

On-demand pipe marking for demanding environments

How Prince ID Solutions uses the Brady BBP®37 Color and Cut Sign and Label Printer to meet their clients' demands for superior standards, specifications and safety.

When an emergency like an explosion happens, the last thing you want is for workers to be in the dark on what's flowing where in their pipes. But without proper pipe markings, that's exactly what can happen. ANSI standard A13.1 states: "Markers shall be located so that they are readily visible to plant personnel from the point of normal approach." Markers need to instantly tell affected workers all they need to know about pipe contents, direction of flow, and whether the contents are hazardous or safe. And in the case of one manufacturer who relies on Prince ID Solutions for all their pipe markings, that's exactly what they got during a facility emergency of their own.

Challenge

When husband and wife duo, Brad and Alex Prince, decided to start Prince ID Solutions in 2013, it was because of an important need and a great opportunity. As a mechanical contractor, Brad discovered a void in a niche environment — pipe-marking labels in a large industrial setting. More specifically, custom markers for a highly specific manufacturer, in high volume and most often on tight turnaround times. The ad hoc, decentralized process he saw in place was prone to errors and unreliability — and the many costs associated with such inefficiencies. He knew there was a better way, and Prince ID Solutions was born.

Solution

To satisfy the demands of mechanical contractors for highly standardized, high-run pipe-marking labels, Prince ID Solutions turned to Brady's BBP37 Color and Cut Sign and Label Printer. Eight years later, they run two machines to handle the volume more easily and continue to expand their footprint in the Pacific Northwest. The customizability of the BBP37's 4 in.-wide ribbon gives them the ability to "stack" smaller labels to increase production while saving time and material costs. And the XY plotter cutter slashes the tedious work of hand-cutting labels.

At a glance

Company: Prince ID Solutions

Challenge: Small Northwestern U.S. startup needed to provide custom, high-volume pipe-marking labels fast.

Solution: The Brady BBP®37 Color and Cut Sign and Label Printer allows Prince ID Solutions to create ANSI standardized pipe-marking labels. The "stackable" 4 in.-wide ribbon increases production and decreases material waste while the XY plotter cutter removes the need to cut by hand.

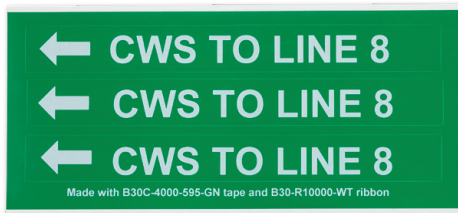
Result: Supplying over 5 miles of custom pipe markers per year, Prince ID Solutions has cornered their niche market by providing custom pipe markers to strict specifications and 24-hour turnarounds.

Results

For Prince ID Solutions, business is booming. By adding the BBP37 to their knack for hard work, industry know-how and resourcefulness, their business is uniquely designed to deliver:

- > 5 miles of pipe markers annually
- 24-hour turnarounds
- Custom label design and cutting

But above all, accurate pipe markings that adhere to ANSI standards come down to worker safety, something co-owner Alex Prince takes seriously. Speaking to the products she creates for her clients, she says:



“It’s critically important that those pipes [in an industrial facility] are labeled correctly because they’re carrying harsh chemicals, things that are explosive that have **life-or-death implications for the people working around them**. I need to make sure the products we’re supplying our customers are **not only accurate, but have the ability to stay on and stay readable.**”

▶ **Think the BBP37 Color and Cut Sign and Label Printer may be right for you?**

Discover this solution and other printers designed for safety and facility identification at BradyID.com.

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