



SOFTWARE SPOTLIGHT

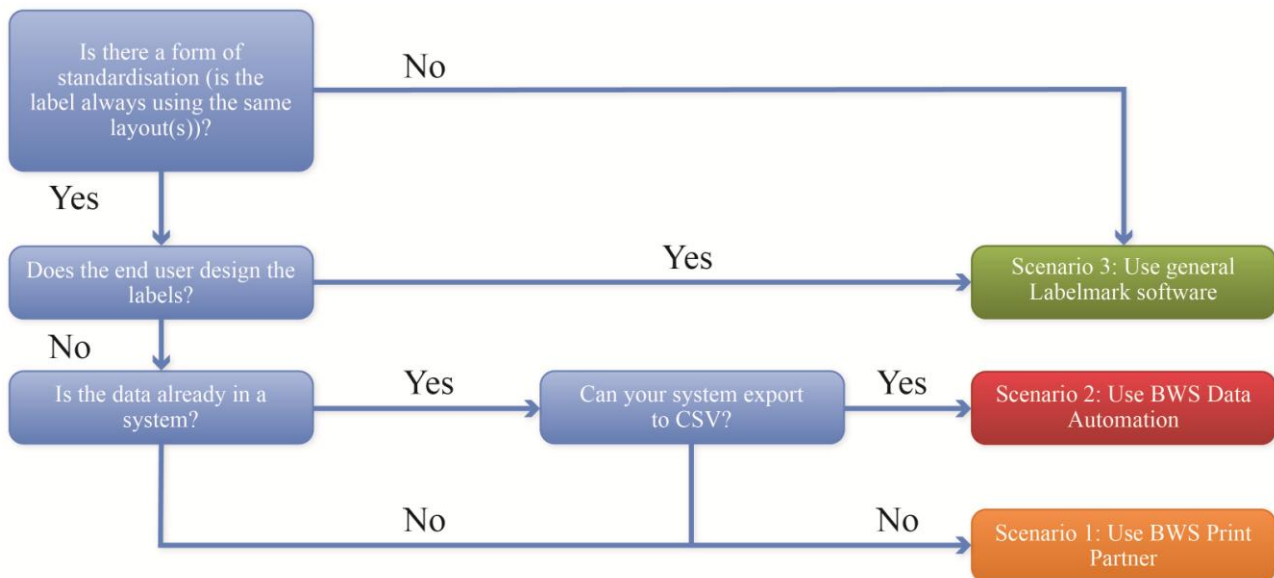
The best LabelMark 6 companion apps!

Brady Workstation now offers two great companion apps for the LabelMark™ 6 Label Design Software: Data Automation and Print Partner. Both companion apps can be vital to ensure label consistency. But which app is the best LabelMark 6 companion for your needs?

To determine what best suits your needs, you have to understand what you print on your labels and how you print them.

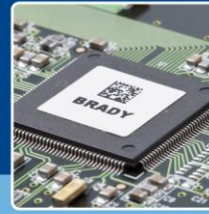
Ask yourself **how consistent your labels are**. Is the label 90% the same with each print and do you only change a serial number, date or time, description? If label consistency is important to you, either of the Data Automation or Print Partner companion apps will be of great value to ensure the consistency of labels.

Select the best companion app using these questions:



Scenario 1:  **Brady Workstation Print Partner**

Brady Workstation Print Partner is a practical companion app to ensure label consistency when **different users are responsible for label template design and label data completion**. Print Partner deploys a locked label template that can be completed with data. The data can even be pulled from Excel by the Print Partner app.



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Print Partner adds most value to LabelMark 6 when:

- A large percentage of labels use the same template
- Different users are responsible for label template design and label data completion

In this scenario, you can create label templates with LabelMark 6, and use Print Partner for label data completion without enabling unplanned changes to the label templates.

Scenario 2: **Brady Workstation Data Automation**

Brady Workstation **Data Automation** uses **CSV files to automatically complete a predefined label template with your data**. Brady Workstation Data Automation works with LabelMark 6 label templates and automates label data completion.

Data Automation adds most value to LabelMark 6 when:

- A large percentage of labels use the same template
- Different users are responsible for label template design and label data completion
- Label data can be exported as CSV-files from an ERP-database (SAP for example)

In this scenario, you can create label templates with LabelMark 6 and automate label data completion, thanks to the Data Automation app.

Scenario 3: **LabelMark™ 6 Label Design Software**

LabelMark™ 6 Label Design Software is the perfect choice to create any label or label template on the spot. Its user-friendly menu gives you immediate access to what you need to quickly create labels. LabelMark 6 offers great support both in basic labelling and in advanced data import.

LabelMark 6 without companion apps is the best choice when:

- Most labels are different
- The same user is responsible for label template design and label data completion