

Product Launch Brief

Brady Material Dispenser with Liner Remover

Launch date

May 6, 2019

Product description

Your one-off identification tasks are quick and uncomplicated – keep it that way with the Brady Material Dispenser with Liner Remover, and complement your Brady printing solution. Perfectly designed to fit your three-inch core Brady materials, this material dispenser is easy to use with one hand. The narrow design means space is saved for your more important work projects. You'll also keep your area cleaner with the liner remover that takes up the liner from the material roll. And, get bonus green points by reusing your old material rolls as a liner take up roll.

Product features & benefits

- Sturdy weighted base and rubber feet keep the dispenser in place during your on-the-go labeling
- Minimal adhesive exposure to the elements so your labels last even in the harshest environments
- Works with Brady's complete three-inch core continuous material offering designed to stand up to your toughest conditions
- Options for custom-printed materials to fit your unique needs

Target markets / users & applications

- **Manufacturing**—for work-in-process applications where temporary labeling is utilized
- **Lab**—for work-in-process labeling of glassware during experimentation



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Product probing questions

1. Are you currently using a Brady Printer? Consider this as an addition for temporary labeling.
2. Are you currently using a competitor printer? Consider this as an option to get the customer hooked on Brady materials.
3. Are you currently handwriting on your labels? The dispenser allows you to write on Brady temporary label materials which surpass the competition for ease of removal. Consider pairing this with a printer and Brady's durable materials for labeling needs in extreme conditions.

Product part numbers

Catalog number	Product number	Description	Uom
DISPENSER	150601	Brady material dispenser	EA
DSP-403KIT	150602	Brady material dispenser 5 roll kit	Kit
THT-500-403	150603	0.50 in. x100 ft.	Roll
THT-750-403	150604	0.75 in. x100 ft.	Roll
THT-1000-403	150605	1.00 in. x100 ft.	Roll
THT-1500-403	150606	1.50 in. x100 ft.	Roll
THT-2000-403	150607	2.00 in. x100 ft.	Roll
THT-500-498	150608	0.50 in. x100 ft.	Roll
THT-750-498	150609	0.75 in. x100 ft.	Roll
THT-1000-498	150610	1.00 in. x100 ft.	Roll
THT-1500-498	150611	1.50 in. x100 ft.	Roll
THT-500-499	150612	0.50 in. x100 ft.	Roll
THT-750-499	150613	0.75 in. x100 ft.	Roll
THT-1000-499	150614	1.00 in. x100 ft.	Roll
THT-1500-499	150615	1.50 in. x100 ft.	Roll

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