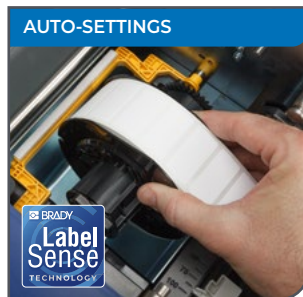




CONNECT TO A BETTER PRINTING EXPERIENCE WITH **BRADY ZPL* SOLUTIONS**

EASILY INTEGRATE EXISTING FILES. **NO REWRITING REQUIRED**



The direct link between your label data and specialised printing

Expand your labelling capabilities:

- ▶ Run existing ZPL-files on almost any Brady printer
- ▶ Eliminate label file recreation work
- ▶ No need for additional label creation software
- ▶ Upgrade to reliable, purpose-built label materials that last
- ▶ Simply load a Brady material to auto-adapt print settings
- ▶ Print the first label right with zero material waste

BRADY PERFORMANCE ZPL COMPATIBLE



**RELIABLE
TESTED
LABELS**



**SMART
LABELSENSE
TECHNOLOGY**



**CHOOSE
YOUR
INTEGRATION**

* ZPL is a registered trademark of Zebra Technologies Corporation.

Brady is not affiliated, associated, authorized, endorsed by, or in any way officially connected with Zebra Technologies Corporation.

Seamlessly emulate ZPL files

To the high-performance printers from Brady

1



BUILT-IN ZPL COMPATIBILITY

Use a selection of Brady printers with built-in ZPL compatibility to get your existing label data on highly reliable labels that stay attached and remain legible in challenging applications.

2



BRADY SCRIPT EMULATOR FOR ZPL

Connect to a better printing experience and run your existing ZPL scripts on the widest range of high performance Brady printers. Easy set up. No additional software, just an add-on.

3



ZPL SOFTWARE INTEGRATION

For specialised setups, our experienced engineers can completely integrate label printing with ZPL data in your workflows, using one or more pre-built software modules.

	Printer resolution	Built-in ZPL compatibility		Brady Script Emulator for ZPL With auto DPI conversion*
		With auto DPI conversion*	Without auto DPI conversion*	
PORTABLE PRINTERS				
M410	300 dpi	-	-	✓
M510	300 dpi	-	-	✓
M511	300 dpi	-	-	✓
M610	300 dpi	-	-	✓
M611	300 dpi	-	-	✓
M710	300 dpi	-	-	✓
BENCHTOP PRINTERS				
BBP12	300 dpi	-	✓	-
BBP72-Plus	300 dpi	-	✓	-
i3300	300 dpi	-	-	✓
i4311	300 dpi	✓	-	-
i5300	300 dpi / 600 dpi	-	-	✓
i6100	300 dpi	-	✓	-
i7100	300 dpi / 600 dpi	-	✓	-
i7500	300 dpi / 600 dpi	✓	-	-
S3100	300 dpi	-	-	✓
S3700	300 dpi	-	-	✓
AUTOMATION				
A5500	300 dpi	-	-	✓
A6200 (stand alone)	300 dpi	-	-	✓
A6500	300 dpi	-	-	✓

* Without DPI conversion, prints might scale incorrectly onto the labels. The auto DPI feature, once configured, will ensure an optimised result every time.

