M610 Label Printer
Questions & answers

Create labels with a keypad, desktop software or mobile app.

Operating your printer

Are both the li-ion battery pack and AC power adaptor included?

Yes.

What accessories are available for the M610 Label Printer?

Many accessories are available and can be purchased individually: hard case, soft case, li-ion battery pack, AC power adaptor and magnet.

What is the recommended temperature range for this printer?

The M610 Label Printer operates in temperatures ranging from -18°C (0°F) to 46°C (115°F).

How fast does the M610 print labels?

It prints up to 50.8 mm (2 inches) per second.

What is the battery life of the included li-ion battery pack?

A fully charged 2700 mAh battery prints up to 4,500 labels.

How durable is the M610 Label Printer?

The M610 Label Printer meets MIL-STD-810G for shock and vibration. This model was tested by dropping 5 printers 26 times from a height of 1.2 metres (4 feet) on their face, edge and corners onto 5 cm (2") thick plywood backed by concrete, after which each printer continued to operate. For added durability, the M610 is resistant to 1.8 metre (6 foot) drops.

Can I use this printer in one hand?

Yes. The printer dimensions are 328 mm (12.9'') H x 107 mm (4.2'') W x 106 mm (4.2'') D.

What configuration settings are available onboard the printer?

Settings are easy to configure and include: language, barcode, date/time, font, graphics, pause/cut, unit of measure and Bluetooth.

What keyboard types are available?

There are 4 different keyboard options: AZERTY, QWERTY, QWERTZ or CYRILLIC.

What types of objects can I add to a label?

Add a variety of objects to labels including: barcodes, date/time, symbols, graphics or text.

What barcode symbologies (types) are available?

Choose between 9 barcode symbologies: UPC-A, UPC-E, EAN 8, EAN 13, Code 39, Code 128, Interleaved 2 of 5, Data Matrix or QR-code.

What advanced features can I use on the M610?

Advanced features include: import data (list), merge files, save labels and create sequential labels.

Which label design assistants ('wizards') are included in the printer?

The M610 offers advanced on-board assistance to create general, 66-block, 110-block, terminal block, breaker box, DesiStrip, faceplate, flags, patch panel, wire and vial identification labels.

Brady Workstation Desktop Software

How do I connect the printer to Brady Workstation?

Use the USB-cable to connect your printer to a computer with Brady Workstation software.

Can the printer connect to a computer using Bluetooth?

No. The M610's Bluetooth capabilities are designed to connect you to label creation software powered by the Express Labels app.

Is there a printer driver available for the printer?

Yes. Use the Driver Installation Guide PDF-file on the included USB-thumb drive. If you use the Brady Express Labels app or Brady Workstation software, you do not need to install the Windows driver.

What types of labels can I create in Brady Workstation?

Use design guides to create a multitude of different labels: arc flash, asset tags, general, Lean/5S, patch panel, pipe marker, safety, terminal block or text-only.

What advanced features exist with Brady Workstation?

Advanced features include Scan and Print, Data Automation, Templates, Advanced Sequences, Advanced Data Import, and the ability to store label files on the printer.
Learn more at www.bradyeurope.com/bradyworkstation.

Express Labels Mobile App

Is Express Labels compatible with iOS and Android devices?

Yes. It is supported on Android devices (6.0 or newer) and iOS devices (10 or newer).

How do I connect my M610 Label Printer to the Express Labels app?

Use Bluetooth to connect your printer to any phone or tablet that supports Bluetooth 4.2 or newer. Simply install the app, power on your printer, then open Express Labels. The M610 will appear as an available printer. The Bluetooth range is up to 19.8 meters (65 feet).

Can multiple people connect their devices to a single printer?

No. The M610 is driven by a single mobile device. If you want to change users, simply disconnect the printer's Bluetooth function in the setup menu.

What customisation options do I have within Express Labels?

You can customise your default unit of measure (imperial or metric), language (25+ options), fonts (85 options), save settings or home screen presets (4 options).

What type of labels can I create in Express Labels?

Use label design guides to create breaker box, flag, general, patch panel, pipe marker, safety, sleeve, slide, terminal block, tube, vial or wrap labels.

Label materials

How do I know which labels I can use with the M610?

This printer requires Brady Authentic labels. They are easily recognisable with the Brady Authentic logo on the carton. The labels begin with the prefix M6, M6C, BM- or BMC. Brady Authentic label rolls have bi-directional communication, which establishes the correct printer and software settings for optimal label performance and creation.

Can I use my legacy BMP61 label cartridges in my M610 Label Printer?

No. The M610 Label Printer requires Brady Authentic labels that have catalogue numbers beginning with the prefix M6, M6C, BM- or BMC.

Can I use my legacy BMP61 ribbons in my M610 Label Printer?

Yes. The same ribbons you used for your BMP61 printer will continue to work in the M610 Label Printer.

What type of labels are available for my M610 Label Printer?

There are over 50 material options including: all-weather, electrostatic dissipative, flag, sleeve, high heat, laboratory, metallised, multi-purpose, paper, raised panel, tag, tamper evident and wrap labels.

Are there bulk label options?

Yes, 117 bulk label options are available across 14 different material types.

Are there custom label options?

Yes, you can order custom labels in 67 different material types. Learn more about custom label options here.

Can I use non-Brady labels with this printer?

No. The M610 Label Printer uses Brady Authentic label rolls to ensure optimal performance.

Support, repairs and warranty

What is the warranty period?

Your M610 Label Printer has a two year warranty.

How do I upgrade the printer firmware?

Upgrade printer firmware using Brady Workstation, a USB-drive or a computer connection.

Should my printer need a repair, who do I contact?

Our Technical Excellence Center is but a phone call away and can maintain and repair your printer: www.bradyeurope.com/services

What routine maintenance should be done?

Routine maintenance includes: upgrading firmware, updating printer label library values, cleaning the printer, replacing the printer cover and recycling the label and ribbon cartridge.

What is the Printer Label Library for the M610 Label Printer?

The Printer Label Library, previously called Y-B files, is a label part database file that is installed onto the M610, M611, and M710 printers, allowing the label printers to optimise performance with current materials as well as for any new materials that are added for the printer. This is especially important for new custom ordered labels. Printer Label Library files are available for download here.

▶ **Visit bradyeurope.com/M610
for more information.**

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