

Brady Workstation Data Automation Suite



Use the Brady Workstation Data Automation Suite to maximize your label printing output and reduce label mistakes while saving time and money.

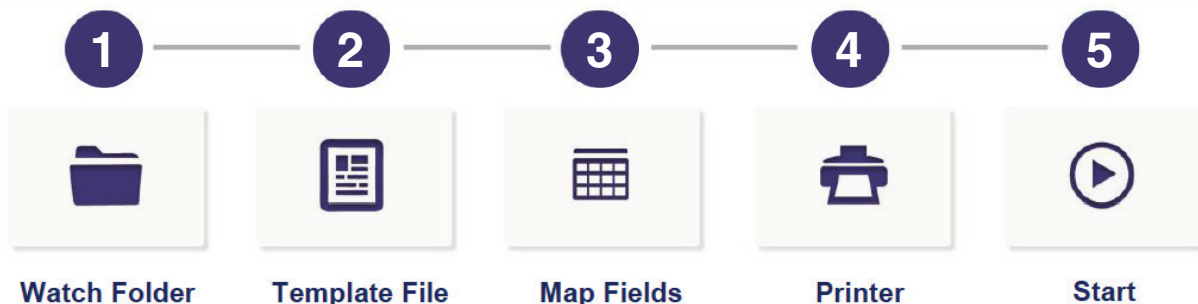
The Data Automation Suite allows label printing to seamlessly become a part of your daily processes by automatically importing data onto a pre-defined label template and printing to a designated printer. It runs in the background so you don't have to interrupt your work just to print a label.

▶ **Key Features:**

- **Maximize label printing output.** Eliminate manually creating and printing individual labels.
- **Reduce mistakes.** Remove the human element from the label creation process to reduce the potential for data entry errors or label template mistakes.
- **Set it and forget it.** Your company is not in the labeling business – we are. Don't re-type the same data over and over to print a label. Setup Data Automation once, then allow your team to focus on other critical tasks.

▶ **5 Steps to Simple Automation**

Brady Workstation Data Automation allows you to automate your labeling process in just 5 steps.



5 Steps to Simple Automation Continued:

- Step 1: Define your watch folder** Which is monitored for incoming data files.
- Step 2: Choose your template file** Which is the design of the label you want to print to.
- Step 3: Map label fields** Which identifies what data maps to each label template field and sets control variables (e.g. the number of label copies).
- Step 4: Select a printer** For printing your labels.
- Step 5: Start the channel** Whenever a file is moved to the watch folder your labels automatically print.

Interested in Data Automation but unsure if it is a fit?

We understand that moving to an automated solution may be intimidating or confusing. Let one of our trusted business advisors help you determine if Data Automation is the right fit for your needs. Contact Brady at 888-272-3946 to schedule a demo today.



What is Brady Workstation?

Brady Workstation software revolutionizes how you design and print labels and signs. Offering an intuitive user interface and workflow so that you're ready to get started without needing in-depth training. Download Brady Workstation at Workstation.BradyID.com, find the apps you want, and you're ready to create labels and print them on your Brady printer. Each app is designed with you in mind, featuring built-in regulations, standards, pictograms, common phrases, data importation guidance, help functions and more. With over 20 app options currently available, and more in development, you have the tools you need to create labels for nearly any application.

▶ **For more information visit Workstation.BradyID.com or call 888-272-3946.**

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