

Finding the Right Floor Marking Solution

When it comes to marking floors to create a leaner, safer workplace, there are a variety of solutions for customers to choose from. The following charts outline some trade-offs to consider when choosing between painted or taped floor marking, and the advantages of PaintStripe™ Floor Marking Stencils when paint is the best solution.

Floor Marking Type: Paint or Tape

Consider the following attributes of paint and tape to help determine the best fit for your customers:



Paint



Tape

| | | |
|---|--|---|
| Project Preparation and Execution | May require more extensive planning for surface preparation, ventilation and control of ignition or contamination sources, as well as downtime to allow paint to bond to floor | Typically requires less planning and preparation, and tape immediate bonds to floor |
| Floor Surface | Adheres well across many surface types, including rough or pitted floors | Adheres best to smooth surfaces |
| Durability | Up to 10 years | Up to 3 years |
| Environment | Suitable for indoor and outdoor use | Suitable for indoor, dry environments |
| Wet Conditions / Cleaning / Chemical Exposures | Better suited for wash down environments and frequent cleaning | Not suitable for frequently wet conditions or liquid chemical exposure |
| Permanency | Difficult to remove paint completely if the markings need to be rearranged | Easier to remove if markings need to be rearranged |
| Multi-Color Lines | Difficult to paint two-color or striped lines | Tapes are available in two-color stripes |

Paint Applications: PaintStripe™ or Masking Tape

If paint is the right choice for your customers, the next step is deciding which application aligns with their needs:

| | Contractor | Masking Tape | PaintStripe™ |
|--|------------|--------------|--------------|
| Minimize Masking Time & Labor | NA | ✗ | ✓ |
| Minimize Project Lead Time/ Instant Availability | ✗ | ✓ | ✓ |
| Line Accuracy (Straight Lines & Exact Widths) | ✓ | ✗ | ✓ |
| Edge quality | Varies | ✓ | ✓ |
| Easy to do it yourself | ✗ | ✗ | ✓ |
| Quick and precise corner creation | ✓ | ✗ | ✓ |
| Quick and easy dashed lines | ✓ | ✗ | ✓ |
| Minimize disruption to normal operations | ✗ | ✗ | ✓ |

▶ Visit BradyID.com/floormarking to learn more.

USA
 Customer Service: 1-888-272-3946
 Inside Sales: 1-888-311-0775
BradyID.com

Canada
 Customer Service: 1-800-263-6179
BradyCanada.ca

Mexico
 Customer Service: 1-800-262-7777
 Inside Sales: 1-800-262-7777 ext 177
BradyLatinAmerica.com

