## **ABOUT BRADY**

Brady Corporation is an international manufacturer and marketer of complete solutions that identify and protect premises, products and people. Brady's products help customers increase safety, security, productivity and performance and include high-performance labels, signs, safety devices, printing systems and software and precision die-cut materials.

Founded in 1914, the company has a diverse customer base in electronics, telecommunications, manufacturing, electrical, construction, education, medical and a variety of other industries. Brady is headquartered in Milwaukee, Wisconsin, and as of July 31, 2013 employed approximately 7400 people in its worldwide businesses.

Brady stock trades on the New York Stock Exchange under the symbol BRC. More information is available on the internet at www.bradycorp.com.





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IDENTIFY & PROTECT

BRADY WHEN PERFORMANCE MATTERS MOST

## WE IDENTIFY AND PROTECT PEOPLE, PRODUCTS AND PREMISES



## **▶** WIRE & CABLE IDENTIFICATION

- Heat Shrinkable Sleeves
- Wrap Around Labels
- Flag Labels
- Tags
- Clip & Slide-on Solutions
- Panel Building Components



## PRODUCT IDENTIFICATION

- Harsh environment labels
- Tamper evident labels
- High heat labels
- Metallised labels
- Aggressive adhesive labels
- Removable labels
- Indicating labels





- Safety Signs
  Lagistica Marking
- Logistics Marking
- Pipe Marking
- Lockout/TagoutSpill Control
- Visual Tagging





- Portable Printers
- Benchtop Printers
- Specialty Printers and Applicators
- Label & Sign Creation Software

BRADY.

WHEN PERFORMANCE MATTERS MOST

