

Brady Corporation Asia Pte Ltd
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31 January 2023

Dear Value Customers and Partners,

Subject: Counterfeit Notice

Thank you for continuing to support Brady products.

Brady is aware of increased activity in counterfeit ribbons and cartridges for our portable printers being marketed with false claims that they were manufactured by Brady, as well as counterfeit use of the Brady brand trademark and logos.

While these items can appear identical to our genuine products at first glance, the internal composition, assembly quality, and performance are not regulated by Brady standards. These counterfeit items may also fail to meet materials and workmanship safety regulations.

Brady's goal is always to provide high-performance products and solutions to our customers and partners, and these unauthorized counterfeits goes against that goal.

The production, marketing, and sale of counterfeit items is an act intended to undermine customers' and partners' trust in Brady's performance and quality.

Brady is not liable for any malfunctions or damages caused by the use of counterfeit items, and products purchased outside of Brady's authorized sales channels are not warranted or supported in any way by Brady.

We are providing this information so that our customers and partners can make informed buying decisions. Purchasing genuine Brady products directly from Brady and our authorized partners, gives you the security of getting the performance and quality Brady is known for.

We encourage you, our customers and partners to join in the fight against counterfeits by [contacting us](#).

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