

HIGH
PERFORMANCE
LABELS



WorkHorse™ Series
Harsh Environment Labels

Applications

High quality / density barcoding, product and component identification, rating and serial plates, asset and inventory tracking and general identification.



MetaLabel™ Series
Metallized Labels

Applications

High quality / density barcode labels, asset identification and serial and rating plates requiring nameplate-like quality.



UltraTemp™ Series
High Heat Labels

Applications

Printed circuit board identification or any high heat applications.



Defender™ Series
Tamper Evident Labels

Applications

Product and component identification, rating and serial plates.



ToughBond™ Series
Aggressive Adhesive Labels

Applications

Low surface energy applications, product and component identification, high quality / density barcode labels, asset and inventory tracking, rating plates and general identification.

- Engineered for the harshest environments
- Durable and heavy-duty to keep the label adhered to smooth surfaces
- Survives harsh chemicals, abrasion and extreme temperatures
- UL, cUL, CSA, RoHS and REACH compliant

- Metallic appearance - nameplate quality
- True metal films for spec compliance
- Superior resistance to harsh chemicals and abrasion
- Meet certain military, SAE and other specifications

- Survives high heat (500°F) and harsh chemicals
- Performs in reflow wave solder and board washing
- ESD and auto-apply equipment available

- Irreversible, visible evidence of tampering
- Protects warranty fraud, product tampering or asset theft
- Chemical, extreme temperature and abrasion resistance

- Permanent identification and outstanding adhesion for up to 3x adhesion values
- For rough or powder / oil / grease covered surfaces
- No extensive surface preparation needed

BRADY IN ASIA PACIFIC

CONTACT US

Brady's global presence makes it easy for you to do business with us wherever you are. To find out more about Brady and our products, please visit us at www.bradyid.com.sg or email us at ContactUs_SA@bradycorp.com.

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IDENTIFICATION AND
TRACEABILITY SOLUTIONS
For Automotive Manufacturing

Traceable components increase productivity

Tracing and identifying the millions of components manufactured, transported and assembled into new automobiles daily around the world is a major challenge. Brady offers globally available and fully automated identification solutions to support greater production throughput and increased quality. Resistant to heat, brake fluid, oil and aggressive solvents, Brady labels remain legible in harsh conditions, ensuring your stringent traceability requirements are met.

Our dedicated laboratories will see to it that all materials used in your identification solution are tested according to your specifications. And our ISO/TS16949:2002 certified production ensures that you receive the right quality product every time.



EXTERIOR

Branding & identification labels

Fuel cap instructions

Tire labels

Disc brake labels

Warning & safety signs

Decal information labels

INTERIOR

Airbag warning labels & seating labels

Warning & safety labels

Security & anti-counterfeit labels

Service part labels

Vehicle Identification Numbers (VIN) Labels

Interior branding & information labels

Wire harness labels & wire marking labels

UNDERHOOD

Gear unit labels

Fuel cap labels

Car battery labels

Fuse box labels

Service part labels

Warning and safety labels

Engine block labels



BRADY'S TOTAL TRACK & TRACE SOLUTIONS

Features & Benefits:

- Enhance top and bottom line
- Ensure regulatory compliance
- Prevent counterfeits and theft
- Increase savings over time
- Allow sharing of timely and accurate information
- Gather business intelligence (i.e. best selling product)
- Reduce paper work and increase work efficiency