S3700 Multicolor & Cut Sign and Label Printer
Frequently Asked Questions

Operating your printer

How does the printer work?
The BradyPrinter S3700 Multicolor & Cut Sign and Label Printer is the most versatile printer offered by Brady. It does not require software in order to print. A user can simply turn on the printer, install Brady materials and print using on-board editing. Users can also use Brady Workstation or the Express Labels Mobile app to print.

What is included with the S3700 printer?
The S3700 comes with an AC Adapter, USB Cable, Mouse, Cleaning Kit and Brady Workstation SFID Suite design software. It also comes with a USB flash drive that contains the User Manual, Quick Start Guide and Driver Installation Guide in multiple languages.

What accessories are available?
Available accessories include a Rolling Case, Cleaning Swabs, Stylus Pen, 10' USB Cable, 6' USB Cable, Replacement Media Wiper and Replacement Cutter Accessory.

Does the printer have Bluetooth?
Yes. The printer has Bluetooth Low Energy version 5.0. The printer can connect with up to five (5) mobile devices simultaneously. Mobile devices must support Bluetooth 4.2 or newer.

What is the Bluetooth range?
The Bluetooth range is up to 65 feet.

Does the printer have Wi-Fi connectivity?
Yes, the printer can connect over Wi-Fi. Connect to a Wi-Fi network either by searching for and selecting a network or by manually entering the network settings. Once connected, the printer can communicate with computers on that network and can then be used for printing with Brady Workstation desktop software.

Does the printer have USB connectivity?
Yes. The printer can connect over USB to a laptop or desktop computer for printing with Brady Workstation desktop software. To connect to a computer via USB 2.0, plug the provided USB cable into the printer and the computer. Brady Workstation software automatically detects the printer when connected via USB cable.

How fast does it print labels?
The S3700 prints up to 5 inches per second.

What is the print quality?
The print quality is 300 dpi.

Brady Workstation Desktop Software

How do I connect the printer to Brady Workstation?
Use the USB cable to connect your printer to a computer with Brady Workstation software.

Can the printer connect to a computer using Bluetooth?
No. The S3700's Bluetooth capabilities are designed to connect you to label creation software powered by the Express Labels Mobile app.

Is there a printer driver available?
Yes. The driver is available on the included USB thumb drive or it can be accessed by visiting BradyID.com/support.

What types of labels can I create in Brady Workstation?
Brady Workstation enables endless label design features for B30 materials used in the S3700. Brady Workstation features specialty apps to enable efficient design of pipe markers, signs, lean visuals and arc flash labels. In addition, pre-made label templates get you started for customized signs and labels quickly.

What advanced features exist with Brady Workstation?
Advanced features include lean/5S label templates, pipe marker templates, advanced data import and the ability to store label files on the printer. Learn more at Workstation.BradyID.com.

Express Labels Mobile App

Is Express Labels compatible with iOS and Android devices?
Yes.

How do I connect my printer to the Express Labels Mobile app?
Power on the S3700 printer. On your mobile device, open the Brady Express Labels Mobile app. Within 5 to 10 seconds, a pop-up window will display printers available to connect with. In Express Labels, tap on the icon for the S3700 Printer. Click Done after the connection between the printer and Express Labels Mobile App is established.

Can multiple people connect their devices to a single printer?
Yes. Up to 5 mobile devices can connect with the S3700 concurrently.

What types of labels can I create in Express Labels?
Within Express Labels Mobile, you can create pipe markers, safety labels, sleeves and more.

Can I change the unit of measure from imperial to metric in Express Labels?
Yes. You can set the unit of measure to be either imperial (inches) or metric (millimeters).

Can I change the language from English to another in Express Labels?
Yes. Choose from over 25 languages.

How many barcode types are supported?
Over 25 different barcode types are supported.

Label Materials

How do I know which materials work in my printer?
Any Brady part number that starts with B30 will work with the S3700 printer. Any B33 labels will not work with the S3700.

Will my existing BBP35 and BBP37 materials work in the S3700 printer?
Yes.

What type of labels are available for my S3700 printer?
There are about 34 different types of material options, including: All-Weather, Repositionable, Washdown Resistant, Magnetic, Cold Temperature, Tags/Inserts and Tamper Evident.

Can I use non-Brady labels with this printer?
No.

Support, Repairs and Warranty

What is the warranty period?
The S3700 Label Printer has a 5-year warranty.

How do I upgrade the printer firmware?
Users can upgrade printer firmware using either Brady Workstation, a USB drive or a computer connection.

Should my printer need a repair, who do I contact?
For repair or technical assistance, please visit here.

What routine maintenance should be done?
Routine maintenance includes upgrading firmware, updating printer label library values, updating the Express Labels Mobile app, cleaning the printer and recycling used label cartridges.

► **Visit BradyID.com/S3700** for more information.