time offer! Contact your local distributor or call 888-272-3946.

Save up to 40% on B30 labels and ribbons compared to Labelizer Plus / VersaPrinter materials.

Material	Color	Tape width	Labelizer Plus/ VersaPrinter catalog #	B30 tape catalog #	B30 ribbon catalog #
B-595 Material					
B-595	Blk on Clear	0.5"	142760	B30C-500-595-CL	B30-R10000
B-595	Blk on Clear	1.125"	142759	B30C-1125-595-CL	B30-R10000
B-595	Blk on Clear	2.25"	142758	B30C-2250-595-CL	B30-R10000
B-595	Blk on Clear	4.0"	142757	B30C-4000-595-CL	B30-R10000
B-595	Blk on Grn	1.125"	142765	B30C-1125-595-GN	B30-R10000
B-595	Blk on Grn	2.25"	142764	B30C-2250-595-GN	B30-R10000
B-595	Blk on Grn	4.0"	142763	B30C-4000-595-GN	B30-R10000
B-595	Blk on Gray	0.5"	142785	B30C-500-595-GY	B30-R10000
B-595	Blk on Gray	1.125"	142784	B30C-1125-595-GY	B30-R10000
B-595	Blk on Gray	2.25"	142783	B30C-2250-595-GY	B30-R10000
B-595	Blk on Gray	4.0"	142782	B30C-4000-595-GY	B30-R10000
B-595	Blk on Org	0.5"	142756	B30C-500-595-OR	B30-R10000
B-595	Blk on Org	1.125"	142755	B30C-1125-595-OR	B30-R10000
B-595	Blk on Org	2.25"	142754	B30C-2250-595-OR	B30-R10000
B-595	Blk on Org	4.0"	142753	B30C-4000-595-OR	B30-R10000
B-595	Blk on Wht	0.5"	142741	B30C-500-595-WT	B30-R10000
B-595	Blk on Wht	1.125"	142740	B30C-1125-595-WT	B30-R10000
B-595	Blk on Wht	2.25"	142739	B30C-2250-595-WT	B30-R10000
B-595	Blk on Wht	3.0"	142738	B30C-3000-595-WT	B30-R10000
B-595	Blk on Wht	4.0"	142737	B30C-4000-595-WT	B30-R10000
B-595	Blk on Ylw	0.5"	142750	B30C-500-595-YL	B30-R10000
B-595	Blk on Ylw	1.125"	142749	B30C-1125-595-YL	B30-R10000
B-595	Blk on Ylw	2.25"	142748	B30C-2250-595-YL	B30-R10000
B-595	Blk on Ylw	3.0"	142747	B30C-3000-595-YL	B30-R10000
B-595	Blk on Ylw	4.0"	142746	B30C-4000-595-YL	B30-R10000
B-595	Rd on Wht	0.5"	142745	B30C-500-595-WT	B30-R10000-RD
B-595	Rd on Wht	1.125"	142744	B30C-1125-595-WT	B30-R10000-RD
B-595	Rd on Wht	2.25"	142743	B30C-2250-595-WT	B30-R10000-RD
B-595	Rd on Wht	4.0"	142742	B30C-4000-595-WT	B30-R10000-RD
B-595	Rd on Ylw	1.125"	142752	B30C-1125-595-YL	B30-R10000-RD
B-595	Rd on Ylw	2.25"	142751	B30C-2250-595-YL	B30-R10000-RD
B-595	Wht on Blk	0.5"	142781	B30C-500-595-BK	B30-R10000-WT
B-595	Wht on Blk	1.125"	142780	B30C-1125-595-BK	B30-R10000-WT
B-595	Wht on Blk	2.25"	142779	B30C-2250-595-BK	B30-R10000-WT
B-595	Wht on Blk	4.0"	142778	B30C-4000-595-BK	B30-R10000-WT
B-595	Wht on Blue	0.5"	142777	B30C-500-595-BL	B30-R10000-WT
B-595	Wht on Blue	1.125"	142776	B30C-1125-595-BL	B30-R10000-WT
B-595	Wht on Blue	2.25"	142775	B30C-2250-595-BL	B30-R10000-WT
B-595	Wht on Blue	4.0"	142774	B30C-4000-595-BL	B30-R10000-WT
B-595	Wht on Clear	2.25"	142762	B30C-2250-595-CL	B30-R10000-WT
B-595	Wht on Clear	4.0"	142761	B30C-4000-595-CL	B30-R10000-WT
B-595	Wht on Bwn	1.125"	142793	B30C-1125-595-BR	B30-R10000-WT
B-595	Wht on Bwn	2.25"	142792	B30C-2250-595-BR	B30-R10000-WT
B-595	Wht on Bwn	4.0"	142791	B30C-4000-595-BR	B30-R10000-WT
B-595	Wht on Gold	1.125"	142787	B30C-1125-595-GD	B30-R10000-WT
B-595	Wht on Gold	2.25"	142786	B30C-2250-595-GD	B30-R10000-WT
B-595	Wht on Grn	0.5"	142769	B30C-500-595-GN	B30-R10000-WT
B-595	Wht on Grn	1.125"	142768	B30C-1125-595-GN	B30-R10000-WT
B-595	Wht on Grn	2.25"	142767	B30C-2250-595-GN	B30-R10000-WT
B-595	Wht on Grn	4.0"	142766	B30C-4000-595-GN	B30-R10000-WT
B-595	Wht on Mag	1.125"	142790	B30C-1125-595-PL	B30-R10000-WT
B-595	Wht on Mag	2.25"	142789	B30C-2250-595-PL	B30-R10000-WT
B-595	Wht on Mag	4.0"	142788	B30C-4000-595-PL	B30-R10000-WT
B-595	Wht on Rd	0.5"	142772	B30C-500-595-RD	B30-R10000-WT
B-595	Wht on Rd	1.125"	142773	B30C-1125-595-RD	B30-R10000-WT
B-595	Wht on Rd	2.25"	142771	B30C-2250-595-RD	B30-R10000-WT
B-595	Wht on Rd	4.0"	142770	B30C-4000-595-RD	B30-R10000-WT

Material	Color	Tape width	Labelizer Plus/ VersaPrinter catalog #	B30 tape catalog #	B30 ribbon catalog #
B-584 Material					
B-584	Blk on Slvr	1.125"	64739	B30C-1125-584-SL	B30-R10000
B-584	Blk on Slvr	2.25"	64740	B30C-2250-584-SL	B30-R10000
B-584	Blk on Slvr	4.0"	64741	B30C-4000-584-SL	B30-R10000
B-584	Blk on Org	1.125"	64400	B30C-1125-584-OR	B30-R10000
B-584	Blk on Org	2.25"	64401	B30C-2250-584-OR	B30-R10000
B-584	Blk on Org	4.0"	64402	B30C-4000-584-OR	B30-R10000
B-584	Blk on Ylw	1.125"	64403	B30C-1125-584-YL	B30-R10000
B-584	Blk on Ylw	2.25"	64404	B30C-2250-584-YL	B30-R10000
B-584	Blk on Ylw	4.0"	64405	B30C-4000-584-YL	B30-R10000
B-581 Material					
B-581	Blk on Wht	1.125"	64731	B30C-1125-581-WT	B30-R10000
B-581	Blk on Wht	2.25"	64732	B30C-2250-581-WT	B30-R10000
B-581	Blk on Wht	4.0"	64733	B30C-4000-581-WT	B30-R10000
B-581	Blk on Ylw	1.125"	64735	B30C-1125-581-YL	B30-R10000
B-581	Blk on Ylw	2.25"	64736	B30C-2250-581-YL	B30-R10000
B-581	Blk on Ylw	4.0"	64737	B30C-4000-581-YL	B30-R10000
B-569 Material					
B-569	Blk on Clear	1.125"	64347	B30C-1125-569-CL	B30-R10000
B-569	Blk on Clear	2.25"	64348	B30C-2250-569-CL	B30-R10000
B-569	Blk on Clear	4.0"	64349	B30C-4000-569-CL	B30-R10000
B-569	Blk on Wht	1.125"	64355	B30C-1125-569-WT	B30-R10000
B-569	Blk on Wht	2.25"	64356	B30C-2250-569-WT	B30-R10000
B-569	Blk on Wht	4.0"	64357	B30C-4000-569-WT	B30-R10000
B-569	Blk on Ylw	0.5"	64326	B30C-500-569-YL	B30-R10000
B-569	Blk on Ylw	1.125"	64327	B30C-1125-569-YL	B30-R10000
B-569	Blk on Ylw	2.25"	64328	B30C-2250-569-YL	B30-R10000
B-569	Blk on Ylw	4.0"	64329	B30C-4000-569-YL	B30-R10000
B-569	Wht on Blue	0.5"	64334	B30C-500-569-BL	B30-R10000-WT
B-569	Wht on Blue	1.125"	64335	B30C-1125-569-BL	B30-R10000-WT
B-569	Wht on Blue	2.25"	64336	B30C-2250-569-BL	B30-R10000-WT
B-569	Wht on Blue	4.0"	64337	B30C-4000-569-BL	B30-R10000-WT
B-569	Wht on Clear	1.125"	64343	B30C-1125-569-CL	B30-R10000-WT
B-569	Wht on Grn	0.5"	64330	B30C-500-569-GN	B30-R10000-WT
B-569	Wht on Grn	1.125"	64331	B30C-1125-569-GN	B30-R10000-WT
B-569	Wht on Grn	2.25"	64332	B30C-2250-569-GN	B30-R10000-WT
B-569	Wht on Grn	4.0"	64333	B30C-4000-569-GN	B30-R10000-WT
B-569	Wht on Rd	1.125"	64339	B30C-1125-569-RD	B30-R10000-WT
B-569	Wht on Rd	2.25"	64340	B30C-2250-569-RD	B30-R10000-WT

If you're looking for ribbon and label options similar to those from a competitive printer, give us a call.

USA
Customer Service: 1-888-272-3946
BradyID.com

Canada
Customer Service: 1-800-263-6179
BradyCanada.ca

Mexico
Customer Service: 1-800-262-7777
Inside Sales: 1-800-262-7777 ext 177
BradyLatinAmerica.com

 **Contact your local distributor
or call 888-272-3946.**

 **BRADY®**
WHEN PERFORMANCE MATTERS MOST™