

# Long-lasting, durable labels for tough environments

## M61-series outdoor label materials



Brady offers premium solutions for outdoor labeling applications with proven outdoor durability, some in excess of 12 years. Applications for outdoor materials include nameplate identification, asset tracking and general-purpose labeling on surfaces that are constantly exposed to outdoor conditions.

### Outdoor Material Printer Kits

Catalog #	Kit contents
M611-SFID-KIT1	BradyPrinter M611 label printer with: - one M61-R10010 black ribbon - one M61C-2000-595-WT white 2 in. indoor / outdoor vinyl - one M61C-2000-595-YL yellow 2 in. indoor / outdoor vinyl
BMP61-SFID-KIT1	BMP61 label printer with: - one M61-R10010 black ribbon - one M61C-2000-595-WT white 2 in. indoor / outdoor vinyl - one M61C-2000-595-YL yellow 2 in. indoor / outdoor vinyl





### Indoor / Outdoor Vinyl Labels (B-595)

This durable, low-shrink vinyl with ultra-aggressive adhesive is ideal for labeling pipes, equipment and nearly any other industrial surface.

- Highly pliable material with high-tack permanent adhesive for rough, highly textured, dirty and harsh environment surfaces – including outdoors
- Conforms and adheres to "difficult" surfaces like painted cinder blocks, painted wood, textured plastic, paper-jacketed pipes and blow-molded cases
- Resistant to exposure to chemicals, greases and oils, salt spray, cleaners and detergents and general industrial grime

Outdoor Durability	8-10 years
Service Temperature	-40° F to 180° F (-40° C to 82° C)
Colors	White, yellow, blue, orange, red, black, green, clear, gray, purple, brown, light, blue and gold
Sizes	0.5 in x 50 ft (12.7 mm x 15.24 m) 1.0 in x 50 ft (25.4 mm x 15.24 m) 2.0 in x 50 ft (50.8 mm x 15.24 m)
Rec. Ribbon	R10000 series



### Reflective Labels (B-584)

This highly reflective material shines brightly when struck by light which is ideal for applications where high visibility is critical.

- Perfect for labeling job site tools, hard hats, utility enclosures, poles and pedestals, rooftop equipment, racks and shelves
- Retroreflective sheeting and pressure sensitive acrylic adhesive meet Federal Spec L-S-300 for Reflectivity

Outdoor Durability	4-6 years
Service Temperature	-40° F to 158° F (-40° C to 70° C)
Colors	Reflective orange, yellow and silver
Sizes	0.5 in x 30 ft (12.7 mm x 9.14 m) 1.0 in x 30 ft (25.4 mm x 9.14 m)
Rec. Ribbon	R10000 series



### Weather Resistant Labels (B-8591)

This material is extremely outdoor durable and resists UV, abrasion and fluids.

- 12+ year outdoor durability reduces identification failures and the costs associated with losing this information
- No over laminate means durability is drastically improved without adding an over laminate over the print
- Quick and easy application with pressure-sensitive adhesive
- Meets regulatory specifications for Halogen Free Applications

Outdoor Durability	12+ Years
Service Temperature	-94° F to 230° F (-70° C to 110° C)
Colors	White, silver
Sizes	1.0 in x 50 ft (25.4 mm x 15.24 m) 1.9 in x 50 ft (48.26 mm x 15.24 m) 1.97 in x 1.18 in (50.04 mm x 29.97 mm)
Rec. Ribbon	R6600 series

### Print Ribbons

Tough, smear-proof ribbons produce long lasting printed text that can withstand years in industrial areas and outdoor conditions.

Ribbon Series	Available colors	Size
R10000 series	Black, white, red, blue, green, yellow and magenta	2.0 in x 75 ft (50.8 mm x 22.86 m)
R6600 series	Black	2.0 in x 75 ft (50.8 mm x 22.86 m)



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