



Swap your industrial safety printer for the newest from Brady* and **experience evolution in identification.**

- Get an easy-to-use, professional safety printer that supports you in creating the best safety & facility identification labels for your needs.
- Get access to reliable signs, pipe markers, floor tapes and labels constructed and tested to stay attached and remain legible, even in extreme conditions.

DISCOVER www.bradyeurope.com/safetyprinters

Until **28/02/2021**, you can swap your current safety printer for the newest professional safety printer from Brady for **1£ or at -50%**, when purchasing professional label and/or ribbon consumables for your new printer. Before deciding to swap, you can check which Brady printer you can get for your current safety printer, get some label samples and a demo, and experience evolution in identification.

*TERMS & CONDITIONS The Brady Swap for more SFID programme is valid in the United Kingdom and Ireland until 28/02/2021 for eligible printers as defined by Brady Identification Solutions EMEA. A number Brady SFID printer consumables and a 3 year Base Service contract must be purchased for each qualified printer swapped. Other limitations apply. Printers must be traded in via a Brady Distributor or directly with Brady and must be of qualifying make & model and in working condition. Brady reserves the right to invoice for the full amount in the event traded-in printers are not sent to Brady. Brady reserves the right to change or cancel this offer.

Brady Printer model	Printer at 1£	Printer at 50%
S3000	10 consumables	5 consumables
S3100	12 consumables	6 consumables
BBP35	15 consumables	8 consumables
BBP37	18 consumables	9 consumables
BBP85	20 consumables	10 consumables
J2000	20 consumables	10 consumables
BMP71 (at 50%)	-	12 consumables