LABEL PRINTING COMPLETELY REIMAGINED
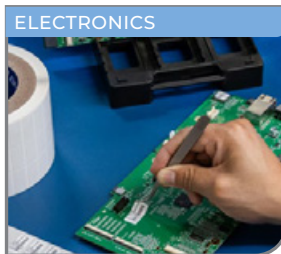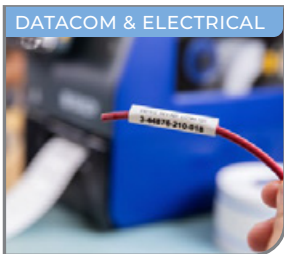
i7500 | INDUSTRIAL LABEL PRINTER

Industrial printing made so easy, **anyone can do it**

DATACOM & ELECTRICAL

MANUFACTURING

ELECTRONICS

ELIMINATE
TEDIOUS TASKS

76mm CORE LABEL PRINTING REVOLUTIONISED

HIGH VOLUME, ZERO WASTE

40-SECOND CHANGEOVERS

So many ways to print. So versatile for any situation.

So simple to use.

Smart technology and automated features equipped for 76mm core printing:

► Always prints on the very first label

► Ribbons auto-centre with ink facing the right way

► One-click label setup using Brady Workstation

► Designed for high-volume, high-speed, high-mix labelling

► Easier, safer ribbon removal and intuitive loading

► The 17cm (7") touchscreen guides you through the printing process

i7500

Possibilities powered by **LabelSense**

Welcome to a printing experience you never thought was possible, powered by Brady's exclusive LabelSense Technology™. Our bi-directional communication system enables the printer, materials and Brady software to "talk" to each other to power many innovative, enhanced and automatic features you only get from Brady. Save time. Eliminate tasks. Reduce waste.

BRADY Label Sense TECHNOLOGY

INNOVATIVE PRINTING PERFORMANCE
Smart functionality meets mechanical cleverness

OPTIMISED BRADY MATERIALS
For a faster, easier labelling experience

LABEL CREATION SOFTWARE
Everything to create the right label fast

No more pain points. No printer compares.

Welcome to the way label making is supposed to be.

- ▶ No wasted labels
- ▶ No heat adjustment
- ▶ No speed adjustment
- ▶ No sensor location adjustment
- ▶ No sensor mode selection

- ▶ No need for trial and error printing
- ▶ No label calibration
- ▶ No loading wrong ribbon for installed label
- ▶ No drivers to install

- ▶ No complications
- ▶ No frustration
- ▶ No expert required

Print with confidence on labels designed for durability
To view all available material offerings visit **bradyeurope.com/i7500materials**

▶ **Learn more at bradyeurope.com/i7500 or scan to watch the overview video.**

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Printers

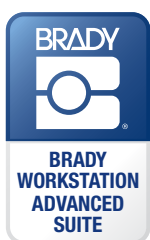| Art. No.	Order Reference	Description
177739	i7500-300-EU	i7500 Industrial Label Printer 300dpi - EU
177741	i7500-300-C-EU	i7500 Industrial Label Printer 300dpi - EU with Auto cutter
323175	i7500-300-UK	i7500 Industrial Label Printer 300dpi - UK
323177	i7500-300-C-UK	i7500 Industrial Label Printer 300dpi - UK with Auto cutter
323176	i7500-300-US	i7500 Industrial Label Printer 300dpi - US
323178	i7500-300-C-US	i7500 Industrial Label Printer 300dpi - US with Auto cutter

BRADY WORKSTATION BASIC DESIGN

Ships with the free Brady Workstation Basic software that includes fundamental apps and features to create labels.

The i7500 Printer 300dpi comes in a cardboard box. It ships with a Serrated tear bar (installed) or a heavy duty auto cutter (installed) with a cut label collection tray depending on the model type, a T-20 wrench (177738), a Power cord, a USB cable, a stylus, a Brady WorkStation Software and a QuickStart Guide.

Printer kits

Art. No.	Order Reference	Description
323185	i7500-300-EU-BWS	i7500 Industrial Label Printer 300dpi - EU + Brady Workstation Suite
323188	i7500-300-C-EU-BWS	i7500 Industrial Label Printer 300dpi - EU with Auto cutter + Brady Workstation Suite
323186	i7500-300-UK-BWS	i7500 Industrial Label Printer 300dpi - UK + Brady Workstation Suite
323189	i7500-300-C-UK-BWS	i7500 Industrial Label Printer 300dpi - UK with Auto cutter + Brady Workstation Suite
323187	i7500-300-US-BWS	i7500 Industrial Label Printer 300dpi - US + Brady Workstation Suite
323190	i7500-300-C-US-BWS	i7500 Industrial Label Printer 300dpi - US with Auto cutter + Brady Workstation Suite

BRADY WORKSTATION ADVANCED SUITE

Ships with a license for the Brady Workstation suite of your preference: Product & Wire Identification, Safety & Facility Identification, or Lab Identification, enabling easy creation of a wide range of labels and signs.

Printer specifications

Printer specifications	
Applications	Barcode labelling Wire and cable labelling Electrical labelling Data and telecommunications labelling Circuit board labelling Asset tracking General identification Laboratory labelling Solar Panel labelling Tamper Indicating Labels Warehouse marking Inventory and inspection labelling
Maximum Print Speed (mm/sec)	304.80
Software Compatibility	Brady Workstation Windows based driver for 3rd party software use
Recommended Usage per Day	7000
Colour Capability	Monocolour
Connectivity Options	USB, Ethernet, Wi-Fi, Bluetooth
Stand-alone Printing (Detached from PC)	Stand-alone & Peripheral, Mobile device connected
Internal Memory Capacity	512 MB RAM, 195 MB IFFS Flash
Print Resolution (dpi)	300
Language Support	Bulgarian, Croatian, Czech, Danish, Dutch, English (US), Estonian, Finnish, French (Canada), German, Hungarian, Norwegian (Bokmål), Polish, Portuguese, Romanian, Russian, Slovak, Spanish (universal), Turkish
Weight (kg)	18.14
Dimensions	292.10 mm (W) x 370.84 mm (H) x 530.86 mm (D)
Min. Label Height (mm)	3.18
Max. Label Width (mm)	108.97
Min. Label Width (mm)	4.01
Max. Liner Width (mm)	114.05
Min. Liner Width (mm)	9.09
Max. Print Width (mm)	105.66
Warranty	1 year

i7500

PRINTING MADE SEAMLESSLY SIMPLE

Accessories

Art. No.	Order Reference	Description
133251	PCK-6	Printer Cleaning Kit, Thermal Transfer Printers
177722	i7500-PH-300D	i7500 Replacement Printhead 300 dpi
177724	i7500-ACG-TRAY	i7500 Heavy Duty Guillotine Auto Cutter
177729	i7500-TEARPL-STD	i7500 Tear plate for standard configuration
177732	i7500-CUTTER-TRAY	i7500 Cutter Tray
177734	i7500-PR-ROLL-114	i7500 Print Roller 114 mm
177735	i7500-PR-ROLL-80	i7500 Print Roller 80 mm
177736	i7500-PR-Roll-50	i7500 Print Roller 50 mm
177737	i7500-PR-Roll-25	i7500 Print Roller 25 mm
177738	i7500-T-WRENCH	I7500 Spare T-Wrench accessory

Printer Cleaning Kit, Thermal Transfer Printers

i7500 Replacement Printhead 300 dpi

i7500 Heavy Duty Guillotine Auto Cutter

i7500 Tear plate for standard configuration

i7500 Cutter Tray

I7500 Spare T-Wrench accessory

i7500 Print Roller 25 mm

i7500 Print Roller 50 mm

i7500 Print Roller 80 mm

i7500 Print Roller 114 mm

► **Learn more at bradyeurope.com/i7500 or scan to watch the overview video.**