



TRACK & TRACE SOLUTION



TRACK AND TRACE

Features & Benefits

- Enhance top and bottom line
- Ensure regulatory compliance
- Prevent counterfeits and theft
- Increase savings over time
- Allow sharing of timely and accurate information
- Gather business intelligence (i.e. best selling product)
- Reduce paper work and increase work efficiency

1D or 2D Barcode?

 1D linear barcode has only small alphanumeric data capacity



Code 39



Code 128

 2D matrix barcode can hold 100 times more data than 1D barcode within the same space and is readable at almost any angle of rotation with an imaging scanner. It can be deployed on a variety of medias, including shiny or metal surfaces.





Dot Matrix



With increasing needs to enhance channel efficiency, regulatory compliance, prevention of theft and counterfeits, businesses are looking to integrated trace and trace solutions as their answer. Barcoding is the most popular track and trace solution, widely used by various industries such as medical, manufacturing, food & beverages and many more.

1 Identify the need

Determine the objective and the item/ product/ information that you need to track.

2 Creating a barcode label

In order to embed the required information into the barcode and create barcode labels for tracking purpose, you need:

- To determine required details
- An accurate database
- Designing software
- Labelling materials
- Printing systems

Database

"I like to know which batch of

medicine has expired."

Determine information required for tracking purposes

3 Applications

Apply the printed barcode label to the designated item/ product/ location Barcode labels may be used in nearly all industries from medical, manufacturing, transportation, electronics, electrical and many more.





Retail

Pricing embedded in barcode to facilitate sales transactions

Warehousing

Inventory management efficiency - i.e. tracking of storage location and stock count

4 Retrieving information from barcode labels

By using barcode scanners, we will be able to retrieve the embedded information from the barcode labels.

5 Tracking and tracing

The retrieved information from the barcode label should be uploaded onto the database for updating, sharing and archiving purposes.





Code Reader™ 3500 capturing and decoding the barcode label



Database



from computer



Information retrieved may be communicated to the database on real-time or stored in the scanner temporarily.

Information captured may be shared among different teams such as purchasing, warehousing, distribution, retail stores, finance for tracking, tracing, data analysis, inventory management, etc.

CODESOFT™ SOFTWARE



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CODESOFT[™] Label Design Software

CODESOFT[™] is an advanced label design and integration software that offers unmatched flexibility, power, and support – making it the best barcode software choice for label printing in enterprise environments. With CODESOFT[™], you can easily integrate label printing and RFID technology into your business process, increasing both efficiency and control. Whether your goal is managing assets and resources, controlling distribution channels and stock levels, tracking documents and RFID tags, or managing data records, CODESOFT[™] provides a solution for your organization's most advanced barcode and RFID labelling projects.

Features & Benefits

- Flexible label design for everything from simple to advanced labels
- Ability to integrate label printing seamlessly into existing systems
- 40+ barcode symbologies for printing any type of label
- Advanced database connectivity for pulling data from virtually any source
- Wizard-driven interfaces for easy creation of labels and accompanying variables

Catalog No.	Description
CS14ENT	CODESOFT 2014 ENT RFID
CS14NETW	CODESOFT 2014 NET/W RFID
CS14PRO	CODESOFT 2014 PRO
CS14RUN	CODESOFT 2014 RUN/T RFID

Software	Pro Version	Enterprise Version
Print-only version		✓
UNICODE	✓	✓
Network version		✓
Graphic formats import		✓
Color support		✓
Color graphic reduction	✓	✓
Graphic barcodes	✓	✓
Native printer barcodes	✓	✓
Label preview		✓
Multi-level password protection		\checkmark
Multilingual support		✓
Export label as a graphic		✓
Number of connected printers	3	Unlimited

BRADY LABELS & WORKHORSE[™] SERIES



Brady's labels identify and protect premises, products and people. Brady offers complete label identification solutions that help companies improve productivity, performance, safety and security using our high-performance blank labels for a variety of applications.



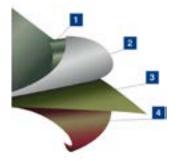


WorkHorse[™] Series Harsh Environment Labels

Applications

High quality/ density barcoding, product and component identification, rating and serial plates, asset and inventory tracking and general identification.

- Engineered for the harshest environments
- Durable and heavy-duty to keep the label adhered to smooth surfaces
- Survives harsh chemicals, abrasion and temperatures
- UL, cUL, CSA, RoHS and REACH compliant



Label Components

- 1 Topcoat (if applicable)
- 2 Facesheet/ Film
- 3 Adhesive
- 4 Linert

Brock Material #	Description	Applications	Rec. Ribbon
Brady Material # B-103	Description Clear polyester overlaminating tapes	Applications For clear protective overlaminate for most standard Brady label materials	R6000 R4400 R4900 R6200
B-423	Glossy white polyester label	Electronic PCB and component identification, bar code label and rating plates and solar panel identification	R4300 R6200 R6400 R4500
B-425	Polpropylene label	Component, equipment, general identification barcoding, asset tracking, and rating plates	R6000 R4400 R4900 R6200
B-430	Glossy clear polyester label	Rating and serial plates using alphanumerics, barcodes, graphic symbols and logos that require nameplate quality	R4900 R6000 R4400
B-439	Colored vinyl label	Finished product identification, rating plates and general purpose identification	R6000 R4400 R4900 R6200
B-459	Matte white polyester label	Topside of printed circuit boards and rating plates that utilize high quality/ density alphanumerics, barcodes and graphics	R4900 R6000 R4400
B-473	Glossy white static dissipative polyester label	Printed circuit board and electronic component post- process labelling	R4900 R6000 R4400
B-488	Matte white polyester label	General and bar code labelling	R6000
B-966B	Clear polyester overlaminating tape label	For overlamination	R4300 R6200

METALABEL™ SERIES







Applications

High quality/ density barcode labels, asset identification and serial and rating plates requiring nameplate-like quality.

- Metallic appearance nameplate quality
- True metal films for spec compliance
- Superior resistance to harsh chemicals and abrasion
- Meet certain military, SAE and other specifications

Brady Material #	Description	Applications	Rec. Ribbon
B-413	Metallic appearing, non-metal polyester label stock with acrylic adhesive	Electronic PCB and component identification, bar code label and rating plates	R6000 R4400 R4900 R6200
B-428	Metallized polyester label	Rating and serial plates, that utilize barcodes, alphanumerics, graphic symbols and logos and require nameplate-like quality	R4300 R6200
B-434	Gloss metallized polyester label	Rating plate and general purpose labelling on textured surfaces	R4900 R6000
B-435	Gloss metallized polyester label	Rating plate and general purpose labelling	R4900 R6000
B-480	Metallic appearing, non-metal polyester label stock with rubber-based adhesive	Bar code labels, serial and rating plates requiring nameplate-like quality	R6000 R4400 R4900 R6200
B-486	Metallized polyester label	Rating and serial plates that utilize barcodes, alphanumerics, graphic symbols and logos and require nameplate-like quality	R4300 R6200



ULTRATEMP[™] SERIES







Applications

Printed circuit board identification or any high heat applications.

- Survives high heat (500°F) and harsh chemicals
- Performs in reflow wave solder and board washing
- ESD and auto-apply equipment available

Brady Material #	Description	Applications	Rec. Ribbon
B-724	Matte amber polyimide label	Printed circuit board and electronic component preprocess labelling	R4300
B-436	Removable polyimide label	Temporary preprocess labelling on printed circuit board, E-PROM and electronic component that require clean removability of the label	R4300
B-727	Glossy white polyimide label	Printed circuit board and electronic component preprocess labelling	R6000
B-776	Glossy light green polyimide	Printed circuit board and electronic component preprocess labelling	R6000
B-717	Glossy white static dissipative polyimide label	Printed circuit board and electronic component preprocess labelling	R6000
B-718	Glossy white low profile static dissipative polyimide label	Printed circuit board and electronic component preprocess labelling	R6000
B-719	Matte white low profile static dissipative polyimide label	Printed circuit board and electronic component preprocess labelling	R6000
B-728	Matte white polyimide label	Printed circuit board and electronic component preprocess labelling	R6000
B-729	Matte white Low Profile Polyimide Label	Printed circuit board and electronic component preprocess labelling	R6000



CLEANLIFT™ **SERIES &** DEFENDER™ SERIES







Applications

Identifying electronic and other components, work in progress identification and general purpose applications.

- Durable and long-lasting performance
- Clean and easy removal
- Removes without scraping or surface damage
- Excellent solvent and heat resistance

Brady Material #	Description	Applications	Rec. Ribbon
B-533	Glossy white polyester label	Alphanumeric and barcode applications such as electronic component marking and general purpose applications that require good solvent resistance, heat resistance, and clean removability	R6000 R4900 R6200
B-449	Removable polypropylene label	Temporary labelling applications requiring solvent resistance and print performance coupled with clean removability	R4300 R6200
B-498	Repositionable coated vinyl cloth label	Wire, cable, and general identification numbers, letters and conduit and voltage markers	R4300 R6000 R6200



Defender[™] Series Tamper Evident Labels B

Applications

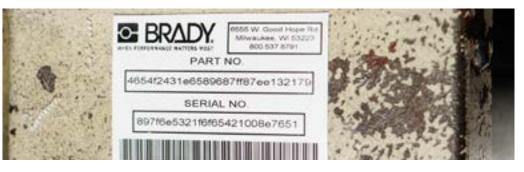
Product and component identification, rating and serial plates.

- Irreversible, visible evidence of tampering
- Protects warranty fraud, product tampering or asset theft
- Chemical, temperature and abrasion resistance

Brady Material #	Description	Applications	Rec. Ribbon
B-351	Tamper - Resistant White Vinyl Label	Rating and serial plates that require high performance and resistance to product tampering	R6200 R6000
B-352	Tamper - Resistant Metallized Vinyl Label	Rating and serial plates that require high performance and resistance to product tampering	R6000 R4400
B-367	Custom Footprinting Tamper- Evident Polypropylene Label	Customized rating plates, tamper seals, or package closures that require high performance and evidence of label removal	R6000
B-438	Tamper Evident Matte Metallized Polyester Label	Rating and serial plates that require high performance and evidence of label removal	R4300 R4500
B-7546	Tamper - Evident White Polyester Label	Rating and serial plates that require high performance and evidence of label removal	R6000 R4400
B-7566	Tamper - Evident Clear Polyester Label	Material that requires high performance and evidence of label removal	R6000 R4400
B-7576	Tamper - Evident Metallized Polyester Label	Rating and serial plates that require high performance and evidence of label removal	R6000 R4400

TOUGHBOND[™] SERIES & VISALERT[™] SERIES







ToughBond[™] Series

Aggressive Adhesive Labels

Applications

Low surface energy applications, product and component identification, high-quality/ density barcode labels, asset and inventory tracking, rating plates and general identification.

- Permanent identification and outstanding adhesion for up to 3x adhesion values
- For rough or powder/ oil/ grease covered surfaces
- No extensive surface preparation needed

Brady Material #	Description	Applications	Rec. Ribbon
B-422	Glossy white polyester label	Electronic pcb and component identification, bar code label and rating plates and solar panel identification	R6000 R4400 R4900
B-432	Glossy clear polyester label	Rating and serial plates using alphanumerics, barcodes, graphic symbols and logos that require name plate quality	R6000 R4400 R4900
B-483	Glossy white polyester label	For high adhesion to textured metals and low surface energy plastics	R6000 R4400 R4900
B-484	Flexible polyester label	For high adhesion to textured metals, low surface energy plastics, as well as angled and curved surfaces	R6000 R4400 R4900
B-489	Matte white polyester label	For high adhesion to textured metals and low surface energy plastics	R4300 R6200



VisAlert[™] Series Indicating Labels

Applications

Motors, gear boxes, electrical equipment and product or component monitoring.

- Immediate visual indication of water or heat exposure without triggering false positive
- Continually monitor product, components or equipment
- Records a permanent, irreversible reading for the highest temperature attained
- Helps prevents frequent breakdowns and shortened equipment life due to overuse or exposure to harmful elements, as well as prevent fraud or product misuse

Brady Material #	Description	Applications	Rec. Ribbon
B-350	Aqualert™ water indicating polyester/ paper laminate label	Locations where clear evidence of water intrusion is desired for controlling invalid warranty claims, failure analysis, design assistance or trouble shooting (service and repair)	R6000 R4400 R4900
B-7511	Irreversible temperature labels for mid temperatures	Temperature indicating labels for permanent record of the highest temperature reached. Temperature range covered is 37°C/ 99°F to 143°C/ 289°F	
B-7512	Irreversible temperature labels for mid temperatures	Temperature indicating labels for permanent record of the highest temperature reached. Available ranges : 149°C / 300°F - 177°C/ 350°F and 182°C/ 360°F - 210°C/ 410°F	

BENCHTOP INDUSTRIAL PRINTERS



Brady's Benchtop/ Desktop industrial printers offer a full range of capabilities and options to provide high quality, cost-effective printing on a complete line of labelling materials.









Printer	BBP [®] 11 Label Printer	Brady IP™ Thermal Transfer Printer	Bradyprinter™ PR Plus Printer	BBP [®] 16 Label Printer
Description	Brady's BBP®11 Label Printer is an entry level printer with high speed print, an extended list of labeling options and a simple, user-friendly design	Brady's IP™ Thermal Transfer Printer is the smart solution for high-performance printing. It is a fully integrated, easy-to-use printer, material, and software system with the Smart Cell technology that identifies your label material and automatically matches the ribbon for improved productivity and printing	Bradyprinter™ PR Plus Printer is a high-performance printer for your cable identification needs. This heavy duty industrial printer is designed to last in industrial environments	Brady's BBP [®] 16 Label Printer offers its users a total labeling solution at an affordable price with its leading range of labeling materials, specialized materials and specialized software
Print Technology	Thermal heat transfer	Thermal heat transfer	Thermal heat transfer	Thermal heat transfer
Resolution	300dpi	IP300: 300 dpi IP600: 600 dpi	BP PR300+ / 360+: 300 dpi BP PR600+: 600 dpi	300dpi or 600dpi
Speed	Up to 3"/s	300 dpi: Up to 8"/s 600 dpi: Up to 4"/s	Up to 9.8"/s	Up to 4"/s
Max. Labels per Day	1000pcs	5000pcs	7000pcs	5000pcs
Min. Label Width	1"	1"	BP PR300+ & 600+ : 1" BP PR360+ : 2"	1"
Max. Label Width	4.16"	4.16"	BP PR300+ & 600+ : 4.7" BP PR360+ : 7.06"	4.09"
Min. Label Length	0.25"	300 dpi: 0.25" 600 dpi: 0.125"	0.2"	0.157"
Max. Print Width	4.16"	4.16"	BP PR300+ & 600+ : 4.16" BP PR360+ : 6.6"	4.09"
Max. Print Length	40"	300 dpi: 40" 600 dpi: 20"	78"	40"
Weight	2 kg	6 kg	9 kg	15 kg
Dimensions (H x W x D)	7" x 7" x 10"	12.3" x 9.5" x 17.1"	10.8" x 9.5" x 17.6"	Standard: Serial, Parallel, USB, Ethernet
Connectivity	Ethernet, USB 2.0, serial and parallel	Ethernet, USB 2.0, serial and parallel	Ethernet, USB 2.0, serial and parallel	Ethernet, USB 2.0, serial and parallel
Application	Data communication, health care laboratory, tissue cassettes, slides panel, wire cable, sleeves etc	Industrial manufacturing, electrical, wire and cable identification, laboratory/ healthcare, transportation (aerospace, rail, mass transit), Government, defense, data communication	Electrical rail, mass transit aerospace, data communication, military, also for Engraved Plate REPlacement	Regulatory compliance, product identification, order processing, process tracking point of sale, shipment/ arrival ticketing
Software	Labelmark™ software, Codesoft™ software	Labelmark™ software, Codesoft™ software	Labelmark™ software, Codesoft™ software	Labelmark™ software, Codesoft™ software
Ribbon Length	74m long	300m long	300m long	600m long

BENCHTOP INDUSTRIAL PRINTERS





BBP®11 Label Printer

Efficiency, Versatility and Performance. All in one compact printer

The BBP®11 Label Printer is a small, entry level label maker for low to medium volume printing. This printer has a small foot print and is ideal for laboratories that are moving towards printed labels and barcode labeling systems.

Simple, Efficient Design

- Specially-designed media rolls and ribbons designed for fast installation and reducing change over time
- Compact size won't clutter your workspace or lab bench

Performance

Catalog No.

BBP11-34L

• Sharp 300 dpi printing on labels up to 4" wide

Description

BBP®11 Label Printer

- Fast print speed up to 3" per second
- Over 800 varieties of labels including external-feed bulk rolls & custom parts
- Centering ribbon spindle virtually eliminates ribbon wrinkling

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Brady IP[™] Thermal Transfer Printer

The Brady IP[™] Printer redefines power and ease-of-use in thermal transfer printing. Our most popular benchtop solution, the IP[™] Printer utilizes smart chip technology allowing the printer, ribbon, media roll and PC software to communicate. This reduces set up time, reduces change-out time and reduces calibration label waste.

Faster Change-outs and Less Waste

- Load Brady material and the software automatically recognizes it
- Hassle-free drop-in media rolls install in a snap

More Performance

- Designed for up to 5000 labels per day at 12 hrs / 5 days per week operation
- Fast print speed up to 8 inches per second

Hassle-Free Operation

• Perfect for users who are new to thermal transfer printing

Catalog No.	Description
BP-IP300	Brady IP™11 Printer - 300 DPI Standard
BP-IP600	Brady IP™11 Printer - 600 DPI Standard

BENCHTOP INDUSTRIAL PRINTERS





Bradyprinter[™] PR Plus Printer

The Bradyprinter[™] PR Plus Printer is Brady's high performance thermal transfer printer for your cable identification needs. This industrial printer is capably suited to print Heatex products, wire markers, and polyester labels where the material has a long life expectancy.

Easy to Use

- Easy-to-read graphic and alphanumeric LCD menu display with convenient navigator pad and backlit graphic display for fast, easy access to menu options
- · Higher printhead heat settings for optimum print quality with Brady materials

Create, Print, and Change Labels Quickly and Easily

- Print registration is fast and easy when changing media types to ensure sharp, professional printing on every job
- Compatible with Brady label design software for fast, accurate, consistent label formatting

Durable Industrial Design

- Rugged design with metal cover protects the printer and your materials
- Simplified maintenance with field-installable parts and on-board "one-tool"

Catalog No.	Description
BP-PR300+	Bradyprinter™ PR Plus Printer 300+
BP-PR360+	Bradyprinter™ PR Plus Printer 360+
BP-PR600+	Bradyprinter™ PR Plus Printer 600+



BBP®16 Label Printer

The durable BBP®16 Label Printer is a complete, one-stop labelling solution. With specialized software and the ability to print on a leading range of materials, the BBP®16 thermal transfer label printer works with uncompromising quality at your convenience.

Superior Performance

- Distinctively clear thermal transfer print at 600dpi high resolution
- Able to print labels as small as 4mm in size
- Print speed at up to 4"/second

Easy to Use

- Available with additional options to increase efficiency
- Ability to use a wide range of Brady label materials
- With large liquid crystal display and 13 selectable languages such as Japanese, English, Chinese and Korean

Catalog No.	Description
BBP16	BBP16 TT Printer 600DPI 4inch
BBP 16-PO KIT	BBP16 TT Printer 600DPI 4inch, Peel-Off Kit
BBP 16-REG CT	BBP16 TT Printer 600DPI 4inch, Regular Cutter
BBP 16-HV CT	BBP16 TT Printer 600DPI 4inch, Heavy Cutter





Barcode scanner

Brady offers several different barcode scanner solutions to meet your data collection and tracking needs. All of the scanners uses the latest 2D Imaging Camera technology and enables full omnidirectional decoding of both 1D (linear) and 2D (data matrix) barcodes, allowing flexibility in label design. A variety of barcode scanner accessories are also available, including battery chargers, long life battery handles, and more.

Features & Benefits

- Dual-field Optics expands the reading range of the imager by providing two unique fields of view, a high-density field and a wide angle field, in one device
- Glare Reducing Technology makes reading barcodes on shiny surfaces, mobile devices, or curved surfaces, quick and easy
- Modular Design allows for an easy transition from tethered to wireless or palm to handheld
- Multiple Good Reader Indicators ensures that the user is aware of a 'good read', regardless of the environment they are used in
- Small Footprint designed with the users' work environment in mind
- Durability built to last and withstand the cleaning agents used in most industries
- Power Management low power consumption, thus limiting the battery drain



Scanner Model	CR900FD	CR1400	CR2600	CR3600
Dual-field optics		1	1	1
Reads 1D & 2D barcodes*	1	1	1	1
Anti-glare illumination technology		1	1	1
Modular design			1	1
Audible and LED 'good read' feedback	1	1	1	1
Vibration 'good read' feedback		1	1	1
Walk-away prevention			1	1
Wireless via Bluetooth $^{\mathbb{R}}$			1	1
FIPS compliant option available			1	1
Wired via RS232 or USB	1	1		
Disinfectant ready plastics (Lexan)		1	1	
IP Rating 54 or higher	1	1	1	1
Drop tested to 5' or higher	1	1	1	1
Colour options		1		

BARCODE SCANNERS





Code Reader[™] 900FD

Simple, fast and affordable, the Code Reader[™] 900FD scanner (CR900FD) is an entry-level, area imaging barcode reader with flexible decoding capabilities.

- High speed, omnidirectional imaging of 1D barcode symbologies.
- Future proof investment with upgradability to stack and 2D barcodes with the purchase of a license key
- Wide area image sensor
- Manual or automatic triggering
- 2 programmable indicators: LED and tone
- Reads barcodes reliably off cell phone screens
- Low power consumption

Catalog No.	Description
CR900FD	1D, Dark Gray, 6-ft USB Cable, Stand

Code Reader[™] 1400

Extremely fast, reliable, and more affordable than ever, the Code Reader[™] 1400 (CR1400) is a compact, rugged, barcode reader.

- High speed, omnidirectional imaging of 1D, 2D, postal barcodes and OCR
- Dual-field optics, both high density and wide field in the same unit
- Glare reduction technology for reading codes on shiny surfaces
- Manual or automatic triggering
- 3 programmable indicators: vibration mode, LED and tone
- Data editing and parsing with JavaScript
- Low power consumption
- Disinfectant-ready, IP54 housing
- Available in dark and light gray

Catalog No.	Description
CR1400 LG	Light Gray, Core Unit Only
CR1400 LG C/USB	Light Gray, 6-Ft Straight USB Cable
CR1400 LG C/S	Light Gray, 6-Ft Straight USB Cable, Stand
CR1400 DG	Dark Gray, Core Unit only
CR1400 DG C/USB	Dark Gray, USB, 6-Ft Straight USB Cable
CR1400 DG C/S	Dark Gray, 6-Ft Straight USB Cable, Stand

BARCODE SCANNERS





Code Reader[™] 2600

Easy to use and lightweight, the Code Reader™ 2600 (CR2600) is a high performing barcode reader.

- Lightweight, ergonomic models in palm and handled configurations
- Durable, quick-release rechargeable battery cartridges
- Battery status LED indicators with fuel gauge
- User feedback with vibration, audible tones and LED
- Patented dual-field optics, both high density and wide field in the same unit
- Patented glare reduction technology for reading codes on shiny surfaces
- Unequalled performance on rounded, curved and shiny surfaces
- Multiple programmable buttons for customized workflow processes
- Easy to clean, disinfectant-ready, IP65 housing
- Paging button to assist in locating reader (charging station with embedded modem option only)

Catalog No.	Description
CR2600 HD	2D Scanner, HandHeld, Bluetooth, Battery
CR2600 HD KIT	2D Scanner, Handle, Bluetooth, Battery, Charging Station With Embedded Modem & USB Charge Cable
CR2600 PM	2D Scanner, Palm, Bluetooth, Battery
CR2600 PM KIT	2D Scanner, Palm, Bluetooth, Battery, Charging Station With Embedded Modem & USB Charge Cable



Code Reader[™] 3600

The CR3600 is a sleek, Bluetooth-enabled barcode reader that decodes 1D, 2D and postal barcodes. It features a color screen and keypad to allow for manual input of data.

- JavaScript license included with each device
- Pre-installed JavaScript applications: inventory, event management, age verification
- Durable, quick-release rechargeable battery cartridges
- High-speed, omnidirectional reading of 1D, 2D and postal barcodes
- Multiple programmable buttons for customized workflow processes
- IP54 housing to securely protect electronics and optics
- Reads barcodes on mobile devices

Catalog No.	Description
CR3600-HD	CR3600, W HANDLE, BT, BATT, D/G
CR3600 HD-KIT	CR3600, HD, BT, BAT, CHG ST/E'D MD, USB CBL
CR3600 PM	CR3600, PALM, BT, BATT, D/G
CR3600 PM-KIT	CR3600, PM, BT, BAT, CHG ST/E'D MD, USB CBL

CONTACT US

Brady's global presence makes it easy for you to do business with us wherever you are. To find out more about Brady and our products, please visit us at **www.bradyid.com.sg** or email us at **ContactUs_SA@bradycorp.com.**

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WHEN PERFORMANCE MATTERS MOST"