

The Lexicon of Safety Sign Headers

Safety signs come in all shapes, colors and sizes – and with a variety of signal words, too. “Warning” and “Caution” may seem interchangeable, but they actually are intended to communicate very different messages, according to OSHA and ANSI standards.

How do you know which OSHA or ANSI signal words and colors are correct for the message you want to communicate?

Here’s what you need to know:

SIGNAL WORDS

OSHA and ANSI standards assign signal words to hazardous situations based on a combination of these two factors:

1. Severity of the potential injury or damage
2. The likelihood of it happening

Not sure which style header to use?

OSHA allows both its older style and the newer ANSI styles to be used. A recent consensus standard proposed by OSHA (06/2013) recognizes that the new ANSI style provides an equal or greater level of protection and therefore will not issue violations if either or both styles are used.

DESIGN YOUR OWN CUSTOM SAFETY SIGN TODAY AT WWW.BRADYID.COM

THE 5 SAFETY SIGNAL WORDS

DANGER

Most extreme hazardous situations



USE FOR

Marking an imminently hazardous situation that, if not avoided, **WILL** result in death or serious injury.

DON'T USE FOR

Property damage, unless serious personal injury risk is present.

COLORS

Red header (Pantone® 485C), white background and black text.

ANSI Header

▲ DANGER

OSHA Header

DANGER

WARNING

Severely hazardous situations



USE FOR

Marking a hazardous situation that, if not avoided, **COULD** result in death or serious injury.

DON'T USE FOR

Property damage, unless serious personal injury risk is present.

COLORS

Orange header (Pantone® 152C), white background and black text.

ANSI Header

▲ WARNING

OSHA Header

WARNING

CAUTION

Moderately hazardous situations



USE FOR

Marking a hazardous situation that may result in minor or moderate injury. May also be used without a safety alert symbol to warn against unsafe practices that can only result in property damage.

DON'T USE FOR

Hazardous situations where death or severe injury may occur.

COLORS

Yellow header (Pantone® 109C), white background and black text.

ANSI Header

▲ CAUTION

OSHA Header

CAUTION

NOTICE

Company policy statements



USE FOR

Communicating important information, but not hazard related such as property damage, security, sanitation and housekeeping rules.

DON'T USE FOR

Hazardous situations where death or severe injury may occur.

COLORS

Blue header (Pantone® 2945C), white background and black text.

ANSI Header

NOTICE

OSHA Header

NOTICE

EMERGENCY

General safety instructions



USE FOR

Indicating general instructions relative to safe work practices, procedural reminders, and safety equipment locations.

DON'T USE FOR

Hazardous situations where death or severe injury may occur.

COLORS

Green header (Pantone® 3415C), white background and black text.

ANSI Header

EMERGENCY

OSHA Header

SAFETY FIRST



www.BradyID.com/signs

© 2013 Brady Worldwide Inc. ALL RIGHTS RESERVED

BRADY
WHEN PERFORMANCE MATTERS MOST™