

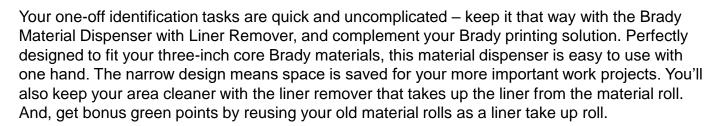
Product Launch Brief

Brady Material Dispenser with Liner Remover

Launch date

May 6, 2019

Product description





- Sturdy weighted base and rubber feet keep the dispenser in place during your on-the-go labeling
- Minimal adhesive exposure to the elements so your labels last even in the harshest environments
- Works with Brady's complete three-inch core continuous material offering designed to stand up to your toughest conditions
- Options for custom-printed materials to fit your unique needs

Target markets / users & applications

- Manufacturing-for work-in-process applications where temporary labeling is utilized
- Lab-for work-in-process labeling of glassware during experimentation









Product Launch Brief



Product probing questions

- 1. Are you currently using a Brady Printer? Consider this as an addition for temporary labeling.
- 2. Are you currently using a competitor printer? Consider this as an option to get the customer hooked on Brady materials.
- 3. Are you currently handwriting on your labels? The dispenser allows you to write on Brady temporary label materials which surpass the competition for ease of removal. Consider pairing this with a printer and Brady's durable materials for labeling needs in extreme conditions.



Product part numbers

Catalog number	Product number	Description	Uom
DISPENSER	150601	Brady material dispenser	EA
DSP-403KIT	150602	Brady material dispenser 5 roll kit	Kit
THT-500-403	150603	0.50 in. x100 ft.	Roll
THT-750-403	150604	0.75 in. x100 ft.	Roll
THT-1000-403	150605	1.00 in. x100 ft.	Roll
THT-1500-403	150606	1.50 in. x100 ft.	Roll
THT-2000-403	150607	2.00 in. x100 ft.	Roll
THT-500-498	150608	0.50 in. x100 ft.	Roll
THT-750-498	150609	0.75 in. x100 ft.	Roll
THT-1000-498	150610	1.00 in. x100 ft.	Roll
THT-1500-498	150611	1.50 in. x100 ft.	Roll
THT-500-499	150612	0.50 in. x100 ft.	Roll
THT-750-499	150613	0.75 in. x100 ft.	Roll
THT-1000-499	150614	1.00 in. x100 ft.	Roll
THT-1500-499	150615	1.50 in. x100 ft.	Roll



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